



# **Electrical Engineering and Computer Science Honor Society**

The Pennsylvania State University  
Epsilon Chapter

— **SPONSORSHIP OPPORTUNITIES** —

# **2020 – 2021**



Thank you for your interest in sponsoring the Epsilon Chapter of HKN. As an officer team and honor society, it is our mission to develop our members into world-class electrical and computer engineers. We greatly appreciate the role our corporate sponsors take in making that mission a reality. Because of your partnership and support, our organization is able to offer the many programs and events that help make our members successful.

For more information about any of these events or our organization, don't hesitate to contact me.

Sincerely,

*Michael Shero*  
Penn State HKN Epsilon Chapter  
Secretary and Corporate Relations Officer

### **Contact Information**

#### **Corporate Relations:**

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## **STUDENT-LED WORKSHOPS**

Cost to Sponsor:     **\$250-\$500**  
Timeframe:           **Once Every 1-2 Weeks**

As part of our commitment to technical development, HKN members regularly hold workshops on various technical topics. In the past, we have held workshops on microcontrollers and had a multi-week RC car competition based on the Arduino UNO. These workshops are well attended and give students the chance to learn skills that are not a part of the required curriculum. While these workshops are student-led, sponsors are welcome to lead a workshop or recommend topics. Sponsorship goes towards workshop materials.

### **Company Benefits**

- Event attracts motivated students
- Opportunity to become part of students' technical development
- Flexibility to be actively involved or hands off

### **Interested?**

Email the Penn State HKN Corporate Relations Officer to discuss ideas and involvement in the program.

## GRADUATION SPONSORSHIP

Cost to Sponsor: **\$250**  
Timeframe: **One-time opportunity**

Is there an HKN member that you've hired or want to hire? This package allows you to buy this member graduation robes and HKN honor cord!

### Company Benefits

- Let students know their hard work didn't go unnoticed!

### Interested?

Email the Penn State HKN Corporate Relations Officer to discuss ideas and involvement in the program.

## HKN RESUME BOOK

Cost to Sponsor: **\$250**  
Timeframe: **Available beginning in October**

Get resumes from all our participating members in one place with the Penn State HKN Resume Book! This book is organized by major so recruiters can quickly scan the document and find the right students for their company.

### Company Benefits

- Organized to save recruiters time on reviewing resumes
- Easy to store digital pdf format
- Less expensive alternative to recruiting at the career fair

### Interested?

Email the Penn State HKN Corporate Relations Officer to request a copy.

## GENERAL DONATION

Cost to Sponsor: **Any Amount**  
Timeframe: **All Year**

We are constantly expanding our efforts to better connect students, professors, companies, and the community through technology. General donations are particularly helpful as they give us the flexibility to explore new ideas and further our mission.

### Company Benefits

- Inclusion on sponsors list
- Simple and easy way to support PSU HKN
- Flexibility to designate HKN as part of College of Engineering gift

### Interested?

Email the Penn State HKN Corporate Relations Officer or donate through the College of Engineering or directly through the HUB.

## CREATE YOUR OWN

Cost to Sponsor: **Any Amount**  
Timeframe: **All Year**

Have your own great idea? We are happy to work with you to create new, unique programs or competitions to improve your recruiting. We have a dedicated officer team that is committed to helping our members build relationships with our corporate partners. If you want to try something different, just ask!

### Company Benefits

- Ability to bring successful recruiting ideas from other colleges to Penn State
- Flexibility to customize recruiting for your company
- Opportunity to work with members of the officer team to create a new program

### Interested?

Email the Penn State HKN Corporate Relations Officer to work together on a new recruiting event or program.