



PennState
Cancer Institute

HISPANIC/LATINO

COMMUNITY LEADERS

MEETING

***HABLEMOS SOBRE EL CÁNCER EN NUESTRA
COMUNIDAD: DESDE LA PREVENCIÓN HASTA LA
SOBREVIVENCIA***

*(LET'S TALK ABOUT CANCER IN OUR COMMUNITY:
FROM PREVENTION TO SURVIVORSHIP)*

WEDNESDAY • JUNE • 26 • 2019

10AM TO 3PM

WILD ROSE A/B ROOM

HERSHEY LODGE

325 UNIVERSITY DR

HERSHEY, PA 17033

Message from the Hispanic/Latino Cancer Community Advisory Board

¡Bienvenidos! Welcome! We are so pleased that the day has finally arrived for today's discussions and plans for cancer prevention and control with the Hispanic/Latino communities in central Pennsylvania. Each of you, and the organizations that you represent, are vital to the success and impact of these efforts. We are pleased that you are here, and we look forward to lively and engaged discussions!

We gratefully acknowledge the tremendous effort of the planning committee. Led by the tireless and detail-oriented Sol Rodríguez-Colón, her committee included Aubrey Juris and Sara Costalas. Curt Cenci provided data and analysis, a foundation for our discussion. We are also grateful to the Penn State Cancer Institute for its ongoing support and commitment to the health of the communities of central Pennsylvania.

However, none of this would have been possible without the dedicated support of the Hispanic/Latino Community Cancer Advisory Board. It was the CAB that recognized the need for this discussion and the opportunity to bring together key community organizations. The CAB has been, and remains, the primary interface with the Hispanic/Latino communities in central Pennsylvania. It is their ongoing dedication that anchors today's discussions in reality and possibility.

Again, we thank you for your attendance and participation today. We look forward to continuing today's efforts into the future. Please let us know if there is anything that we can do to make today productive and enjoyable!



Objectives of Today's Meeting

- Present cancer incidence data among Hispanic/Latinos living in central PA
- Learn about cancer related research involving Hispanics/Latinos in central PA
- Present data from the Penn State Cancer Institute Community Health Assessment
- Set priorities to cancer prevention and control in the Hispanics/Latinos in central PA

Penn State Cancer Institute delivers cancer services throughout central and eastern Pennsylvania. The Institute's mission includes clinical care, research, education and community outreach. Our Cancer Institute brings the benefits of cancer-related research and education at Penn State's College of Medicine to the care of patients at Penn State Health Milton S. Hershey Medical Center.



¡Gracias!

Thank you to everyone who helped distributing the Penn State Cancer Institute Community Health Assessment!

Thank you to our planning committee: Sara Costalas, Aubrey Juris, and Marcela Myers!

This meeting is supported by a grant (4100081743) from the PA Department of Health.

Agenda

10:00 AM – 10:30 AM	REGISTRATION & REFRESHMENTS
10:30 AM – 10:40 AM	WELCOME/REVIEW OF AGENDA AND OBJECTIVES SOL M. RODRIGUEZ-COLON, MS
10:40 AM – 10:55 AM	OPENING REMARKS MARCELA DIAZ-MYERS, MD RAYMOND HOHL, MD, PHD EUGENE LENGERICH, VMD, MS
10:55 AM – 12:15 PM	SESSION 1 EUGENE LENGERICH, VMD, MS Cancer Incidence Data among Hispanic/Latinos living in Central Pennsylvania Data from the Penn State Cancer Institute Community Health Assessment
12:15 PM – 12:45 PM	LUNCH
12:45 PM – 1:45 PM	SESSION 2 WILLIAM CALO, PHD, JD, MPH EUGENE LENGERICH, VMD, MS DAMARIS PEREZ, BS Let's talk about research on "promotores", patient navigation, and clinical research among Hispanics/Latinos in Central Pennsylvania JOANNE SENFT, RN Prevention of HPV Cancers-Statewide Initiatives
1:45 PM – 1:50 PM	BREAK/FUN ACTIVITY
1:50 PM – 3:00 PM	SESSION 3 GEORGE FERNANDEZ Set priorities to cancer prevention and control in the Hispanics/Latinos in Central Pennsylvania
3:00 PM	¡ADIOS!

Speakers



William Calo, PhD, JD, MPH

William Calo is an Assistant Professor in Public Health Sciences. Dr. Calo's research program examines how to adapt, implement, and evaluate evidence-based interventions to eliminate cancer care disparities among diverse and disadvantaged populations, especially Hispanics. Dr. Calo is the co-leader on the CDC-funded Penn State REACH project. This 5-year project evaluates multi-level strategies related to nutrition, physical activity, and community-clinical linkages in Lebanon and Reading. He has a Master in Public Health and law degree from the University of Puerto Rico, a PhD in health services research with a concentration in health disparities from the University of Texas, and a postdoc in cancer care quality research from the University of North Carolina at Chapel Hill. He has over 50 publications in high impact journals.



Eugene Lengerich, VMD, MS

Dr. Eugene Lengerich joined the faculty of Penn State College of Medicine in July 1998. He is an epidemiologist with more than 25 years of experience in community- and clinic-based research to reduce the risk for acute and chronic diseases, especially among vulnerable populations. He has a special interest in translational research that addresses health disparities related to race, ethnicity or residence in a rural or Appalachian community. For the Penn State Cancer Institute, he is the Associate Director for Health Disparities and Engagement and Director of the Office of Community Outreach and Engagement. Through these appointments, he fosters research and outreach to reduce cancer risk and improve cancer outcomes for residents of the 28-county Penn State Cancer Institute catchment area in central Pennsylvania. Dr. Lengerich and his wife also own and operate a small family farm in central Pennsylvania.

Speakers



Damaris Pérez, BS

Damaris is an American Cancer Society Patient Navigator at Penn State Hershey Cancer Institute; assisting cancer patients and their families in reducing barriers to accessing care by collaborating with the medical team and community resources. Assisting in coordinating transportation for patients' appointments and finding financial, emotional resources. Previous work experiences include American Cancer Society Patient Navigation Center Specialist – served as support for the patient and their care team that included case management, advocacy, and outreach. Also served as the lead on boarding trainer for new staff to the Navigation Center. Before working with cancer patients, Damaris Perez worked with HIV/Aids clients at Alder Health Services providing case management to clients living in three counties in central Pennsylvania. She was able to address the physical and emotional needs of her clients, so they could live life to the fullest. When not working she enjoys spending time quality time with her family and traveling. Damaris has B.S. from Kutztown University of Pennsylvania.



Joanne Senft, RN

Joanne joined the Penn State Cancer Institute in April 2017 as a part-time Research Technician with an emphasis on prevention of HPV related cancers. She is co-chair of the State's HPV Workgroup (a part of the PA Cancer Coalition). She was the Executive Director of the Pennsylvania Immunization Coalition (PAIC), a statewide organization to promote timely immunizations across the lifespan. She also served as Director of Personal Health Services for the York City Bureau of Health for 12 years, with oversight of multiple public health programs, including the Bureau's Communicable Disease and immunization programs. Joanne has experience in inpatient and community nursing and work with several managed care organizations. She has been an adjunct instructor with York Technical Institute and Eastern Mennonite University. Joanne received her nursing degree from York Hospital School of Nursing, and BSN from Eastern Mennonite University. She is a 2005 graduate of CDC's Northeast Public Health Leadership Institute, and a past chair of the York-Adams County Immunization Coalition.

Hispanic/Latino Cancer Community Advisory Board (CAB)

MISSION

Established in 2018, the Hispanic/Latino Community Cancer Advisory Board serves as a bridge between the Penn State Cancer Institute (PSCI) and the Hispanic/Latino community in the PSCI catchment area. Specifically, the Board:

- advises the PSCI on cancer or cancer risk factors affecting Hispanic/Latinos,
- advises on ways to improve the care and health outcomes among Hispanic/Latinos,
- advises on how to promote culturally appropriate clinical care,
- helps conduct outreach and health education in the community,
- reviews PSCI's research protocols addressing the Hispanic/Latino community,
- and promotes the participation of Hispanic/Latinos in research studies in the PSCI catchment area.

The Board is co-chaired by community and academic members and meets on a quarterly basis.

CAB Members



NANCY FONSECA, MSW
Oncology Social Worker



DAVID RODRÍGUEZ
Pastor of Vision Misionera

Vision Misionera



SANDRA VALDEZ
Chief Operating Officer



ESMERALDA YBARRA HETRICK
President- Latin Link LTD.
Noel Soto - Community Leader



CAB Members



MARÍA S. JIMÉNEZ, BS

Breast Care Patient Navigator (Promotora)



Lorna LeMelle, MA

Community Research Manager



DAMARIS PÉREZ, BS

Patient Navigator



ORALIA G. DOMINIC, PHD, MS, MA

Medical Policy Research Analyst

Health Plan Chief Medical Officer



CAB Members

MARGARTIA CAICEDO -COMMUNITY LEADER

MARISOL CRAIG - HARRISBURG SCHOOL DISTRICT

NORLEEN DUNCAN - INDEPENDENT SALES DIRECTOR

OTONIEL FERNÁNDEZ - MISSIONS VISIONERA

RAFFY LUQUIS - PENN STATE HARRISBURG

MYRA PIÑA - TOBACCO FREE NORTHEAST PA, THE FE FOUNDATION OF
THE HISPANIC CHAMBERS OF THE LEHIGH VALLEY

NOEL SOTO - COMMUNITY LEADER

KELLY RODRIGUEZ - DIRECTOR/COMMUNITY LEADER

SPECIAL THANKS TO OUR ORGANIZER:

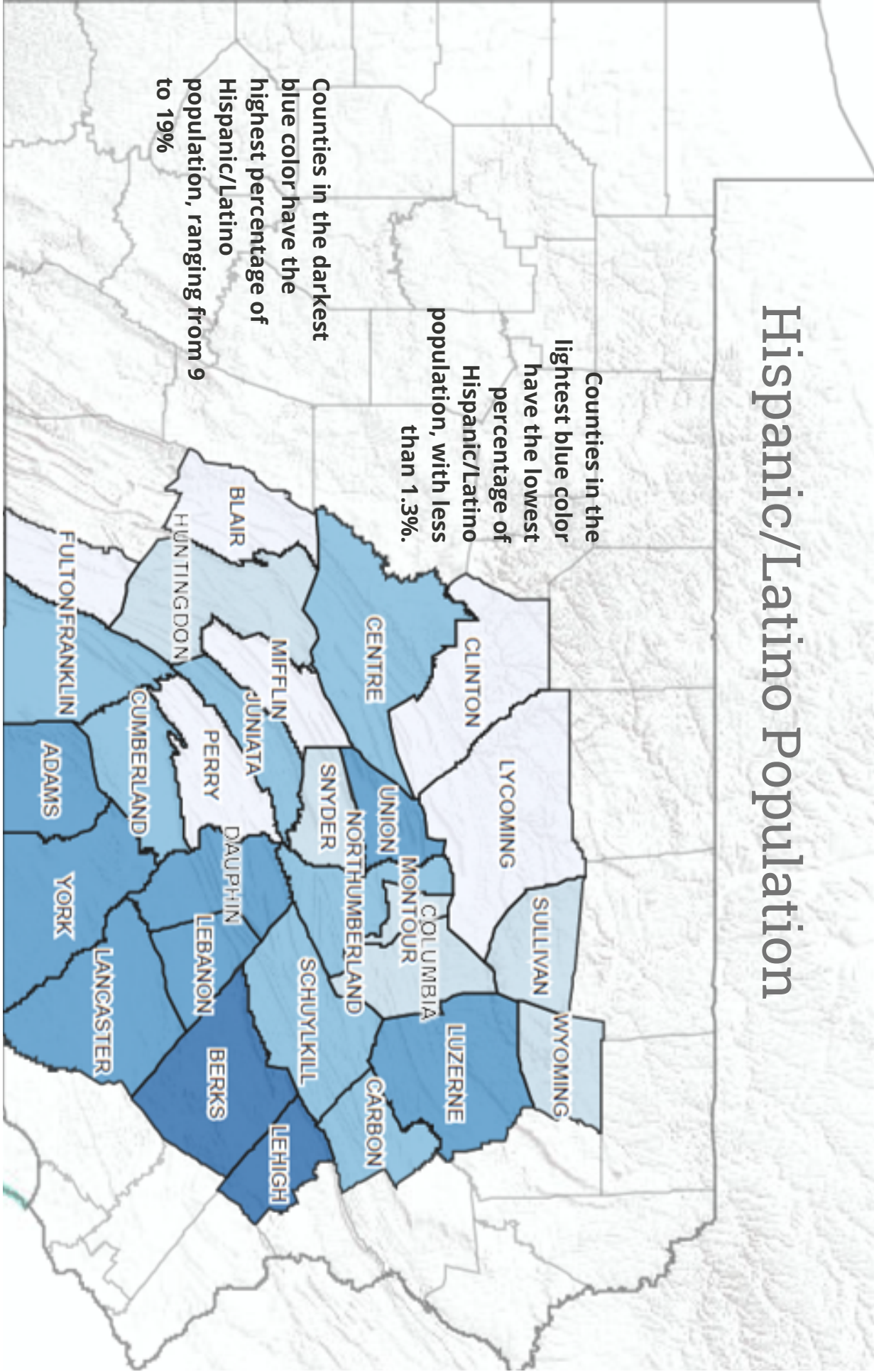


SOL RODRÍGUEZ COLÓN, MS
Research Project Manager

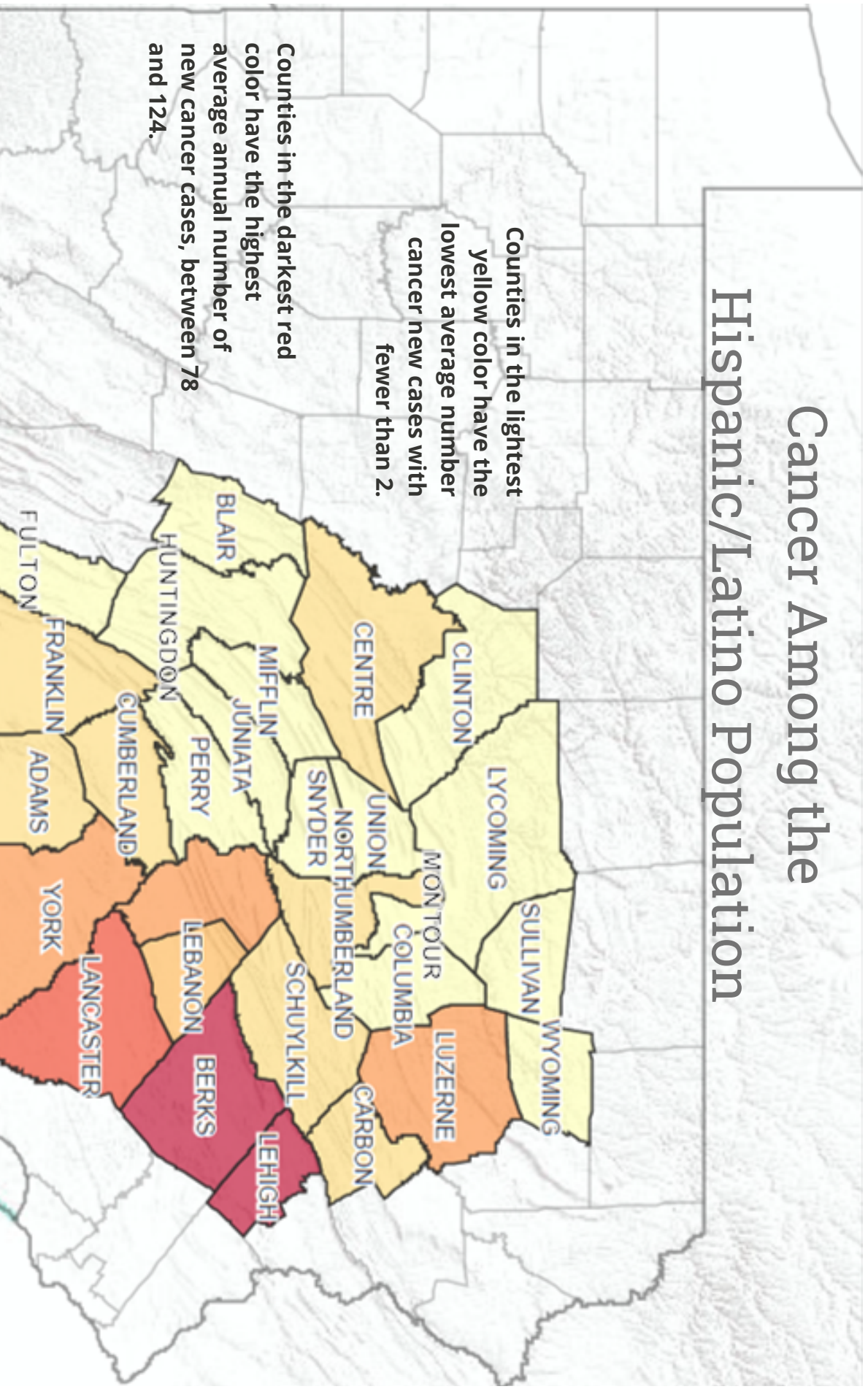


PennState
Cancer Institute

Hispanic/Latino Population



Cancer Among the Hispanic/Latino Population



Help Us!

2019 Community Health Assessment

Provides valuable information about the cancer-related health needs of our community and provides insight as to how Penn State Cancer Institute can better serve the community

PURPOSE: TO HAVE AN ACCURATE AND RECENT UNDERSTANDING FROM RESIDENTS OF CENTRAL PENNSYLVANIA RELATED TO CANCER PREVENTION, EARLY DETECTION, DIAGNOSIS AND CARE, AS WELL AS COMMUNITY RESOURCES AVAILABLE TO COMMUNITY MEMBERS, PATIENTS, AND CAREGIVERS.

WHO CAN COMPLETE IT? ADULTS 18 YEARS OR OLDER LIVING IN CENTRAL PENNSYLVANIA

IS THIS ANONYMOUS? YES, THIS IS AN ANONYMOUS AND VOLUNTARY SURVEY

Spanish

<https://is.gd/PSCICHAS>



English

<https://is.gd/PSCICHAE>



Paper forms are available in English and Spanish - if questions, contact Sol Rodríguez-Colón at smr359@psu.edu or (717) 531-5190.

Penn State Cancer Institute:

www.cancer.psu.edu - The Penn State Cancer Institute is an American College of Surgeons Commission on Cancer accredited facility and a premier academic oncology center that encompasses clinical care, research, education and outreach. The Cancer Institute care teams have expertise in nearly all cancer types and offers hope and healing to nearly 2,000 patients each year.

Penn State Cancer Institute Community Outreach and Engagement (COE) Initiatives

Cancer Navigation and Survivorship Network (CaNSuN)

The Cancer Navigation and Survivorship Network (CaNSuN) facilitates patient-centered navigation across the cancer control continuum, from cancer prevention to survivorship, by providing resources to those serving as patient navigators. Learn more about

CaNSuN: <https://cancer.psu.edu/community/outreach/cansun>

Community Health Workers - R.O.A.R. (Respect for Individuals, Outreach to Community Members, Advocacy to Decision- Makers, and Research to Improve Outcomes).

The mission of ROAR is to reduce cancer risk and improve cancer outcomes in central Pennsylvania through the development, and the implementation of peer-based education, support, and research in community and clinical settings. ROAR primarily works through 10-15 volunteer community health workers (CHWs) who receive regular training from the Penn State Cancer Institute. CHWs provide cancer education in one-on-one and group settings, offer support and guidance for cancer survivors and caregivers, and advocate for evidence-based practices, policies, and programs. ROAR has worked closely with Harrisburg physicians and advanced nurse practitioners for referral of patients to follow through with breast cancer screening. Currently, ROAR is involved in a barbershop-based program to increase colorectal cancer screening among minority and underserved population of Harrisburg and Steelton.

Northern Appalachia Cancer Network (NACN).

The NACN is a community-academic partnership that reduces cancer risk and improve cancer outcomes in Appalachian Pennsylvania through community-based education, research and outreach. Established in in 1992, the NACN has developed and tested community and clinic-based interventions focused upon those who live in rural communities in Pennsylvania. For example, the NACN has develop Walk by Faith, a faith-based physical activity and nutrition program to reduce weight among overweight and obese residents of rural Pennsylvania. In addition, the NACN has tested academic detailing to rural primary clinics, a model which is currently under review for a health-system based study at the National Cancer Institute.

The Story of Cancer in Central Pennsylvania

Penn State Cancer Institute worked to create an interactive story map showing how patient navigation can reduce the burden of cancer on Central Pennsylvania's most at-risk populations.

Explore the project: <http://redlands.pop.psu.edu/storymap/index.html>

Mapping data about health risks and cancer in Pennsylvania (LionVu)

In collaboration with Penn State's Social Science Research Institute, the Community Outreach and Engagement collects, analyzes, maps, and disseminates data on the demographics, behaviors, health care, and cancer in Pennsylvania, including the Penn State Cancer Institute 28-county catchment area.

Learn more about LionVu: <http://redlands.pop.psu.edu/lionvu/>

Notes

Notes



Contact Information:

**Penn State Cancer Institute Community Outreach and
Engagement**

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¡Hablamos español!



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