

1. Go to: **WebDam** (<https://pennst.webdamdb.com/splash.php>) and click on the word “register” under the blue “Login” button. Fill-in the fields I have marked in the image below. Click save. After you have registered, I will have to approve your account before you can access the system.

Register

Fill out the marked fields

Account Information

- * Username ←
- * Email ←
- * Password ←
- * Verify Password ←

Time Settings

- Timezone ▾
- Time Format ▾
- Short Date Format ▾
- Long Date Format ▾

* First Name ←

* Last Name ←

Company ←

Company URL

Phone Number ←

Fax Number

Country/State ▾
 ▾

City/Town

Address 1

Address 2

Zip/Postal Code

2. **Getting Started:** Once I approve your account, you will receive an email notification confirming it. You will then be able to sign in and start searching and downloading images. Please refer to the “Getting Started” image below:



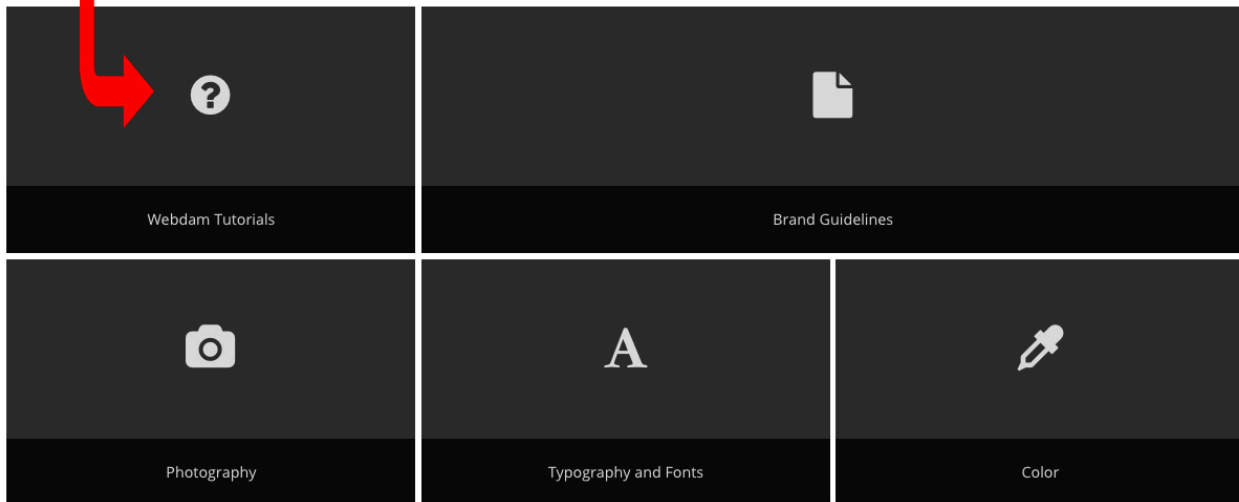
Click here to search photos

Links to Brand Manual

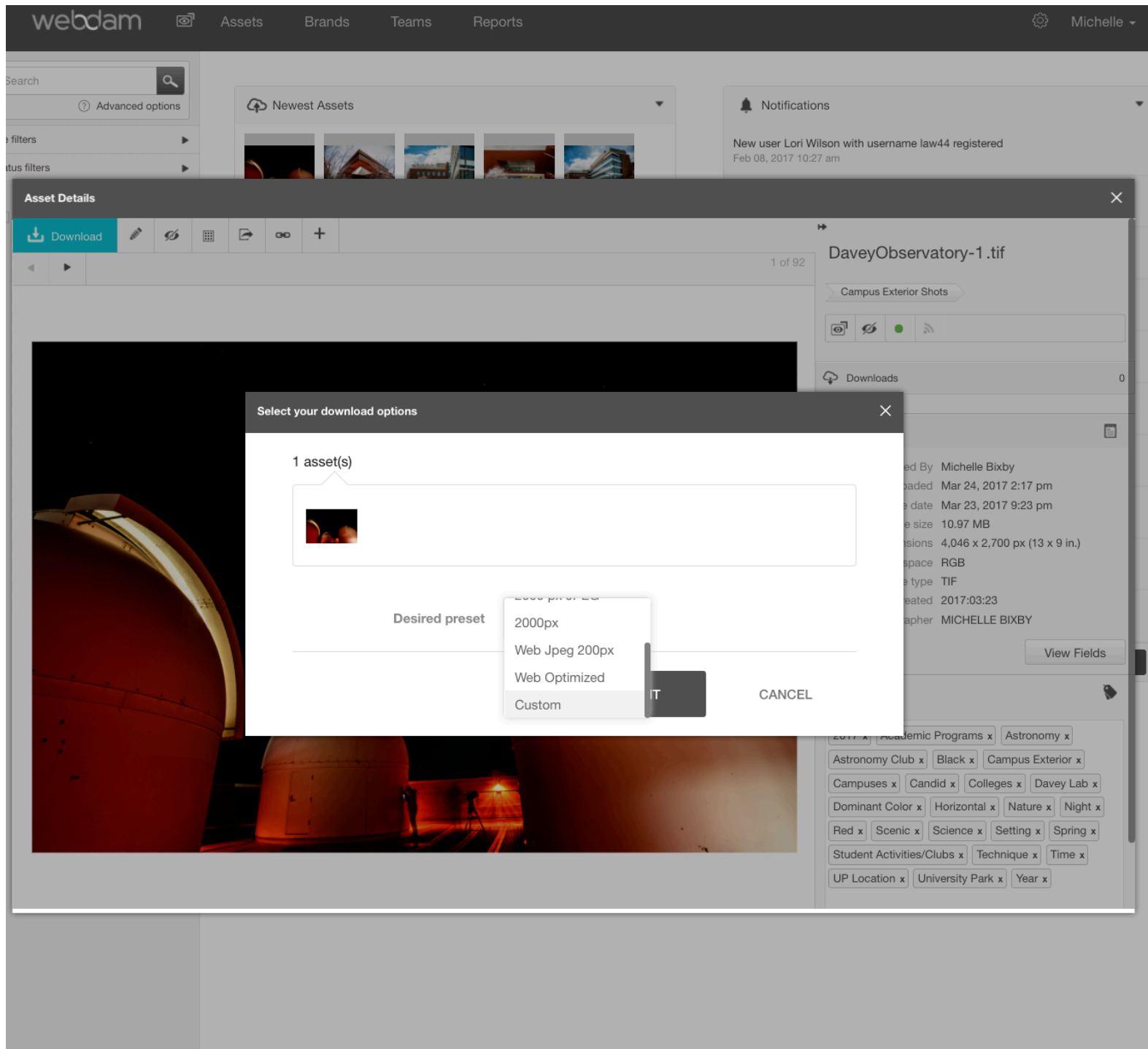
Lightbox Folders
(See a Lightbox How-To in Webdam Tutorials)



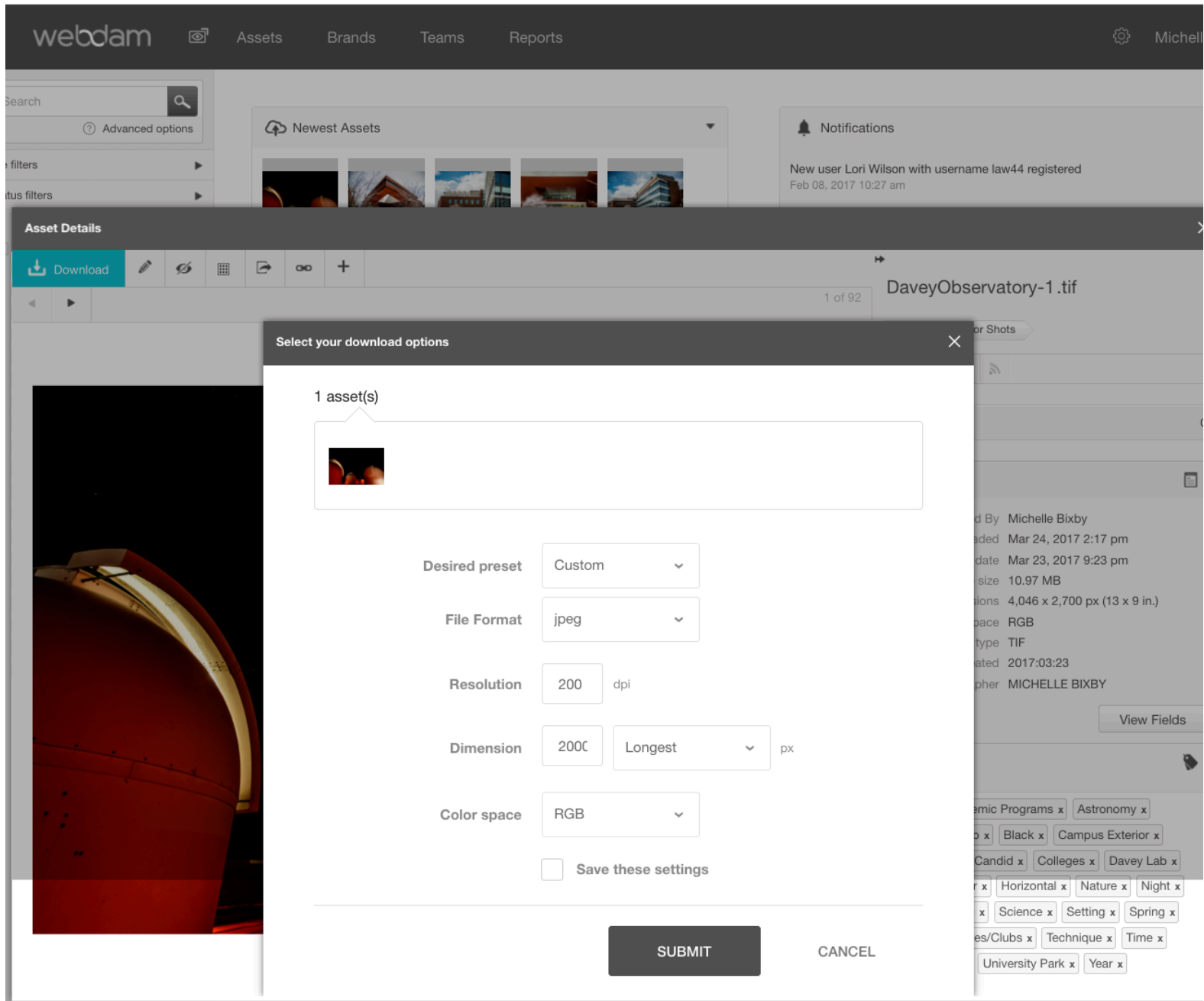
Links to Webdam Tutorials



- 3. Downloading:** Single click on an image you'd like to download. A small window displaying the image will pop up. In the upper left-hand corner, click on the blue "download" button (See Image Below). The original image size is very large, so you may want to use the "custom" sizing preset under the "desired preset" dropdown menu.



4. **Setting the Custom Size:** to resize your image for downloading, I recommend filling out the presets like the image below. These settings will give you a high quality 10-inch-wide jpeg rather than the original 20-inch-wide tiff file.



5. **Keywords:** below is a list of keywords University Marketing uses to tag our photos within Webdam. These will help you search common terms for better results.

University Marketing Keyword List 2016

Campuses

Abington
Altoona
Beaver
Berks
Brandywine
DuBois
Erie
Fayette
Great Valley
Greater Allegheny
Harrisburg
Hazleton
Hershey
Lehigh Valley
Mont Alto
Navy Yard
New Kensington
Penn College
Schuylkill
Shenango
University Park
Wilkes Barre
World Campus
Worthington Scranton
York

Colleges

Agricultural Sciences
Arts and Architecture
Business
Communications
DUS
Earth and Mineral Sciences
Education
Engineering
Health and Human Development
IST
Law
Liberal Arts
Medicine
Nursing
Science
SIA

Unit

Alumni Association
Center for the Performing Arts
Development and Alumni Relations
Finance and Business
Global Programs
Graduate School
Human Resources
Information Technology
Intercollegiate Athletics
Outreach
Schreyer Honors College
Social Science Research Institute
Undergraduate Education
University Health Services
University Libraries

UP Location

Agricultural Arena
All-Sports Museum
Arboretum
Armsby
Beaver Stadium
Biobehavioral Health Building
Blue Band Building
Bookstore
Bryce Jordan Center
Burrowes
Business Building
Carnegie
College Ave
Creamery
Downtown
Eastview Terrace
Eisenhower Chapel
Forest Resources Building
Forum
Fraternity Houses
Golf Course
Hammond
Hintz Family Alumni Center
HUB
IST Building
Katz Law Building

Life Sciences Mall
McAllister
McCoy Natatorium
Medlar Field at Lubrano Park
Millenium Science Complex
Mount Nittany
Nittany Lion Inn
Nittany Lion Shrine
Old Botany
Old Main
Palmer Museum of Art
Pasquerilla Spiritual Center
Paterno Library
Pattee Library
Pavilion Theatre
Pegula Ice Arena
Penn Stater
Rec Hall
Residence Hall
Robeson Cultural Center
Sackett
Schreyer House
Schwab Auditorium
Shaver's Creek
Sparks
State College
Steidle
Stuckeman Family Buidling (SALA)
Swimming Pool-Outdoor
West Campus

Arts and Entertainment

Art
Dance
Music
Theater

Year

pre-2005
2006
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016
2017
2018
2019
2020

Campus Life

Fitness
Food
Fun
General
Studying
Sports

Degree

Associate
Baccalaureate
Graduate
Law
Medicine

Technique

Horizontal
Vertical
Camera-aware
Candid
Collaborative
Interaction
Depth of Field
Detail Shot
Journalistic
Posed
Action
Aerial
Close-up
Environmental portrait
Headshot
Scenic
Studio

Campaign

Admissions
All In
Annual Report
Faces
Fan Behavior
Global
Holiday Card
Invent Penn State
Polaris Slider
Research Penn State
Teen
Viewbook
Young Alum

Events

Arts Fest
Career Fair
Commencement
Community Service
Day of Caring/Service
Farmer's Market
Fourth Fest
FTCAP
Graduate Exhibition
Graduation
Homecoming
Involvement Fair
ISTstartup
Startup
Move-in
Movin' On
MLK Day
Open House/Penn State Days
Performing Arts
Races-5K
Special Olympics
Spend a Fall Day
Spend a Summer Day
Study Abroad
Tailgate
THON
Undergraduate Research Exhibition
White Out

Student Activities/Clubs

Blue and White Society

Blue Band
Collegian
Fraternity
FIGE
IM Sports
LGBTQA
Lion Ambassadors
ROTC
Sorority
Student Government Association

Athletics

Baseball
Basketball
Blue Band
Cheerleading
Cross Country
Fencing
Field Hockey
Football
Golf
Gymnastics
Ice Hockey
Lacrosse
Rugby
Soccer
Softball
Swimming
Tennis
Track
Volleyball
Wrestling

Shrines and Landmarks

Nittany Lion Shrine-UP
Nittany Lion Shrine-not UP
Old Main Bell
Obelisk
Mall
Emmanuel Chapel
Campus Gate
Veterans Plaza
We Are Statue
Penn State Wall

Setting

Interior
Museum
Campus Exterior
Common Area
Outdoors
Lab
Home
Classroom
Conference Room
Community
Office
Dorm
Dining Hall
Library
Lecture Hall
Computer Lab
Urban
Suburban
Sidewalk
Gym
Ocean/Marine
Farm/Rural
Community
Sports Arena
Nature
Internship
Construction
Architectural Detail
Historic

People

Administrator
Adviser
Alum
Athlete
Cheerleader
Child
Couple
Crowd
Dean
Disabled
Diverse
Donor
Entertainer
Faculty
Fan
Friend in Industry
Group
Grad Student
Intern
International
Lion Mascot
Man
Military
Post Doc
President
Researcher
Speaker
Staff
Student Adult
Student Traditional
Trustee
Tutor
Undergraduate Research
VIP
Woman

Accessories

Bike
Book
Cell phone
Desktop computer
Dress-formal
Dress-informal
Drink
Food
Lab coat
Lab equipment
Laptop
Livestock
Notebook
Medical equipment
Musical instrument
Papers
Penn State gear
Tablet computer
Wheelchair

Dominant Color

Black
Black and White
Blue
Brown
Duotone
Gray
Green
Navy
Orange
Purple
Red
White
Yellow

Academic Programs

Agriculture

- Agribusiness Management
- Agricultural and Extension Education
- Agricultural Science
- Animal Science
- Veterinary and Biomedical Sciences
- Food Science
- Immunology and Infectious Disease
- Toxicology
- Biological Engineering
- BioRenewable Systems
- "Community, Environment, and Development"
- Environmental Resource Management
- Forest Ecosystem Management
- Wildlife and Fisheries Science
- Landscape Contracting
- Plant Sciences
- Turfgrass Science

Architecture

Art

Astronomy

Business

- Accounting
- Agribusiness Management
- Energy Business and Finance
- Finance
- Management
- MIS
- Marketing
- Risk Management
- Supply Chain

Chemistry

Communications

Computer Science

Earth Sciences

Economics

Education

Engineering

Aerospace Engineering
Architectural Engineering
Bioengineering
Chemical Engineering
Civil Engineering
Computer Engineering
Electro-mechanical Engineering
Engineering Science and Integrated Programs
Engineering Technology
Industrial Engineering
Mechanical Engineering
Nuclear Engineering
Software Engineering
Surveying Engineering

Geography

Geosciences

Global Studies

Health and Human Development

Hotel and Restaurant Management

IST

Security and Risk Analysis

Landscape Architecture

Law

School of International Affairs

Liberal Arts

African American Studies
Anthropology
Applied Linguistics
Classics
Communication Arts and Sciences
Comparative Literature
Criminology
Economics
English
French and Francophone Studies
History
Jewish Studies
Labor and Employment Relations
Languages and Literatures

"Letters, Arts, and Sciences"
Latin American Studies
Linguistics
Philosophy
Political Science
Psychology
Religious Studies
Sociology
"Spanish, Italian, and Portuguese"
Women's Studies

Math
Medicine/Premedicine
Physics
"Recreation, Park and Tourism"
Special Education
Statistics
Telecommunications
Theatre
Visual Art
Women's Studies
Workforce Education and Development