# KATRINA WEHR
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## Teaching & Learning Experience

Instructional Designer, **Penn State University**                                          June 2015 – Present
- Manage design, development and launch of courses in the new marketing analytics professional certificate for-credit program
- Collaborate with teammates to develop information sessions designed to engage and train faculty regarding new technology tools and pedagogical strategies
- Manage production of digital course resources such as instructional videos and interactive content, print and third-party resources
- Consult with residential faculty to integrate digital learning experiences in face-to-face courses

Instructor, First Year Seminar, **Penn State University**                         Aug. 2016 – Present
- Developed master course model with seminar director to mitigate curricular drift
- Coordinated transition of over 50 sections of first year seminar from ANGEL to Canvas
- Redesigned my section of first year seminar to pilot blended learning model

Instructional Technologist, **Drexel University**                                 Dec. 2013 – May 2015
- Facilitated presentations and workshops to increase faculty awareness of current approaches and best practices in online education and application of learning technologies
- Consulted with faculty to develop engaging learning experiences for online and hybrid courses
- Provided LMS support to faculty and students in LeBow College of Business
- Reviewed and revised online and blended courses according to university accessibility guidelines

Help Desk Consultant & Course Developer, **Blended Schools Network**        June 2013 – Oct. 2013
- Designed and developed 7-week introductory online teaching professional development course
- Provided Tier I & Tier II technical support to 75,000 K-12 teacher, student and parent users
- Produced video and print tutorials reviewing common procedures within Blackboard Learn

Instructional Designer, **PLS 3rd Learning**                                      June 2013 – Sept. 2013
- Designed Act 80-qualified online instructional units for K-12 teachers using Articulate Storyline
- Performed regular web maintenance and updates for graduate-level professional online courses
- Edited HTML and CSS files in Dreamweaver and update content within Sakai LMS
- Wrote and edited copy for online textbooks used in graduate-level professional courses

Intern, **eLearn Institute, Inc.**                                                April 2013 – Aug. 2013
- Consulted with district and building-level technology leaders in the process of implementing online learning and 1:1 programs in K-12 settings
- Presented strategic planning and implementation process to PA school district officials

Substitute Teacher, **Northern Lehigh School District**                         Sept. 2012 – June 2013
- Served as floating/long term substitute across various grade levels and buildings within the district
- Facilitated learning plans according to full-time teachers' directions

Instructional Technology Graduate Assistant, **Kutztown University**           Aug. 2012 – Aug. 2013
- Designed and produced multimedia learning resources to promote library initiatives and expand library presence online using social media
- Consulted with professors and staff to establish learning objectives and brainstorm ideas to create multimedia learning resources for use in online, blended and face-to-face environments
- Conducted research and analyzed findings to identify needs of library patrons for use in planning, grant writing, acquiring and allocating funds

## Education

M.Ed. Instructional Technology, Kutztown University of Pennsylvania          Dec. 2013
B.S. Secondary Education: English & Communications, Penn State University          May 2012

Supplemental Graduate Coursework: Penn State University
- Curriculums in Higher Education (HIED 548)
- Administration in Higher Education (HIED 552)

## Service Leadership

Steering Committee, **Online Learning Consortium Innovate Conference**          May 2016 – Present
- Coordinated team selection and participation in Solution Design Summit program leading up to OLC Innovate 2017 national conference
- Facilitated onsite workshop on identifying critical success factors for team design proposals
- Assisted in logistical planning and scheduling

Marketing Committee, **Elements: The Web Conference at Penn State**          July 2015 – Oct. 2016
- Redeveloped marketing and communication strategy to align with overall committee goals
- Assembled and managed team of diverse individuals with complementary skillsets
- Worked in partnership with other committee leads to coordinate deadlines, promote conference tracks, and develop content strategy that supported conference mission

Liberty Ball Planning Committee Chair, **PSAA Philadelphia Chapter**          July 2014 – Feb. 2015
- Provided strategic oversight for acquiring donations and funds targeted for our event audience
- Solicited in-kind donations for silent auction fundraiser
- Communicated with donors and chapter members to coordinate donation pick up, negotiate sponsorships, and manage public relations

## Scholarly Presentations & Workshops

"Analytics for In-Time Course Adjustments," Learning Design Summer Camp 2017, Penn State
"xAPI for Actionable Learning Data Collection," OLC Innovate 2017
"Hands-On Workshop: xAPI for Actionable Learner Data Collection," EDUCAUSE ELI 2017
"Preserving Core Experiences in the Online Learning Environment," OLC Innovate 2016
"Reclaim Class Time with VoiceThread," eLearning 3.0 2015, Drexel University

## Professional Achievements & Activities

Named to Elliott Masie's Learning 2017 "30 Under 30"
Penn State Emerging Leaders Program 2017
OLC Innovate 2016 Solution Design Summit Finalist
Completed Penn State's ID-2-ID Program Peer Mentoring Program, 2015-16, 2016-17
Participating in 2017-18 Cross-institutional ID-2-ID Peer Mentoring Program