

## NASA SMART Goals

- **Specific** – Be precise about what you are going to achieve.
  - Specify target
  - Specify intended outcome
  - Make sure the objective is linked to the goal
- **Measurable** – Quantify the objectives.
  - Evidence of completion (metrics) to indicate success in the area
- **Acceptable** – Aligned with the needs of the target audience.
  - Meeting the objective will advance the goal
  - Identify a specific target audience
  - Are inclusive of diversity within your group
- **Realistic** – Set appropriate targets based on your budget level.
  - Do you have the resources to make the objective happen?
  - Include short-term and long-term goals
- **Time-Specific** – State when you will achieve the objective.
  - Provide a timeframe indicating when objective will be met