

# Amy Kirkpatrick

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## Education:

**Pennsylvania State University, University Park, PA** Intended Class of 2016  
Intent on majoring in Public Relations with tentative Business and Kinesiology minors, student representative of the College of Communications, course work includes communication courses on media outlets and writing courses, member of the Blue and White Alumni Society 3.4 GPA  
**Wilson High School, Reading PA** May 2012  
Graduated top 4% of class with a 3.8 GPA, Recipient of WEEU's Radio Voices Scholarship, Student Government Leader

## Experience

**Sony Pictures-Allied Integrated Marketing Intern** May 2014- present  
Plan and execute events to promote upcoming movies, host movie screenings for local press, media, businesses and targeted groups, complete weekly progress reports and reports after screenings, carry out Sony Pictures' promotions of movies in the Greater San Diego area

**White Building Fitness Center**- Fitness Instructor August 2013- present  
Oversees fitness classes, monitors patrons, teach classes

**College of Communications Peer Mentor** February 2014-present  
Student leader for incoming freshman, attended meetings and set up at involvement fairs

**Rules and Regulations THON Committee**- Entertainment Specialist 2012- present  
Attend weekly meetings learning security details for the largest student run Philanthropy in the World , enforces policies THON weekend, raises fund for the Four Diamonds, arranges inspirational features each meeting

**Public Relations Student Society** 2012-present  
Runs and manages blog, advertises and promotes fundraisers, learning press release formats

**Whisper App**- Campus Representative August 2013-December 2013  
Updates social media daily, organizes and coordinates events, leader of a "whisper app campus team"

**Clear Channel Media and Entertainment**- Sales & Marketing Intern May 2013-August 2013  
Calculated and updated sales information, assisted in selling commercial space to clients, sat in on weekly sales meetings, promoted radio at remotes monthly

**Crossed Clouds Web Site Design Company**-Public Relations/ Media Outreach Intern April 2013- June 2013  
Develops and distributes press releases and assists in advertising and copy placement.

## Skills

Social networking on Twitter, Instagram, Facebook, LinkedIn, Foursquare, Pinterest, Word press, Tumblr, Intermediate level of German, computer programs (Microsoft Office Suite for PC, Windows Movie Maker), multimedia (Prezie, iMovie, Adobe Photoshop), phone skills, data base management on Dell Software, blogging on Word press, creative writing in editorial format, group leading and collaboration

References available upon request