

Arch 311w: Pecha Kucha Evaluation

Evaluation Criteria:

Criteria	Excellent	Good	Acceptable
Organization	Presentation is part of one theme, with a logical narrative	Presentation coheres into one narrative	Presentation contains an eccentric collection of disparate parts
Language	Language choices are thoughtful and richly descriptive	Language choices fully describe findings	Language choices are adequate to describe findings
Delivery (posture, gesture, eye contact, vocal expressiveness)	Delivery makes the presentation compelling, and the speaker appears polished and confident	Delivery makes the presentation interesting, and speaker appears comfortable	Delivery makes the presentation understandable, though with uncomfortable time gaps or rushed moments
Supporting material (images, examples, explanations, illustrations, images, analogies, evidence, quotations)	A variety of supporting materials convincingly establishes the presenter's credibility/ authority on the topic, and images are at appropriate scale	Supporting materials make appropriate reference to the topic and generally establishes the presenter's credibility/ authority on the topic	Supporting materials partially establish the presenter's credibility/ authority on the topic
Central message	Central message is compelling (precisely stated, appropriately repeated, memorable, and strongly supported)	Central message is clear and consistent with the supporting material	Central message is basically understandable but may be fragmented