

Bike coalition survey

Q58 This survey asks questions about your bike coalition. We are interested in learning about how your organization operates and some of the strategies you use to encourage biking in your community. We would like to use this information in the future to develop programs for promoting biking in communities.

This study is being conducted at Pennsylvania State University and the purpose of this study is research.

To participate in this study you need to be an adult (18 years+) representative of your organization with knowledge of operations and be able to read/write in English. We encourage you to respond honestly and we ensure you that your answers will remain confidential.

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Purpose of the Study: To understand how bike coalition/advocacy groups operate and how they encourage biking in their communities.

Procedures to be followed: You will be asked to answer 30 questions on a survey.

Duration: It will take about 15-20 minutes to complete this survey.

Statement of Confidentiality: Your participation in this research is confidential. The survey does not ask for any information that would identify who the responses belong to. In the event of any publication or presentation resulting from the research, no personally identifiable information will be shared because your name is in no way linked to your responses. Your confidentiality will be kept to the degree permitted by the technology used. No guarantees can be made regarding the interception of data sent via the internet by any third parties.

Right to Ask Questions: Please contact Melissa Bopp at (814) 863-3467 with questions or concerns about this study.

Voluntary Participation: Your decision to be in this research is voluntary. You can stop at any time. You do not have to answer any questions you do not want to answer.

Completion of the survey implies that you have read the information in this form and consent to take part in the research. Please print this page for your records or future reference.

Please click the arrow for the next page if you agree to participate in this study.

Q1 Throughout the survey we will refer to your coalition, which may refer to the group or organization that advocates/supports biking related issues in your community. These first few questions ask about the community that you serve:

Q2 Please describe the area that your coalition serves:

- A city or town (1)
- An entire county (2)
- A region with several cities/towns (3)
- An entire state/province or similar (4)

Q3 Approximately how many people live in the area that your coalition serves?

- Less than 10,000 (1)
- 10,000 - 50,000 (2)
- 50,000 - 100,000 (3)
- 100,000 - 250,000 (4)
- 250,000 - 500,000 (5)
- 500,000 - 750,000 (6)
- 750,000 - 1,000,000 (7)
- More than 1,000,000 (8)

Q4 What country do you operate in?

- Australia (1)
- Canada (2)
- England (3)
- Denmark (4)
- Ireland (5)
- Mexico (6)
- New Zealand (7)
- Ghana (8)
- United States of America (9)
- United Kingdom (10)
- South Africa (11)
- Other: (12) _____

Answer If What country do you operate in? United States of America Is Selected

Q57 What state do you operate in?

- Alabama (1)
- Alaska (2)
- Arizona (3)
- Arkansas (4)
- California (5)
- Colorado (6)
- Connecticut (7)
- Delaware (8)
- Florida (9)
- Georgia (10)
- Hawaii (11)
- Idaho (12)
- Illinois (13)
- Indiana (14)
- Iowa (15)
- Kansas (16)
- Kentucky (17)
- Louisiana (18)
- Maine (19)
- Maryland (20)
- Massachusetts (21)
- Michigan (22)
- Minnesota (23)
- Mississippi (24)
- Missouri (25)
- Montana (26)
- Nebraska (27)
- Nevada (28)
- New Hampshire (29)
- New Jersey (30)
- New Mexico (31)
- New York (32)
- North Carolina (33)
- North Dakota (34)
- Ohio (35) _____
- Oklahoma (36)
- Oregon (37)
- Pennsylvania (38)
- Rhode Island (39)
- South Carolina (40)
- South Dakota (41)
- Tennessee (42)

- Texas (43)
- Utah (44)
- Vermont (45)
- Virginia (46)
- Washington (47)
- Washington D.C. (48)
- West Virginia (49)
- Wisconsin (50)
- Wyoming (51)

Answer If What country do you operate in? Canada Is Selected

Q58 What province or Territory do you operate in?

- Alberta (1)
- British Columbia (2)
- Manitoba (3)
- New Brunswick (4)
- Newfoundland (5)
- Nova Scotia (6)
- Northwest Territories (7)
- Nunavut (8)
- Ontario (9)
- Prince Edward Island (10)
- Quebec (11)
- Saskatchewan (12)
- Yukon (13)

Answer If What country do you operate in? United States of America Is Selected

Q7 Is your community currently recognized by the League of American Bicyclists as a Bike Friendly Community?

- No (1)
- Yes - as an honorable mention (2)
- Yes - as a bronze level community (3)
- Yes - as a silver level community (4)
- Yes - as a gold level community (5)
- Yes - as a platinum level community (6)

Answer If What country do you operate in? United States of America Is Selected

Q8 How many League recognized bike friendly businesses does your community have?
_____ number of bike friendly businesses (1)

Answer If What country do you operate in? United States of America Is Selected

Q9 Does your community have any league recognized bike friendly universities?

- There are no universities in our community (1)
- We have universities but non are recognized as bike friendly (2)
- Some of the universities in our community are bike friendly (3)
- All of the universities in our community are bike friendly (4)

Q10 Does your community have a bike share?

- No (1)
- Yes, available to the general public (2)
- Yes, available only to certain groups or organizations (e.g. workplaces or universities) (3)

Q11 Does your community have a Complete Streets Policy?

- No (1)
- Yes - an ordinance (2)
- Yes - a resolution (3)
- Yes - as a part of a master plan (4)
- Yes - not sure what type (5)

If No Is Selected, Then Skip To Does your community have a bike plan? If Yes - an ordinance Is Selected, Then Skip To If yes, what year was it adopted? If Yes - a resolution Is Selected, Then Skip To If yes, what year was it adopted? If Yes - as a part of a master... Is Selected, Then Skip To If yes, what year was it adopted? If Yes - not sure what type Is Selected, Then Skip To If yes, what year was it adopted?

Q12 What year was it adopted?

Q13 Does your community have a bike plan?

- Yes (1)
- No (2)

If Yes Is Selected, Then Skip To If yes, when was it adopted? (year) If No Is Selected, Then Skip To These next few questions ask about yo...

Q14 What year was it adopted?

Q15 How often is your community's bike plan updated? Please move the slider to indicate. If you don't update it regularly please leave the slider at 0.

_____ Years (1)

Q16 These next few questions ask about your coalition:

Q17 How does your coalition operate?

- As a community group with no formal structure (1)
- As a non-for-profit organization (2)
- As a subgroup/division of a local government (3)
- As a subgroup of another organization (e.g. university, business) (4)
- As a for-profit business (5)
- Other: (6) _____

Q18 How is your coalition leadership organized?

- They are paid staff (1)
- They are volunteers from the community (2)
- They are elected by members of the coalition (3)
- They are appointed by a government organization (4)
- Other: (5) _____

Q19 How many people serve on your coalitions' leadership? Please move the slider to indicate how many people.

_____ Leadership Members (1)

Q20 How many paid staff members does your organization have? Please move the slider to indicate how many people.

_____ Paid Staff Members (1)

Q21 Thinking about your coalition's leadership, what kind of background or expertise do they possess? Select all that apply

- Urban Planning (1)
- Traffic Engineering (2)
- Fundraising/ development (3)
- Event planning (4)
- Legislation / policy development (5)
- Public Health (6)
- Research / Academic (7)

Q22 What is the primary source of funding for your organization?

- Dues from members (1)
- Grants or contracts (2)
- Gifts / donations (3)
- Sponsorship (4)
- Government (5)
- Other: (please describe) (6) _____

Q23 Does your organization use social media? Choose all that apply

- We don't use social media (1)
- Facebook (2)
- Twitter (3)
- Instagram (4)
- Tumblr (5)
- Snapchat (6)
- Yammer (7)
- Other: (please list) (8) _____

Answer If Does your organization use social media? Choose all that apply We don't use social media Is Not Selected

Q24 How effective do you think your social media outreach is?

_____ Social Media Outreach (1)

Q26 These next questions ask about the activities your coalition participates in:

Q27 Below is a list of possible priorities for your coalition. Please drag the options to order them from first to last with first being the top priority for your coalition.

- _____ Safety/education (1)
- _____ Advocacy for environment and policy (2)
- _____ Encouragement for biking in your community (3)
- _____ Socially connecting bikers (4)
- _____ Serving as a voice for bikers in urban planning (5)
- _____ Addressing concerns for special populations (e.g. children, older adults, women) (6)

Q28 Which of the following programs has your coalition participated in over the past 2 years?

Select all that apply.

- Safe routes to school (1)
- Bike challenge (e.g. National Bike Challenge) (2)
- Bike to work days/week (3)
- National bike month (4)
- Open Streets (5)
- Other: (please describe) (6) _____

Q30 What are some barriers to your coalition offering more programs or participating in more activities? Please drag the options to order them from first to last with first being the most significant barrier for your coalition.

- _____ Lack of financial resources (1)
- _____ Lack of personnel/volunteers (2)
- _____ Lack of interest in the community (3)
- _____ lack of physical infrastructure to support biking (4)
- _____ Unaware of appropriate strategies to use (5)
- _____ Awareness of biking issues in the community (6)

Q31 What would motivate you to offer more programs? Please drag the options to order them from first to last with first being the most motivating for your coalition.

- _____ Training's for leadership/members (1)
- _____ Incentives from outside organizations (2)
- _____ Partnerships with other organizations (3)
- _____ Availability of grant programs (4)

Q32 Which of the following organizations/groups does your coalition partner/work with? Select all that apply

- School districts (1)
- Local employers (2)
- Public health departments (3)
- Hospital/health care organization (4)
- YMCA (5)
- Fitness clubs/facilities (6)
- Parks and Recreation department (7)
- Other health related groups (8)
- Other biking related groups (9)
- Pedestrian advocacy/ outreach businesses (10)
- League recognized bike friendly businesses (11)
- League recognized bike friendly universities (12)
- Local Media (including newspaper) (13)
- Transit authority (14)
- Other: (please describe) (15) _____

Q33 These next questions ask about the operation of your coalition:

Q34 How would you rank your organization's capacity for grant writing?

_____ Capacity for grant writing (1)

Q35 How much grant funding has your coalition received in the past 5 years? Please use the slider to indicate your funding (an approximate value is OK) [\$0 - \$250,000].

_____ Funding (1)

Q37 How often do you work or collaborate with other biking coalitions (e.g within your region, state/province)?

- Never (1)
- Infrequently (2)
- Sometimes (3)
- Most of the time (4)
- Always (5)

Answer If How often do you work or collaborate with other biking coalitions (e.g within your region, state/province)? Never Is Not Selected

Q38 What is the purpose of those collaborations? Select all that apply.

- Put on events (1)
- State or regional policy/environment work (2)
- Mentorship / guidance (3)
- Other (4) _____

Q39 Would it be helpful for your coalition if there were facilitated connections between coalitions?

- Yes (1)
- No (2)

If Yes Is Selected, Then Skip To If yes for the previous question, By ...If No Is Selected, Then Skip To Does your coalition belong to any nat...

Q40 By what methods would you like to see this happen?

- Meetings (1)
- Online community (2)
- Webinars (3)
- Other (4)

Q41 Does your coalition belong to any national biking advocacy groups? Select all that apply

- Rails to Trails Conservancy (1)
- The League of American Bicyclists (2)
- Alliance for Biking and Walking (3)
- Association of pedestrian and biking professionals (4)
- Other: (5) _____

Q42 These next questions ask about the activities your coalition participates in:

Q43 Considering the five E's of bike friendliness, rank from most (#1) to least (#5) what your coalition does the most work for:

- _____ Engineering (1)
- _____ Education (2)
- _____ Encouragement (3)
- _____ Enforcement (4)
- _____ Evaluation (5)

Q44 Why do you focus most on your choice from above (#1)?

Q45 Why do you focus less on your choice from above (#5)?

Q46 What level of political support for biking do you have in your community?

- _____ Political Support (1)

Q47 What are the most important outcomes/benefits your coalition focuses on for biking in your community? Rank the issues below from 1 (most important) to 7 (least important).

- _____ Sustainability issues (less pollution) (1)
- _____ Health outcomes (2)
- _____ Social outcomes (3)
- _____ Economic outcomes (4)
- _____ Biking for biking sake (5)
- _____ Awareness of local bike issues (6)
- _____ Decreased traffic and congestion (7)

Q48 What role does your coalition play in local public health efforts (e.g. increasing physical activity, decreasing chronic disease risk, injury prevention)

- _____ Role in public health efforts (1)

Q49 Has your coalition ever hired outside consultants?

- Yes (1)
- No (2)

If Yes Is Selected, Then Skip To If yes to the previous question, what...If No Is Selected, Then Skip To Does your coalition offer assistance ...

Q50 What did the consultants assist with?

Q51 Does your coalition offer assistance for employers looking to become more bike friendly?

- Yes (1)
- No (2)

If Yes Is Selected, Then Skip To If yes to previous question, please d...If No Is Selected, Then Skip To For each of the following methods of ...

Q52 Please describe the type of assistance.

Q53 For each of the following methods of communication please indicate how effective they are for reaching your community.

- _____ Social Media (1)
- _____ Emails / listserv (2)
- _____ Website (3)
- _____ Local news source (stories) (4)
- _____ Paid advertisements (5)

Q54 What are your coalition's biggest challenges with communication?

Q55 What is your position with the coalition?

Q63 If there is anything else you would like to share about your coalition please use the space below.

Q60 Thank you for your participation. If you would like to receive a compiled report of the results of this survey please include your email address below.

Q62 Thank you for your participation! We appreciate your time. Please press the arrow to submit.