## Day 6: Opinion and Framing

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#### PUBPL 481

## Road map

- The roles of social movements and interest groups
- How public opinion changes over time
- Frames of thinking on the environment

## Social Movements vs. Interest Groups

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- Lots of interests, not all are demanded
- Common interest + organization for influencing policy
- Types of groups:
  - Professional
  - Social movements
  - Advocacy organizations







## **Policy Theories**

# How do social movements and interest groups fit into the policy theories that we discussed last week?

## **Public Opinion** Themostatic (Wlezien 1995)?



#### Figure: "Thermostat" by midnightcomm, CC BY 2.0

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Figure: "Thermostat" by midnightcomm, CC BY 2.0

$$R = P^* - P \tag{1}$$

*R* Public's relative policy preference;  $P^*$  Public's preferred policy position; *P* Actual policy

## **Environmental Discourse**

#### • Dryzek's Nine

- "...how we see the world and thus frame environmental problems (our worldview) guides us to specific and limited solutions or perhaps to even denying the problems altogether" (Smith, 44)
- What you do not talk about is just as important as what you say
- Remember our mural analogy

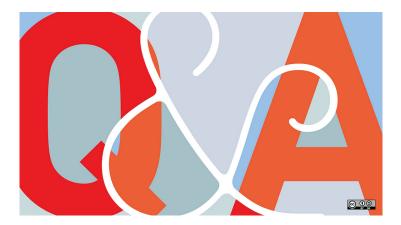
## **Environmental Discourse**

### **Dryzek's Nine**

- Survivalism
- Prometheans
- Servironmental Skepticism (Added by Smith)
- Administrative Rationalism
- Democratic Pragmatism
- 6 Economic Rationalism
- Sustainable Development
- Ecological Modernization
- I Green Romanticism
- 🛽 Green Rationalism

What is emphasized by each? What is ignored? How does each view point us towards specific policy solutions to environmental problems?

## **Questions?**



#### Figure: Q&A by Libby Levi, CC BY-SA 2.0