

# Coaching Philosophy

## 2 Generations

Master Coaches Presentation

Father – Mike Morse

Son – Will Morse

Philosophy Design – 1 thing

Overview – notes - stories

Reflection

# Mike Morse – 1<sup>st</sup> Generation - Dad

- State College High Grad
- Penn State Grad (*undergrad and masters*)
- Penn State Basketball Coach (*1980's*)
- Penn State Kines Instructor – *Coaching Courses*
- Motivational Speaker – *Retired from Penn State*



<https://www.youtube.com/watch?v=MqoN8MgOT5A>

**I Remember When: Mike Morse (Penn State Homecoming) - Uploaded on Oct 6, 2011**

Former assistant basketball coach Mike Morse reminisces about his time as a student and a coach at Penn State University.

<http://onwardstate.com/2014/09/30/coach-mike-morse-talks-the-talk-and-walks-the-walk-briskly/>

**Onward State**

**Coach Mike Morse: Talks the Talk and Walks the Walk, Briskly**

By [Yuka Narisako](#) on September 30, 2014 at 3:57 am

# Will Morse – 2<sup>nd</sup> Generation - Son

- State College High Grad
  - \*All State Basketball Selection*
  - \*Team State Championship @ State High*
- College Basketball Player – Colgate University
- D3 College Basketball Coach – McDaniel
- Elite Prep School Coach – South Kent School
- Athletic Director – Our Lady of Victory (OLV)



<http://www.patriotleague.org/sports/m-baskbl/spec-rel/030509aaf.html>

## **Colgate's Morse Lucky to Be Alive**

by Paul Kasabian (For the Patriot League Basketball Tournament Program) - **March 5, 2009**

<http://www.statecollege.com/news/town-and-gown/a-cinderella-story,1254630/>

## **A Cinderella Story**

by [Josh Langenbacher, Town&Gown](#) on **February 27, 2013 4:17 PM**

<http://southkentschool.org/athletics/athletic-teams/prep-basketball>

**South Kent School Athletics – Basketball Website**

# Philosophy Design

- **Phil Assignment #1 – Design Start**

- ***Take notes – 1 Thing Technique***

1. Think about your Definition of Leadership
2. Think about your Definition of Ethics in Sport
3. Think about your coaching style in regards to winning / fun / development

- ***Find 1 thing for each (1<sup>st</sup> draft of Phil Design)***

***\*Questions for Speakers (references – support)***

# Mike Morse – Success

- **Definition of Success** *(according to Mike):*

1. Knowing your purpose in life
2. Growing to reach your maximum potential
3. Sowing seeds to benefit others

*“Everyone’s responsibility is to IDENTIFY that purpose”*

**Total buy-in of the Leaders vision is ESSENTIAL for Success**

# Mike Morse – Foundation

- **6 Qualities of A Great Coach - Foundation**

1. **Values** – *“do your values reflect the organizations / institutions values?”*
2. **Reading People** – *“understanding the motives of people helps you read them”*
3. **Basis of Power** – *“figure out who really has the power – who is really running the show”*
4. **Composure** – *“you will need to have it”*
5. **Goals** – *“remain focused on your goals”*
6. **Attitude** – *“challenges don’t define you, your response to those challenges define you”*

# Mike Morse - Adversity

- **Stockdale Paradox** – *Jim Stockdale was a prisoner of war (POW) survivor for 7 years in Vietnam – tortured over 20 times*
- **Question to him** – *who did **NOT** get out – **NOT** survive?*
- **His Answer** – *“**the optimist...** You must retain faith that you will prevail in the end, regardless of the difficulties. **AND** at the same time...You must confront the most brutal facts of your current reality, whatever they might be.”*
  
- **3 Points to Leadership (Contingency Planning)**
  1. What is the reality of your situation? **(Reality)**
  2. Develop a plan for that reality **(Confront that Reality)**
  3. Stay the course – keep faith that you will prevail **(Faith)**

***“Make a commitment to REALITY”***

# Mike Morse – 5 Levels of Leadership

- **Level 1 – Positional**
- **Level 2 – Permission**
- **Level 3 – Production**
- **Level 4 – People Development**
- **Level 5 – Personhood**



# Mike Morse – Finish

- **WOODSTOVE CONCEPT:** the quality you get out, is directly proportional to the amount you put in – to any endeavor.

*“People don’t care how much you know – until they know how much you care”*

*“You’ll forget what people did – but, you’ll never forget how they made you feel”*

- **GREAT Leadership Resource – “The Complete 101 Collection”**  
– by John C. Maxwell

# Will Morse Overview (notes)

- **Why I like Coaching** – *“everyone wants to be successful – taking young people and getting them to work hard, work together is damn hard. If you can do that – you are successful.”*
- **#1 thing of Leading** – *“you must really have experienced it – to be credible in the field and with the age group you are working with.”*
- **UPS rule – must have driven the truck to lead**

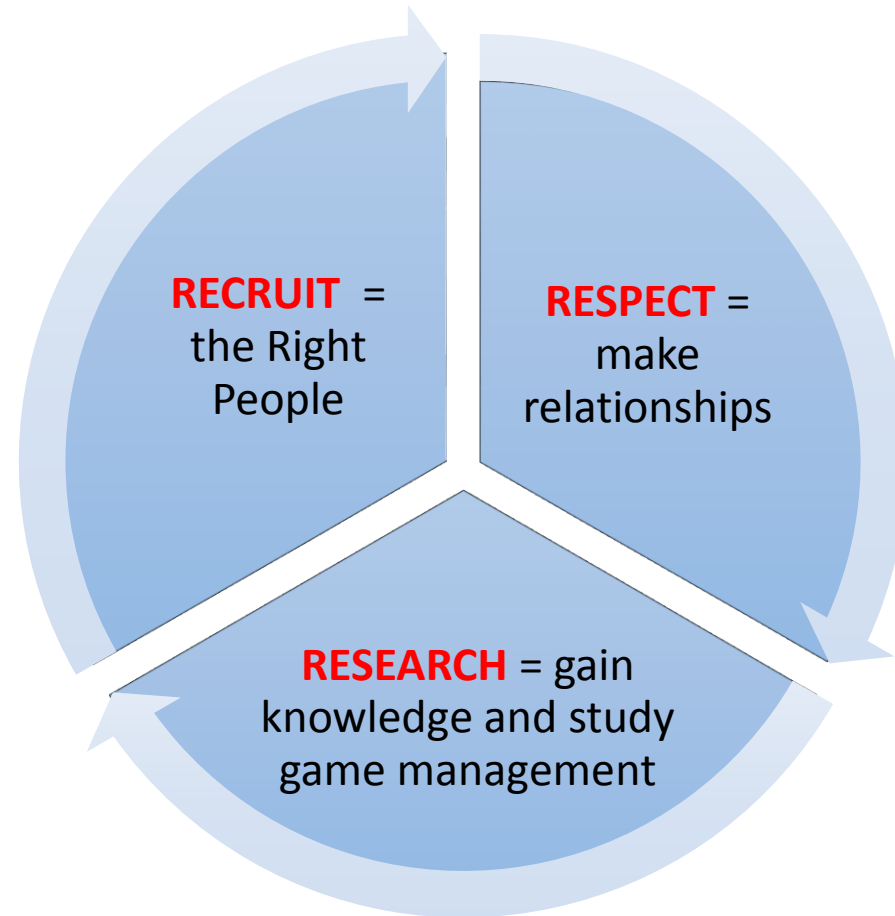
# Will Morse (continued)

- **What values are important to you?**
- **What are your goals as Head Coach – Leader?**
  1. *“you should know them and rank them”*
  2. *“you should review them everyday”*
- **Example from South Kent School HBBC**
  1. **Character** *(make good choices)*
  2. **Work hard** *as you can (Hard work)*

***“be on time and do the right thing”***

*“I will guarantee you – I/we will provide you with the resources to be successful - it is up to you what you do with those resources and opportunities”*

# Will Morse – Wheel of Success



# Reflection

- **Ok – Intense and REAL** (*see life stories*)
- Similarities in the 2 generations?
- Difference in the 2 generations?
- What was the 1 Thing you took from presentation – use with your Phil Design?
  
- **Beauty of Sport - Leading – Coaching** *is that there are different ways (styles) to being successful – maybe being **Genuine** is a great place to start?*
  
- **ePortfolio** – *design according to who you are, but more importantly, **who you want to be!***