- Strategic Planning -

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Promoting Our Health
Stewarding Our Resources
Transforming Education
Building Our Digital Future
Valuing and Exploring Our Cultures
"NEW THEME" TBD

Mission
Values
Vision

Foundational Principles
Supporting Strategies
Guiding Principles for Resource Allocation
Topics for Retreat

• Status updates
• Penn State values
• Plan vision
• Theme updates
• Supporting strategy structure
• Presidential priority integration
• Next steps
Topics for Retreat

- Status updates
- **Penn State values**
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Penn State Values

- COMMUNITY: We are Penn State, one University geographically dispersed, committed to our common values and mission, working together for the betterment of the University and the communities we serve and to which we belong.
- DISCOVERY: We seek and create new knowledge and understanding, and foster creativity and innovation, for the benefit of our communities, society, and the environment.
- EXCELLENCE: We strive for excellence in all our endeavors as individuals, an institution, and a leader in higher education.
- INTEGRITY: We act with integrity in accordance with the highest academic, professional, and ethical standards.
- RESPECT: We respect and honor the dignity of each person, embrace civil discourse, and foster a diverse and inclusive community.
- RESPONSIBILITY: We act responsibly and hold ourselves accountable for our decisions, actions, and their consequences.

Question:

Like?
Topics for Retreat

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Vision
(from previous plan)

Penn State will be a global university, committed to excellence, with a passion for creating knowledge and educating students to be leaders for a better tomorrow.
Impact

• Impact on the constituencies that we serve
• Impact through our world-class research and its translation
• Impact through the quality, scope, reach and accessibility of our educational programs
• Impact through our service and outreach activities
• A better Penn State as a consequence

Question:

How do we measure/assess impact so that we know we have been successful?
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• Institution-wide Strategic Priorities
  – Promoting Our Health
  – Stewarding Our Resources
  – Enhancing Education
  – Building Our Digital Future
  – Exploring Our Cultures
Institution-Wide Strategic Priorities

- Enhancing Our Health and Well-Being
  - Promoting Our Health
- Managing and Stewarding Our Resources
  - Stewarding Our Resources
- Transforming Education and Access (**)
  - Enhancing Education
- Leveraging Our Digital Assets
  - Building Our Digital Future
- Exploring and Promoting Our Cultures
  - Exploring Our Cultures

Questions:

How are these evolving? Does this remain a useful set of thematic foci?

How do we measure/assess impact so that we know we have been successful?
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Foundational Principles

– Excellence (**)
– Discovery
– Access and affordability (**)
– Student career success (**)
– Diversity and Inclusion (**)
– Sustainability
– Global engagement
– Engaged scholarship/student engagement (**)
– Supporting Pennsylvania/economic development (**)
– Collaboration and partnerships
– Impact and accountability
Supporting Strategies

- Strive for responsive budget processes.
- Utilize state-of-the-art information technology.
- Ensure worldwide access to research and scholarship.
- Develop flexible, competitive human resources recruitment, management & development processes.
- Promote technology transfer and commercialization.
- Sustain and build fundraising.
- Strengthen communications and marketing
- Support innovation.
- Encourage collaboration.
- Foster organizational performance assessment.
- Simplify academic & business processes to promote agility in working with internal & external partners.

Academic Infrastructure & Support
- Build state-of-the-art information technology.
- Invest creatively in research and academic infrastructure.
- Sustain and build fundraising.
- Support innovation and discovery.
- Encourage and facilitate collaboration.

Outreach and Engagement
- Ensure worldwide access to research and scholarship.
- Promote technology transfer and commercialization.
- Embrace role of Penn State in economic development.
- Strengthen communications and marketing.
- Support engaged scholarship

Business Processes
- Develop responsive budget processes.
- Embrace continuous organizational performance assessment.
- Simplify academic & business processes to promote agility in working with internal & external partners.
- Develop flexible, competitive human resources recruitment, management & development processes.
Questions:

Is the construct of “Foundational Principles” and “Supporting Strategies” sufficiently clear and useful?

How do we articulate effectively our seriousness of resolve around things we consider to be foundational?

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Examining Six Major Issues

- Excellence
- Student Engagement
- Economic Development and Student Career Success
- Diversity and Demographics
- Access and Affordability
- Technology and Curriculum Delivery

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Next Steps

• Plan reviews and feedback
• Working groups (in earnest)
• Socialization and engagement
  – Units/advisory boards
  – Senate
  – Students
  – Administration
  – Trustees
  – Harrisburg
  – Alumni

Working Groups for Strategic Priorities and Supporting Strategies

➤ **Short- to medium-term (by December 1)**
* Creating a one-page statement (what a theme means, what Penn State aspires to, metrics, targets, timelines...).
* Building input to/framework for the PSU plan.

➤ **Short- to long-term (though May 2015)**
* Moving the conversation forward.
* Promoting connections and collaborations across departments, colleges, campuses.
* Identifying and engaging faculty & staff, trustees, donors.
Discussion