

HIGH SCHOOL SEMESTER COURSES



JA Business Communications® Students learn the communication skills necessary to succeed in business.



JA Economics® Students connect the economic principles that influence their daily lives and their futures.



JA Entrepreneurial Mindset® Students are introduced to the basics of starting a business.



JA Financial Capability 1® Students examine financial capabilities focusing on banking, economics, business planning, and risk management.



JA Financial Capability 2® Students examine financial capabilities focusing on employee benefits, ethics, business investment, and international business operations.



JA Financial Literacy® Students are equipped with foundational personal finance skills.



JA Introduction to Business and Technology 1® Students learn basic business skills, including teamwork, innovation, decision making, and ethics.



JA Introduction to Business and Technology 2® Students learn basic business skills, including innovation, management functions, and accounting.



JA Marketing Principles 1® Students are introduced to marketing and some basic marketing techniques.



JA Marketing Principles 2® Students learn about marketing in the world around them and potential careers in the field.

Today, young people need someone to inspire them to explore their potential and believe in their dreams. You can become that someone. By supporting Junior Achievement, your experience, involvement, and investment can empower our next generation.

Students engaged in JA are able to connect classroom lessons with real-life experiences. Students report that JA provides the knowledge and skills that will help them be successful.

Volunteers affirm that JA programs make an impact on students' lives.

Educators find that JA programs have a positive influence on students.

Donors find JA to be relevant because it inspires students to succeed and prepares them to be work ready.

ABOUT JUNIOR ACHIEVEMENT USA® (JA®; JA USA®)

Junior Achievement is the world's largest organization dedicated to giving students the knowledge and skills they need to own their economic success. JA programs use integrated learning models and are delivered by volunteers to provide experiences in financial literacy, work readiness, and entrepreneurship. Founded in 1919, JA currently reaches more than 4.8 million students per year in 105 markets across the United States.

JA Pathways is a set of learnings and activities that develop competencies related to one or more of JA's three pillars: financial literacy, entrepreneurship, and work and career readiness.



Financial Literacy



Entrepreneurship



Work and Career
Readiness

JUNIOR ACHIEVEMENT USA®



Empowering
young people
to own their
economic success®

K-12 PROGRAMS

Let's inspire tomorrows by working together to positively change the future, one life at a time. Visit www.ja.org or contact your local Junior Achievement office to learn more.

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Junior
Achievement

K–12 KIT-BASED AND BLENDED



JA Ourselves® Students are introduced to personal economics and the choices consumers make to meet their needs and wants. (Grade K)



JA Our Families® Students are introduced to the concepts of families, neighborhoods, money, and needs and wants. (Grade 1)



JA Our Community® Students learn how citizens benefit from and contribute to a community's success. (Grade 2)



JA Our City® Students learn about the choices people have with money and the importance of economic exchange in a city. (Grade 3)



JA Our Region® Students learn about starting a business and develop an understanding of entrepreneurship. (Grade 4)



JA Our Nation® Students learn about the U.S. free market system and how it serves as an economic engine for businesses and careers. (Grade 5)



JA More than Money® Students learn about money management, goods and services, global markets, and a practical approach to starting a business. (Grades 3–5, also after school)



JA Economics for Success® Students learn how to earn money, spend wisely within a budget, save and invest, use credit cautiously, and protect their personal finances. (Grades 6–8)



JA Global Marketplace® Students are introduced to the global marketplace and the ways in which countries buy and sell from each other. (Grades 6–8)



JA Inspire® A career fair event that brings together the business community and local schools, and is designed to help launch students into their futures: high school, college, and careers beyond. (Grades 6–8)



JA It's My Business!® Students learn how to turn an idea into a business and are introduced to design-thinking as a problem-solving process. (Grades 6–8, also after school)



JA It's My Future® Students learn practical information to help prepare them for the working world. (Grades 6–8)



JA Career Exploration Fair® Students learn about a range of career options across multiple career clusters. (Grades K–12)



JA Career Speakers Series® A volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience. (Grades K–12)



JA Excellence through Ethics® Students meet and interact with a local executive or business professional and learn about the importance of ethics in the workplace and everyday life. (Grades 6–12)



JA It's My Job® (Soft Skills) Students learn the value of professional communication and soft skills, making them more employable across multiple career clusters. (Grades 9–12)



JA Be Entrepreneurial® (Creative Problem Solving) Students learn and apply design thinking, an innovative process for problem solving used by entrepreneurs (and intrapreneurs) to brainstorm customer-centric ideas. (Grades 9–12)



JA Be Entrepreneurial® (Rapid Business Planning) Students learn about the Lean Model Canvas, the strategic management template for developing business models. (Grades 9–12)



JA Be Entrepreneurial® (Think Like an Entrepreneur) Students develop a mindset that enables opportunity identification, innovation, value creation, and problem solving. (Grades 9–12)



JA Be Entrepreneurial® Social Innovation Challenge In this national competition, high school students submit their innovative ideas for improving their community. (Grades 9–12)



JA Career Success® Students are equipped with the tools and skills required to earn and keep a job in high-growth career industries. (Grades 9–12)



JA High School Heroes™ This program provides leadership development opportunities to high school students who deliver JA programs in elementary schools. (Grades 9–12)



JA Job Shadow® Blended Model Students design an individualized career path and learn about the design-thinking structure for career exploration. (Grades 9–12)



JA Launch Lesson® This point-of-entry program is delivered by local entrepreneurs. Students gain firsthand knowledge about starting a business and the entrepreneurial journey. (Grades 9–12)



JA Personal Finance® 2.0 Students plan their financial future by focusing on budgeting, saving and investing, using credit cautiously, and protecting personal finances. (Grades 9–12)



JA All About Cars® Students are introduced to the essential costs related to buying and operating a first car, and get tips on being a smart consumer when purchasing a vehicle. (Grades 9–12)



JA Titan® Blended Model In this simulation-based program, students compete as business CEOs in the phone industry. (Grades 9–12)



JA Take Stock in Your Future® Students discover the benefits and challenges of investing in the stock market as part of a long-term investment strategy. (Grades 9–12)



Learn and Earn™ powered by Junior Achievement With this app, students learn about financial literacy, work and career readiness, and entrepreneurship in a fun and engaging gaming experience. (Grades 9–12)



JA Digital Career Book™ Middle and high school students have an opportunity to engage in career exploration, with a focus on opportunities in their own community. (Grades 6–12)



JA Connect™ Learning Pathways JA's first self-guided student experience features a flexible, modular repository of activities related to work and career readiness. (Grades 6–12)



JA Financial Capability Videos Short videos cover an array of financial topics and are available for students, teachers, volunteers and JA Area offices via JA's digital platform, JA Connect™ Learning Pathways. (Grades 6–12)

CAPSTONE/LEGACY



JA BizTown® Students operate banks, manage restaurants, use debit cards, and vote for a mayor. They connect what they learn in school with the real world. (Grades 4–6)



JA Finance Park® Entry Level Students act as adults and make personal financial decisions in a realistic facility, mobile unit, or virtual community. They develop lifelong skills through in-class and simulated experiences. (Grades 7–12)



JA Finance Park® Advanced Gives high school students a more personal focus. The advanced simulation allows students to see the long-term impact of their education, savings, and credit decisions. (Grades 9–12)



JA Company Program® Students fill a need or solve a problem in their community by launching their own start-up business. (Grades 9–12)



JA Company Program® Pop Up Teaches middle and high school students how to plan, launch, and operate their own business venture. (Grades 9–12)



JA National Student Leadership Summit Is a national event that brings JA student companies together for 3 days of high-impact experiences. (Grades 9–12)