**Alexis J. Lightner**

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**Current Address: Permanent Address:**

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State College, PA 16801 Bryn Mawr, PA 19010

**OBJECTIVE:**

To apply my skills, interests, and knowledge of effective communication towards the newly established PSU College of Communications IABC Student Chapter.

**EDUCATION:**

**The Pennsylvania State University Expected Spring 2016**

B.A. in Telecommunications, College of Communications University Park, PA

Minor in Business, College of

Minor in Psychology, College of

Major GPA: 3.46

**PRODUCTION/EDITING EXPERIENCE:**

**Accessory Advertising Videos Spring, 2012**

**Intern Project at JILL-E DESIGNS** Orlando, FL

* Wrote, produced, and acted in short video segments advertising several JILL-E accessories
* Worked with production equipment and Apple’s iMovie software
* Organized and transferred the footage to accessible mediums including the company’s various social media platforms
* Monitored JILL-E’s social media accounts, scanned for potential trends in order to spread its popularity and visibility in selected markets through several intern projects

**Life and Knowledge Before and After the Internet Summer, 2012**

**CAS 083S Video Project 1** University Park, PA

* Directed, filmed, and produced a three minute video discussing the transformation knowledge has undergone since the establishment of the internet
* Used iMovie software to edit footage, add captions to explain main topics, and add music and sound effects to finished product

**Social Media and the Arts Summer, 2012**

**CAS 083S Video Project 2** University Park, PA

* Directed and produced a video discussing the impact social media and the internet has on modern artists and their work
* Interviewed artists and attendees at the Central Pennsylvania Festival of the Arts
* Worked with iMovie to edit and organize footage

**Social Isolation and the Virtual World Summer, 2012**

**CAS 083S Video Project 3** University Park, PA

* Directed, filmed, and produced a video project discussing the implications social isolation can have on those reliant on the internet to different extents
* Utilized iMovie software to edit footage, add captions and voiceover audio where necessary, and add music and sound effects to finished product

**Penn State Experts and Knowledge on the Internet Summer, 2012**

**CAS 083S Video Project 4** University Park, PA

* Produced and filmed a video interviewing four Penn State educators and graduate students
* Discussed the surge of information and knowledge on the internet and how that relates specifically to each individual’s field of study

**SKILLS:**

* Experienced in using Apple’s iMovie software to produce short films
* Extremely competent with both Macintosh and Windows computer Operating Systems
* Proficient (not fluent) ability to speak and read Spanish
* Extensive capability to work efficiently with Microsoft Word, Excel, and PowerPoint
* CPR/AED/First Aid Certified

**EMPLOYMENT:**

**Haverford Area YMCA Summers of 2013 and 2014**

Senior Counselor Havertown, PA

* Supervised and ensured the safety of campers in the vicinity, enforced camp rules and YMCA policies, and maintained a safe, clean, and fun summer camp environment for children ages three to five
* Further developed problem-solving abilities and interaction skills while guiding children through daily schedule and dealing with parent questions and inquiries

**Saladworks, Dakota Pizza, Elevation Burger Summer, 2010 – Winter, 2011**

Cashier Wynnewood, PA

* Worked cash register, food and beverages, and cleaned dining areas
* Expanded skills in customer service, organization, health consciousness, and effective communication

**INVOLVEMENT/INTERESTS:**

**Penn State Dressage Club Winter, 2013 – Fall, 2014**

Member University Park, PA

**HonorSociety.org Summer, 2013 – Present**

Member

**Students Against Destructive Decisions Fall, 2011**

Club Head Bryn Mawr, PA

**Student Government Fall, 2010**

Secretary Bryn Mawr, PA

**Arise Academy Prom Dress Drive Fall, 2010**

Student Ambassador Philadelphia, PA