

Boltanski & Thévenot 1991/2006	Inspired	Domestic	Fame	Civic	Market	Industrial	(B. & Chiapello 1999/2005) Project
higher common principle	the outpouring of inspiration	engenderment according to tradition	reality of public opinion	preeminence of collectives	competition	efficiency	activity
state of worthiness	inexpressible and ethereal	hierarchical superiority	fame	rule governed and representative	desirable	efficient	engaged, engaging, mobile
dignity	anxiety of creation	poise of habit	the desire to be recognized	the aspiration to civil rights	interest	work	need to connect
subjects	visionaries	superiors and inferiors	stars and their fans	collective persons & their representatives	competitors	professionals	mediator, project head
objects	waking dream	rules of etiquette	names in the media	legal forms	wealth	means	all the instruments of connection
investment	escape from habits	rejection of selfishness	giving up secrets	renunciation of the particular	opportunism	progress	adaptability
relation of worth	universal value of uniqueness	respect and responsibility	being recognized and identifying	relation of delegation	possess	control	redistribution of connections
relationships	alchemy of unexpected encounters	company of well-brought-up people	persuasion	gathering for collective action	interest (to)	function	connection
figures	reality of the imaginary	soul of the home	public image	democratic republic	market	organization	the network
test	vagabondage of the mind	family ceremonies	presentation of the event	demonstration for a just cause	deal	trial	end of a project, beginning of another
judgment	stroke of genius	knowing how to bestow trust	judgment of public opinion	verdict of the vote	price	effective	being called on to participate
evidence	certainty of intuition	exemplary anecdote	evidence of success	legal text	money	measure	
the fall OR state of unworthiness	temptation to come down to earth	lack of inhibition	indifference and banality	division	unwanted, enslavement to money	inefficient, instrumental action	unemployable
time formation (Annisette & Richardson 2011)	rupture, revolution	customary path	vogue trend	perennial	short-term flexibility	long term planned future	enduring relationships