# 2012 – 2013 Grundy Haven Scoring Rubric Name: Title:

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| *Area* | *Beginning (1 point)* | *Developing (2 points)* | *Proficient (3 points)* | *Excelling (4 points)* | *Pts.* |
| Content:Topic, Tone, & Creativity | • Topic and/or tone are irrelevant and/or inappropriate• No creativity | • Topic and/or tone are mostly relevant and appropriate• Little creativity | • Topic and/or tone are relevant and appropriate• Some creativity | • Topic and/or tone are fully relevant, and appropriate• Creative and engaging |  |
| Content:Unity, Logical Development & Support | • Little or no focus on topic or support of thesis• Too general—few or no details and many unclear statements & generalizations• Lacking sources; little or no accuracy with technical aspects | • Mostly focused on topic with some support of thesis• Some details but not enough to meet reader’s needs• Inadequate use of sources; some lack of accuracy with technical aspects | • Clear, definite focus on topic and sufficient support of thesis • Many relevant details and specific information• At least two sources but some improvement in integration & support of technical aspects needed | • Consistent focus on topic with effective support of thesis• Relevant details & specific information satisfy reader’s needs• Sources used well & in journalistic style; technical aspects conveyed accurately |  |
| Content:Organization & Coherence | • No introduction and/or conclusion• Lacks clear thesis and/or has few or no topic sentences• Transitions are missing and/or weak• Sequencing is random and/or illogical | • Introduction and/or conclusion are ineffective• Thesis and or/or topic sentences are weak• Transitions are inconsistent• Sequencing is sometimes logical | • Introduction and/or conclusion are clear & satisfactory• Thesis and/or topic sentences are used and help guide the reader• Transitions used and writing flows well• Sequencing is logical | • Introduction draws the reader in and conclusion is memorable • Thesis and/or topic sentences are used with a style that is insightful and compelling• Transitions are used expertly to connect the points• Sequencing is logical and informative |  |
| Content: Audience Engagement (i.e., general well-educated, but not necessarily a specialist) | • Vocabulary and word choice does not suit subject and audience• Contains vague or incorrect words/phrases• Little or no audience accommodation | • Vocabulary and word choice sometimes suits subject and audience• Some words/phrases are clear• Audience accommodation is weak | • Vocabulary and word choice suit subject and audience• Words/phrases are clear• Audience accommodation is evident in parts | • Vocabulary and word choice are precise, vivid and suit the subject and audience• Words/phrases are clear and show creativity; no clichés• Audience accommodation is consistently used |  |
| Sentence Fluency | • Sentences are choppy, incomplete, rambling, and/or awkward• Sentences are difficult to follow | • Sentences are functional but lack variety• Writer is unaware of effective use of all four sentence types and employs little sentence sophistication | • Sentences are easy to read• Writer uses a variety of sentence types and shows some sentence sophistication | • Sentence variety and sophistication are consistently evident and are pleasing• Writer demonstrates a natural style and uses the variety of sentence structures and length to convey ideas |  |
| Grammar, Usage & Mechanics | • Errors in capitalization, punctuation, spelling, grammar, and/or usage seriously hinder communication | • Capitalization, punctuation, spelling, grammar, and/or usage contain errors that at times hinder communication | • Capitalization, punctuation, spelling, grammar, and/or usage contain minor errors but do not hinder communication | • Capitalization, punctuation, spelling, grammar, and usage are error-free and strengthen the overall message |  |
| Check one: \_\_\_\_Suitable for publication without revisions \_\_\_\_Suitable for publication with major revisions­­\_\_\_\_ Suitable for publication with minor revisions \_\_\_\_Not suitable for publication |  |  |  | Overall Score |  |