

# Smeal Synopsis

FEBRUARY 2014

## Student Spotlight: Andy G. Senior, Management Major

Being a senior majoring in management, I have had the opportunity to experience just about all the Smeal has to offer. The management major is a competitive major that requires a quick thinker. This major has been great for me because of its emphasis on human interaction. Many classes deal with relationships within the organization and how to improve and maintain these relationships. These tools are truly invaluable when considering that most jobs deal with teamwork.

The management major provides you a broad look at all of business. We look at everything that encompasses business, not just looking at one facet. Some classes that have been extremely valuable and entertaining include mgmt 341 where you learn the basics of human resources; mgmt 326 where you look at the interactions within the workforce and learn how to deal with different personalities; and mgmt 425 which is a new venture class where you learn valuable information about creating a new business. Joining clubs, such as PMA, have been vital to my success in the management major. Being proactive and speaking to professors and getting involved will certainly add to the value that the management major provides.



**Feb. 5<sup>th</sup>** 6:30 p.m.-7:30 p.m.  
*Personal Brand Discussion with UPMC*

**Feb. 6<sup>th</sup>** 6:00 p.m.-7:00 p.m.  
*KPMG Community Leadership  
Program Information Session*

**Feb. 7<sup>th</sup>** 3:00 p.m.-4:00 p.m.  
*National Association of Black  
Accountants present Netiquette*

**Feb. 12<sup>th</sup>** 10 a.m.-11 a.m.  
*Grant Thornton Networking  
Opportunity*

# Advising Corner: Study Abroad Edition

Maureen Desorcie

Assistant Director, Smeal Office of International Programs

Studying abroad changes the way a student thinks about themselves and their place in the global business community. By selecting a program that will augment their academic and career goals, study abroad can influence their career path for a lifetime. The [Career Benefits of Study Abroad](#) have been well established with a survey by IES.

The International Programs team at Smeal offers a wide variety of study abroad and travel experiences from Austria to Venezuela. We strive to help students find a program that best fits their goals. Some students want to follow their heritage or improve their language skills in an immersive environment. Choices also include programs entirely in English and many with courses in English paired with a language course.

Students and parents will be glad to know education abroad can be affordable with varying program costs. Out-of-State students may benefit from the many Penn State programs charging in-state tuition. We also assist Pennsylvania residents in selecting a lower cost program. While scholarships are available, they are not abundant.

Students can improve their chances of an award by selecting a study abroad program in a less attended region, like Africa, Asia, Eastern Europe, Latin America or the Middle East.

DUS students planning a Smeal major are welcome to [schedule an appointment](#) by calling 814-865-4264; planning early is key. Some FAQs we address: What graduation requirements can I satisfy abroad? Will I graduate on time? How can I keep the cost down? When should I go; Is summer or semester better? What about International Internships? How can I earn [the International Business Minor](#)? You are invited to attend Study Abroad 101 <http://gpglobalea.gp.psu.edu/> and upcoming Smeal events <http://ugstudents.smeal.psu.edu/study-abroad/events-1>.

The deadline to apply for Summer is February 1, Fall is January 20 and Spring is May 1.

<http://ugstudents.smeal.psu.edu/study-abroad>

**[Smeal Office of International Programs](#)**

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# Organization Station:

## Women in Business

Women in Business (WIB) began in October 1997 under the direction of Jocelyn Bennett, Coordinator of Minority Affairs within the Smeal College of Business Administration. During the spring semester of 1998, WIB received its official charter from the University. Starting out with just a membership of seven (the entire executive board), WIB has grown enormously over the past nine years, and now boasts over 300 members. Throughout the years, WIB has defined four pillars of the organization: Leadership, Community Service, Networking, and Professional Development. Currently, WIB welcomes both male and female undergraduate students of all majors into the organization.



WIB is a general Smeal Organization that mission is to increase the recruitment and retention of women students in the Smeal College and to create an environment in which the women of the Smeal College can come together to discuss personal and professional issues pertinent to women in the corporate world. To find out more about WIB and learn how to join, visit their website at <http://pennstatewib.weebly.com/>.

### Tip from a Smeal Student

“Smeal offer offers so many amazing opportunities through career fairs, workshops and other events! Don’t miss out, make sure to take advantage of all of these great opportunities”

- Emily Leiden, Junior Marketing Major

# Management Major

## Overview :

The Management major prepares students with the skills and knowledge needed to effectively manage and lead people and organizations. These knowledge and skills include leading people, motivating people, and making decisions to name a few.

Students have the option to focus on general management, human resource management, or entrepreneurship. In addition, there are several organizations that students can join to enhance their knowledge of management while a part of Smeal. A few of the recommended organizations are the Professional Management Association, Farrell Center for Corporate Innovation and Entrepreneurship, G. Albert Shoemaker Program in Business Ethics, and the Society for Human Resource Management (SHRM). Career opportunity examples for management majors include management training, customer service, consulting, and entrepreneurial jobs.

**Do you have a topic or article suggestion  
for the Smeal Synopsis?**

**Give us your input!**

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