

Bill # 66-04

The Graduate and Professional Student Association (GPSA) The Pennsylvania State University



of the 66th Assembly
07/14/2016

Be it decided by the Assembly of Elected Delegates,

GPSA Theatre Day

Funding for subsidized tickets to a Penn State Center for Performing Arts theatre performance, a pre-event meet-and-greet, and promotional materials to encourage participation in GPSA events and provide an inexpensive experience to the arts

(Decided: [Y / N / A])

1 **Nature of the Situation:**

2 The Graduate and Professional Student Association strives to provide enriching experiences for
3 all Penn State graduate students and their families. One of the enriching experiences that graduate
4 students can participate in throughout the year are inspiring artistic performances hosted by Penn
5 State's Center for the Performing Arts (CPA). "GPSA Theatre Day" presents the opportunity for
6 GPSA to work collaboratively with the CPA to engage new and current graduate students in
7 quality, professional artistic performances right here on campus. Additionally, this partnership
8 with the CPA opens doors for future collaborations between our two organizations.

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10 GPSA Theatre Day is composed of three stages: 1) Graduate student orientation: A double-sided
11 promotional flyer with material on general CPA student tickets and GPSA Theatre Day ticket
12 pricing, purchasing details, and pre-event information to be included in new graduate student
13 orientation bags (previously funded by assembly), 2) Pre-event meet-and-greet: A chance for
14 students to socialize (cookies, ice cream, and coffee near Eisenhower Auditorium), 3) Featured
15 evening show: The event chosen for GPSA Theatre Day is the unique and exciting performance
16 of Cirque Eloize Saloon (<http://cpa.psu.edu/events/cirqueeloize>), A Musical Acrobatic Adventure
17 on Wednesday, September 21, 2016, 7:30pm, in Eisenhower Auditorium. GPSA Theatre Day will
18 be advertised via the promotional flyers distributed in new graduate orientation bags as well as
19 during the departmental seminar presentations. A group-rate discount will be provided by the CPA
20 (15% off student ticket price); GPSA will subsidized the tickets by \$2.75 to bring the ticket costs
21 to \$10.

1 The \$10 tickets will be sold online via a link for a specific group code set up through the CPA.
2 The ticket subsidy will permit a student to purchase one student ticket in the designated group
3 area; seats will be automatically assigned in the group seating when a ticket is purchased through
4 the group link. If non-student significant others or youth plan to attend the performance, CPA can
5 work to accommodate seats near the group seating for significant others and youth. However, the
6 non-student tickets will have to be purchased separately. The non-student tickets will not receive
7 the subsidized \$10 ticket price, but they will qualify for the 15% off group rate. Therefore, the
8 non-student ticket prices with the 15% discount will be as follows: Adult tickets = \$35.70 and
9 Youth tickets = \$27.20.

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11 **Recommended Course of Action:**

12 The Graduate and Professional Student Association authorizes the purchase of the following items
13 and the subsidization ticket value for the Fall 2016 Center for the Performing Arts performance
14 event, Cirque Eloize, from the 66th Assembly's budget:

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16 *Food and Venue Estimates on Page 3*

- 17
18 - Flyer print cost, provided by CPA (\$0.00)
19 - Room rental costs for pre-event, working with HUB Events Management (contingent
20 upon availability at time of reservation, GPSA will also receive a reduced price than
21 currently listed) (\$320.00)
22 - Snack items for pre-event meet-and-greet (\$508.53)
23 - Subsidized Cirque Eloize performance tickets by \$2.75 for up to 750 tickets (\$2,062.50)

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25 Total: \$2891.03

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27 The Graduate and Professional Student Association authorizes the programming sub-committee
28 and the CPA to cross promote the event and the CPA season on their websites as well as promoting
29 the GPSA Theatre Day to any and all graduate students.

30
Respectfully submitted,

Brittany Banik
IGDP Delegate

Austin Barrett
Health and Human Development Delegate

Food and Venue Estimates

Food Breakdown: *Plan food for 150 people*

- [PSU Bakery](#): \$40.00 + \$36.00 = \$76.00
Quote online: <http://bakery.psu.edu>
 - 8 platters of a dozen cookies x \$5.00 – 48 people
 - 3 trays of a dozen cupcakes x \$12.00 – 36 people

- PSU Berkey Creamery: \$100.00 + \$128.00 = \$228.00 + (delivery costs) = \$275.00
Quote received via phone: 814-865-7535
 - Small ice cream cart x \$100.00
 - 4 flavors of ice cream x \$32.00 – 200 people
 - Additional costs: spoons, bowls, napkins

- Walmart: \$9.90 + \$27.17 + \$10.46 = \$47.53
Quote online: <http://www.walmart.com>
 - 5 bottles of 0.5 gallon Country Time Lemonade x \$1.98 – 40 people
 - 13 cases of bottled water (12 ct, 10 fl oz) x \$2.09 – 156 people
 - 2 packs, Great Value clear cups, 16 fl oz, 100 count x \$5.23 – 200 people

- The Cheese Shoppe: \$96.00 + (rental cost) = ~\$110.00
Quote received via phone: (814) 234-4244
 - 12 urns of coffee x \$8.00 – 120 people

Venue Breakdown: Maximum cost = \$180 + \$140 = \$320

Venue cost is contingent upon availability when reservations are made. A discount on the price will also be available for GPSA and thus reduce the price.

Quote estimated based on online numbers:

<http://studentaffairs.psu.edu/hub/eventmanagement/StudentOrganizationRates2015.shtml>

- Flex Theater: \$180, 3-hour rate; plus \$140 fee for change in setup from default.
- Noontime Lounge: \$90, 3-hour rate; plus \$70 fee for change in setup.