

Worlds of Worth

a.k.a. Institutional Orders a.k.a. Orders of Worth

	Inspired	Domestic	Fame	Civic	Market	Industrial	Project
higher common principle	inspiration	tradition & hierarchy	public opinion	equality	competition	efficiency	engagement
state of worthiness	ethereal, unique, inspired	respect, habit	fame, popularity	equitable rules, representation	desirable	efficient	engaged, connected
	↕	↕	↕	↕	↕	↕	↕
un- worthiness	banal, ordinary	lack of inhibition, disrespect for position	ignored	division, inequality	unwanted	inefficient	isolated, unconnected
in architecture	inspiration & uniqueness	tradition	starchitect	architecture for humanity	competition: Hajjar, Corbelletti, Kossman	code compliance	job referrals

	Inspired	Domestic	Fame	Civic	Market	Industrial	Project
higher common principle	inspiration	tradition & hierarchy	popularity	equality	competition	efficiency	activity
state of worthiness	inexpressible, ethereal, emotional	hierarchical superiority	fame	rule governed and representative	winning	efficient	engaged, connected
dignity	anxiety of creation	poise of habit	the desire to be recognized	the aspiration to civil rights	interest	work	need to connect
subjects that mean something	visionaries	superiors and inferiors	stars and their fans	collective persons & their representatives	competitors	professionals	mediator, project head
objects that mean something	waking dream	rules of etiquette	names in the media	legal forms	wealth	means	all the instruments of connection
invest- ment	escape from habits	rejection of selfishness	giving up secrets	renunciation of the particular	opportunism	progress	adaptability

	Inspired	Domestic	Fame	Civic	Market	Industrial	Project
higher common	the outpouring of inspiration	engenderment according to tradition	reality of public opinion	preeminence of collectives	competition	efficiency	activity
state of worthiness	inexpressible and ethereal	hierarchical superiority	fame	rule governed and representative	desirable	efficient	engaged, engaging, mobile
dignity	anxiety of creation	poise of habit	the desire to be recognized	the aspiration to civil rights	interest	work	need to connect
subjects	visionaries	superiors and inferiors	stars and their fans	collective persons & their representatives	competitors	professionals	mediator, project head
objects	waking dream	rules of etiquette	names in the media	legal forms	wealth	means	all the instruments of connection
investment	escape from habits	rejection of selfishness	giving up secrets	renunciation of the particular	opportunism	progress	adaptability
relation of worth	universal value of uniqueness	respect and responsibility	being recognized and identifying	relation of delegation	possess	control	redistribution of connections
relationships	alchemy of unexpected encounters	company of well-brought- up people	persuasion	gathering for collective action	interest (to)	function	connection
figures	reality of the imaginary	soul of the home	public image	democratic republic	market	organization	the network
test	vagabondage of the mind	family ceremonies	presentation of the event	demonstration for a just cause	deal	trial	end of a project, beginning of another
judgment	stroke of genius	knowing how to bestow trust	judgment of public opinion	verdict of the vote	price	effective	being called on to participate
evidence	certainty of intuition	exemplary anecdote	evidence of success	legal text	money	measure	
fall or state of unworthiness	temptation to come down to earth	lack of inhibition	indifference and banality	division	unwanted, enslavement to money	inefficient, instrumental action	unemployable
time formation	rupture, revolution	customary path	vogue trend	perennial	short-term flexibility	long term planned future	enduring relationships

Multiple Order Invocation

V1. Dean	Our distinctive program is limited only by facilities that simply do not do justice to [our] team-based, collaborative educational approach. State-of-the-art facilities will make a critical difference in our ability to recruit faculty and students in a highly competitive arena. [This] gift will enable us to create an even more exciting learning environment, accommodate future growth , and provide an integrated look and feel to our facilities.						
	distinctive, create, exciting, look and feel	learning, educational	distinctive	justice, team-based, collabora-	difference, recruit, highly competitive	state-of-the-art, future growth	team-based, collaborative
	Inspired	Domestic	Fame	Civic	Market	Industrial	Project
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H1 Architect	Even in the most serious architectural circles, intellectual games and superficial dogma can take the place of affirmation , and the mediocrity and deadness of much of our environment continues to spread... Belief in the sensuality of place, the emotive qualities of materials and the ability to give pleasure and insight , to comfort , and to transport , can produce humane and spirited architecture. It is our belief that exceptional architecture comes from the search for solutions which respond to the particular circumstances inherent in						
	serious, sensuality, emotive, pleasure, insight, comfort, transport, humane, spirited, particular	serious, dogma	superficial		games		
	Inspired	Domestic	Fame	Civic	Market	Industrial	Project
	mediocrity, deadness	spirited				particular	

F2. Contractor	I'd rather be building what the architect wants as well... if the money's there. ...better job satisfaction . Something nicer to tell the guys back at the office. Something nicer to tell my family about... jobs that you want to drag your family out to at the end and show them.						
	satisfaction, nicer	drag, family	tell, show		money, job	money, job	
	Inspired	Domestic	Fame	Civic	Market	Industrial	Project
	money	-	-	-	-	-	-

