

## Issue Brief Rubric

Score	Overall Achievement of Task	Position	Complexity	Development of Ideas	Focus	Organization	Language	Sentence Structure	Conventions
6	<p>Clear Understanding Evident</p> <p>Excellent Synthesis of assignment Elements (Monroe's Motivated Sequence, intrinsic proofs, excellent evidence)</p> <p>Clear, appropriate tone for subject and audience</p>	<p>Takes Position</p> <p>Offers Critical Context for Discussion</p> <p>Establishes clear need/exigence and develops urgency</p>	<p>Examines Different Perspectives OR Evaluates Implications and Complications OR Thoroughly explains nuance and issue complexity OR Responds to Counter-Arguments</p>	<p>Ample Specific Logical Elaborated The need and satisfaction steps are tightly aligned.</p> <p>Clear sense of practicality of plan for audience.</p> <p>Audience can be confident they understand the issue and solution</p>	<p>Clear Definition of need is well-articulated and points to suggested satisfaction steps.</p> <p>No extraneous information.</p>	<p>Clear Logically Sequenced</p> <p>Integrated Transitions</p> <p>Every element is well-developed</p>	<p>Good Command</p> <p>Precision in language.</p> <p>Engaging to chosen audience</p>	<p>Varied, excellent use of syntax. Strong command of grammar.</p>	<p>Few If Any Errors</p> <p>Writing assists reader; it doesn't distract or confuse.</p> <p>Excellent sources and depth and breadth of research</p> <p>Excellent writer ethos presented</p>
5	<p>Clear Understanding</p> <p>Good synthesis of assignment elements</p> <p>Nice consideration and application of tone</p>	<p>Takes Position</p> <p>Offers solid context for discussion</p> <p>Proof of exigence/urgency is good</p>	<p>Achieves state goals in an admirable way, with room for improvement.</p>	<p>Specific Logical Most Ideas are Elaborated</p> <p>General Statements</p> <p>Identification of solution is a good fit.</p> <p>The audience generally understands what's being asked.</p>	<p>Maintained Strong sense of problem and connection to satisfaction steps</p>	<p>Clear but predictable</p> <p>Logically sequenced</p> <p>Simple transitions</p> <p>Introduction and Conclusion are Generally Well-Developed</p>	<p>Competent</p> <p>Word Choice Sometimes Varied and Precise</p>	<p>Good achievement of this goal.</p>	<p>Few Errors</p> <p>Rarely Distracting</p> <p>Solid research that lends to positive writer ethos</p>
4	<p>General Understanding</p>	<p>Takes Position</p> <p>Offers Some Context for Discussion</p> <p>No clear sense that exigence/need is urgent</p>	<p>Could be strengthened</p>	<p>Adequate</p> <p>Some Specific Reasons, Examples, Details</p> <p>Satisfaction doesn't clearly align with need, as defined.</p> <p>Lack of coherence or fidelity in satisfaction</p>	<p>Maintained Throughout Most of Essay;</p> <p>Some unnecessary elements</p>	<p>Apparent but predictable and not enhancing of the paper overall</p> <p>Some evidence of logical sequencing</p> <p>Simple transitions</p> <p>Introduction and Conclusion are Somewhat Developed</p>	<p>Adequate</p> <p>Mostly Appropriate Word Choice</p> <p>Some misuse of words</p>	<p>Fair</p>	<p>Some Distracting Errors</p> <p>But Do Not Impede Understanding</p> <p>Some good research; could be stronger in quality of sources</p>

Score	Task	Position	Complexity	Development Ideas	Focus	Organization	Language	Sentence Structure	Conventions
3	Some Understanding	Takes Position  Does Not Offer Context for Discussion  Little clarity or evidence that there is a need/exigence	Acknowledges Counter-Argument But Brief or Unclear	Limited  Repetitious  Limited Specific Reasons and Examples  Satisfaction has little clarity; unclear how the need will be addressed	General Topic Maintained  But Specific Issue May Not Be Maintained	Simple  Little or No Logical Sequencing  Transitions are Simple and Obvious  Introduction and Conclusion are Under Developed	Basic Control  Word Choice is general Appropriate, but lacking in precision; becomes confusing for reader	Little Variety	Errors May Be Distracting  May Occasionally Impede Understanding  Lacking in quality and number of resources
2	Weak Understanding	May or May Not Take a Position  States Position But No Reasons to Support It  Fails to Support Position  Lacking in identification of need.	Little or No Recognition of a Counter-Argument	Thinly Developed  If Examples – General and May Not Be Relevant  Repetition of Ideas  Very vague or misguided satisfaction steps; lacking in adequate evidence that proper channels are being pursued  Lacking in clarity about who can pursue change.	General Topic Maintained  But Specific Issue May Not Be	Some Indication of Structure  Grouping Ideas in Part of the Essay  Transitions Simple and Obvious  Introduction and Conclusion are Minimal	Simple  Poor use of language, confusing	Simple structure	Errors are Frequently Distracting  Sometimes Impede Understanding  Poor level of research
1	Little or No Understanding;  Did not achieve The goals of the assignment.	If Position, No Support	May or May Not Take a Position  States Position But No Reasons to Support it  Fails to Support Position	Minimally Developed  Excessive Repetition of Writer's Ideas or of Ideas in Prompt  No real address of satisfaction of need as need is defined.  No clear audience.	General Topic Maintained  But Specific Issue May Not Be	No Evidence of Structure No Logical Grouping of Ideas  Transitions are Rare  Introduction and Conclusion Not Present or Minimal	Simple  In great need of revision; language choice distracts from message and compromises writer ethos.	Simple	Errors are Frequently Distracting  May Significantly Impede Understanding
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Adapted from ACT Rubric