Bill # 66-19
The Graduate and Professional Student Association (GPSA)
The Pennsylvania State University

of the 66th Assembly
11/02/2016

Be it decided by the Assembly of Elected Delegates,

Spring - GPSA Theatre Day
Funding for subsidized tickets to a Penn State Center for Performing Arts theatre performance and a pre-event meet-and-greet to provide an inexpensive artistic experience
(Decided: [ Y / N / A ])

Nature of the Situation:
The Graduate and Professional Student Association strives to provide enriching and engaging experiences for all Penn State graduate students and their families. Penn State’s Center for the Performing Arts (CPA) offers artistic performances throughout the year. By collaborating with CPA, GPSA can offer reduced tickets for GPSA Theatre Day and provide the opportunity for graduate and professional students to enjoy quality, professional performances at University Park.

Based on feedback we received from attendees, the Fall GPSA Theatre Day (held 9/21) was a resounding success. As such, we feel it would worthwhile to promote and co-sponsor a second GPSA Theatre Day in the Spring. Spring GPSA Theatre Day will consist of two components: 1) Pre-event meet-and-greet: A chance for students to socialize (Soups, salads, and bread will be provided in the HUB Noontime Lounge), 2) Featured evening show: The event chosen for the Spring GPSA Theatre Day is the Broadway show, ONCE (http://www.cpa.psu.edu/events/once, winner of eight 2012 Tony Awards, including Best Musical, on Tuesday, January 31, 2017, 7:30pm, in Eisenhower Auditorium. GPSA Theatre Day will be advertised via emails through the departmental administrative contacts, GPSA’s Facebook and calendar, College NewsWires, and posters in the Kern Building.

The block of GPSA-reserved seats will be in the Orchestra/Grand Tier section. Tickets for University Park student tickets in this section are $47.00. A group-rate discount will be provided by the CPA (15% off student ticket price) bringing the ticket price to $39.95 + $2.00 ticketing
fee = $41.95; GPSA will then subsidized the tickets by $11.95 to bring the ticket costs for the Broadway show to $30. The $30 tickets will be sold online via a link specific to a group code set up through the CPA. The tentative ticket purchasing cut-off date is January 13, 2017.

The ticket subsidy will permit a student to purchase 1 student ticket in the designated group area as well as additional adult or youth tickets at the group discounted price. The CPA has been able to accommodate the requests of previous Theatre Day attendees so students will be able to select their seats. This makes it easier for attendees to sit near a friend. The non-student tickets will not receive the subsidized $30 ticket price, but they will qualify for the 15% off group rate. Therefore, the non-student ticket prices with the 15% discount will be as follows: Adult = $55.25 (original price = $65); Youth & Other Universities = $40.80 (original price = $48).

Recommended Course of Action:
The Graduate and Professional Student Association authorizes the purchase of the following items and the subsidization ticket value for the Spring 2017 Center for the Performing Arts performance event, ONCE, from the 66th Assembly’s budget:

Food and Venue Estimates on Page 3
- Room rental costs for pre-event, working with HUB Events Management (contingent upon availability at time of reservation) ($160.00)
- Snack items for pre-event meet-and-greet ($700.00)
- Subsidized ONCE performance tickets by $11.95 for up to 200 tickets ($2,390.00)

Total: $3,250.00

The Graduate and Professional Student Association authorizes the programming sub-committee and the CPA to cross promote the event and the CPA season on their websites as well as promoting the GPSA Theatre Day to any and all graduate and professional students.

Respectfully submitted,

Brittany Banik
IGDP Delegate

Austin Barrett
Health and Human Development Delegate
Food and Venue Estimates

Food Breakdown: Plan food for 150 people
Total: $689.38

- Harrison’s Wine Grill & Catering:
  Quote online: http://www.harrisonsmenu.com
  - Caesar salad w/Caesar dressing (one order serves 10): 5 x $25.99 = $129.95
  - Garden salad w/ vinaigrette & ranch (one order serves 10): 5 x $23.99 = $119.95
  - Broth-based soup (quart size, serves approximately 4 per quart): 12 x $9.99 = $119.88
  - Bisque-based soup (quart-size, serves approximately 4 per quart): 12 x $10.99 = $131.88
  - Baguette (loaf, serves approximately 4): 12 x $3.99 = $47.88
  - Fresh baked chocolate chip cookies (by the dozen): 3 x $6.99 = $20.97
  - Fresh baked oatmeal raisin cookies (whole wheat, by the dozen): 3 x $6.00 = $18.00
  Total Harrison’s cost: $588.51

- Walmart:
  - Eco-Products Compostable Sugarcane Natural White Bowl, 50 bowls, 3 x $8.99 = $26.97
  - Great Value Everyday Spoons, 100 ct, 2 x $2.84 = $5.68
  - Great Value Everyday Forks, 100 ct, 2 x $2.84 = $5.68
  - Family napkins, 1 x $3.98 = $3.98
  Total Walmart cost: $42.31

- Sam’s Club:
  Quote online: http://www.samsclub.com
  - Pepsi/Diet Pepsi/Sierra Mist (2L bottles, 4 pk.), 5 x $4.98 = $24.90
  - Deer Park Natural Spring Water (8 fl. oz. bottles, 48 ct.), 2 x $5.98 = $11.96
  - Member's Mark Clear 16 oz. Plastic Cups (120 ct.), 1 x $9.72 = $9.72
  - Member's Mark Clear Plastic Plates, 6.25" (110 ct.), 1 x $11.98 = $11.98
  Total Sam’s Club cost: $58.56

Venue Breakdown: Estimated cost = $90 + $70 = $160
Venue cost is contingent upon availability when reservations are made. A discount on the price will also be available for GPSA and thus reduce the price.

Quote estimated based on online numbers:
  - Noontime Lounge: $90, 3-hour rate; plus $70 fee for change in setup.