WE HAVE A PLAN, NOW WHAT?

Strategy-driven Everything

Amr Elnashai
12 COMPREHENSIVE DIFFERENT DEPARTMENT STRATEGIES
one STRATEGY
Penn State College of Engineering

STRATEGY

DEVELOPMENT

DIVERSITY

COMMUNICATIONS

Fully Integrated
Fundraising Thrusts
Strategic Objectives
INSTITUTIONAL strategy integration
Education

Strategic Goal 1:
Enhance the Penn State deep, fundamental undergraduate educational experience with leadership and entrepreneurial training; global awareness; cultural sensitivity; presentation and communication skills; intense project-based and service learning; and more online degree programs.

Enabling Actions
1a. Leadership Minor
1b. Global Engineering Certificate and Minor
1c. Project-based Curricula
1d. Service Learning Projects
1e. Online Degrees
**Education**

**Strategic Goal 2:**
Enhance the Penn State deep, fundamental undergraduate educational experience with leadership and entrepreneurial training; global awareness; cultural sensitivity; presentation and communication skills; intense project-based and service learning; and more online degree programs.

<table>
<thead>
<tr>
<th>Strategic Goal 2</th>
<th>Enabling Action</th>
<th>PH</th>
<th>Manager</th>
<th>Current Metric</th>
<th>Target Options</th>
<th>Timeline Years</th>
<th>Progression</th>
<th>Resources</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>2.a. Cross-departments Majors/Minors</td>
<td></td>
<td></td>
<td>None</td>
<td>3</td>
<td>2-3</td>
<td>One option in Year 2, two courses in Year 3</td>
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<td></td>
<td>2.b. Online Cross-department</td>
<td></td>
<td></td>
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<td>3-4</td>
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<td>2.c. Cross-colleges Majors/Minors</td>
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<td>2.d. Online Cross-colleges</td>
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<td>4-5</td>
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</tbody>
</table>

*College of Engineering*

*Strategy Implementation Plan*

*July 1, 2014 to June 30, 2019 (Years 1 to 5)*
Strategic Objectives: Education, Research, Service, Governance

Strategic Goals

Implementation Plan

Managing Implementation