

2020-2021
Sponsorship Guide



Diversity fosters innovation

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Introduction

The Penn State chapter of oSTEM is one with a long history of excellence. oSTEM (Out in Science, Technology, Engineering, and Mathematics) first came into existence in State College, Pennsylvania, where a group of graduate students recognized a need to bridge students' LGBTQIA+ and STEM identities. oSTEM at Penn State is one of the five founding chapters of what has now become an international organization with a still-growing membership consisting of more than 100 student and professional chapters in the United States, Canada, and the United Kingdom.

oSTEM at Penn State has been successfully engaging its membership through a variety of professional and social events. These events are often hosted and sponsored by individuals and organizations who wish to engage with our community. There are many benefits that come with sponsoring oSTEM's activities:

- *Connect and interact with a diverse, successful group of individuals in the sciences*
- *Build partnerships with members that can lead to quality internship candidates and potential hires*
- *Help reaffirm you or your company's commitment to the LGBTQIA+ and STEM communities*

Sponsorships for oSTEM at Penn State come in a number of forms. Whether you are looking to host an event, sponsor one of our many activities, help fund our trip to the oSTEM Annual Conference, or simply want to show your support, we are more than delighted to work with any potential sponsor to find what will work best for everyone.

Please feel free to peruse the information included in this guide and reach out using the contact information provided at the end.

Organization Information

<i>Name</i>	oSTEM at Penn State
<i>Website</i>	sites.psu.edu/ostem
<i>Membership</i>	100+ active members A large and growing network of alumni
<i>Mission</i>	oSTEM empowers LGBTQIA+ people in STEM to succeed professionally, academically, and personally by cultivating environments and communities that nurture innovation, leadership, advocacy, and inclusivity.
<i>Vision</i>	We envision a world where LGBTQIA+ people in the STEM community are empowered to achieve success in a safe and supportive environment that celebrates diversity and the unique perspectives it brings into the workplace.
<i>Activities and Involvement</i>	<ul style="list-style-type: none">•Annual National Conference in the fall semester•Inclusive and personal meetings with sponsors•Professional workshops (resumes, LinkedIn, etc.)•Networking and social events•Educational programming and community outreach

Sponsorship Opportunities

Sponsorship benefits include:

- Visual recognition on all slideshow, presentation, and promotional materials, as well as on select oSTEM at Penn State apparel
- Recognition on our website, including a link to your website or portfolio
- All benefits listed under the selected sponsorship package

Kitten (\$500 annual donation)

- Opportunity to sponsor refreshments or materials for one social or professional event per academic year
- Partnership with on-campus info session/recruitment events

Catamount (\$1,000 annual donation)

- Opportunity to *fully sponsor* one social or professional event per academic year
- Partnership with on-campus info session/recruitment events

Pride (\$2,000 annual donation)

- Signature collaborative event every academic year
- Resume book of all current oSTEM members
- Opportunity to fully sponsor one social or professional event per academic year
- Partnership with on-campus info session/recruitment events

Something missing?

We are open to negotiating the benefits of sponsorships. If you find that what you or your company is looking for is not mentioned in any of our packages, then please contact us. We gratefully accept contributions of any amount and will work with donors to provide adequate recognition for your support.

Please note: oSTEM, Inc. retains 501(c)3 nonprofit status and, as such, all direct donations to our chapter are tax-deductible.


President's Letter

Dear Potential Sponsor,

Thank you for your interest in supporting Out in Science, Technology, Engineering, and Mathematics (oSTEM) at Penn State. oSTEM at Penn State is a vibrant, diverse community of future leaders in science, technology, engineering, and mathematics, brought together by our mutual desire to achieve and our willingness to learn about others. Each member, as talented as the next, lends a unique shade to our organization. Students take part in an incredibly diverse organization that equips queer students and their allies to become leaders in the classroom, their community, and their respective fields.

As a founding chapter of oSTEM Incorporated, oSTEM at Penn State continues to adhere to the traditions of inclusion and excellence that our founders found so important over a decade ago. Once nothing more than a working group of queer STEM graduate students, the organization now provides tens of thousands of student members opportunities found nowhere else. Our students have access to affirming, friendly spaces that allow their personalities to flourish while providing them opportunities to hone the skills necessary to succeed in their chosen profession.





oSTEM at Penn State is proud to provide members unique opportunities to combine their LGBTQIA+ and STEM identities and foster professional and personal growth through a wide range of programming and events. Student members are given the opportunity to attend corporate networking events, attend and present educational workshops, present their research, and gain valuable experience as interns with some of the most prestigious companies. Students learn through our programming the value of their queerness, the importance of civic engagement, how to promote diversity and inclusion efforts, and how to set and achieve their professional and personal goals.

With all that said, however, the success of our chapter is dependent upon the availability of financial resources. The generosity of our donors and corporate sponsors determines the quality and frequency with which we can provide our members with access to events and programming. As you browse the rest of this resource package, I invite you to consider donating to oSTEM at Penn State. Your contribution will lead directly to the development of the next generation of queer leaders in STEM.

Sincerely,

Erin M. Ross

President, oSTEM at Penn State





Contact us

psu@chapters.ostem.org

sites.psu.edu/ostem



@ PENN STATE