

IABC INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS

The Pennsylvania State University Chapter
Welcome Night Agenda
November 11, 2014 7:30pm
60 Willard

1. Background and Intro
 - Goals of IABC International
 - Officer introductions

2. Why IABC?
 - Benefits of IABC membership presented by the executive board

3. Committee Descriptions
 - Professional Development
 - Internal Relations
 - Financial Relations
 - Strategic Communication

4. Special Guest arrives
 - PJ Mullen, Director of Player Development and Community Relations for Penn State Football
 - *How this radio DJ landed a dream gig with Penn State Football*
 - Q&A

5. Collect dues & membership form
6. Closing Remarks