Association of Women in Computing
The Pennsylvania State University

Sponsorship Opportunities
2017 – 2018
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Who Are We?

We are the Association of Women in Computing (AWC) at Penn State! AWC is a club dedicated to the support, retention, and advancement of women in technology fields.

**Our mission is to inspire leadership, strengthen technical skills, and foster a community where women can thrive.**

**Our Members**

- Around 60 members
- 75% Computer Science majors
- 15% Computer Engineering majors
- 10% Electrical Engineering majors
- Freshmen through seniors, as well as graduate students

AWC supports women in technology by providing access to opportunities and resources outside the classroom. Take a look at the rest of our packet to learn more about our initiatives and how you can engage with our members!

If you would like more information about the Association of Women in Computing or have any questions, please contact us. We are so grateful for your support!

Kahley McBeth, President
Sarah McClure, Vice President
The Association of Women in Computing at Penn State
Email: psu.awc.corporate@gmail.com
What Do We Offer Our Members?

Weekly Meetings

- Allow members to gather as a community
- Provide exposure to technology, trends in the industry, career guidance, networking training, and academic advice

K-12 Outreach

- Weekly Girls Who Code programming workshops for middle school and high school girls
- Enables young girls to forge pathways into technical careers

Tutoring

- Weekly tutoring and study sessions led by AWC officers and upperclassmen
- Provides direct one-on-one tutoring and support for women in introductory courses
- Creates a supportive learning environment and instills confidence
Grace Hopper Celebration (GHC)

- GHC is a national conference with nearly 15,000 professionals, academics, and students in attendance
- Events include a huge career fair, in-depth talks from industry leaders, and workshops on diversity, innovation, and technical skills
- Approximately 10 of our members are able to attend each year due to the generosity of our sponsors

Social Events

- Provide members with a chance to be a part of a community outside of the classroom
- AWC often collaborates with other organizations such as SWE and ACM
- Examples of social events include hayrides, broomball, and movie nights

Apparel

- AWC provides apparel free of cost to all active members
- Increases our visibility and recognition on campus
How Can You Support Our Goals?

**Sponsorship Levels**

**Platinum**
- Benefits:
  - 1 Meeting
  - Logo on Apparel and Website
  - Resume Book
- Unlimited Events!
- Choose a Student Ambassador!
- Platinum $4,000

**Gold**
- Benefits:
  - 1 Meeting
  - Logo on Apparel and Website
  - Resume Book
  - Networking Event!
- Gold $2,000

**Silver**
- Benefits:
  - 1 Meeting
  - Logo on Apparel and Website
- Silver $1,200

**Bronze**
- Benefits:
  - 1 Meeting
  - Logo on Apparel and Website
- Bronze $700

What’s the Difference Between *Meetings* and *Networking Events*?

<table>
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<tr>
<th>Meetings</th>
<th>Networking Events</th>
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<td>Sponsors may hold technical talks, information sessions, or professional development talks at our weekly general body meetings.</td>
<td>Sponsors can engage with our members more directly at events like networking dinners, workshops, or breakfast forums.</td>
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What Is A Student Ambassador?

Student ambassadors are available to Platinum level sponsors.

Ambassador Selection and Responsibilities

- Chosen from a group of our members who have indicated an interest in your company
- Promotes your company’s campus events to other AWC members throughout the year
- Paired with a mentor from your company, if possible

Sponsors may choose an ambassador based on their own criteria, or they may request that AWC’s leadership chooses a suitable ambassador.

Platinum level sponsors and their chosen ambassadors will also be featured on a special page on our website.
Meet Our Officers

Executive Board
Kahley
President
Sarah
Vice President
Alissa
Treasurer
Unnati
Secretary

Board of Directors
Evelyn
Technology
Lauren
Outreach
Kelsie
Tutoring & Mentorship
Emily
Social Events
Liza
Social Events
Farnaz
Graduate Affairs

Contact Info
Kahley McBeth, President
Sarah McClure, Vice President

Email:
psu.awc.corporate@gmail.com
What Are the Next Steps?

Thank you so much for your consideration! Your commitment and generosity are what allow us to meet our goals and support our members. We are so grateful!

To sponsor AWC, please complete the following:

Step 1
Read page 5 of this packet and choose your sponsorship level.

Step 2
Email us at psu.awc.corporate@gmail.com to let us know you plan to sponsor and to ask any questions you may have. If you need an invoice, please indicate so in the email.

Step 3
Write a check in the corresponding amount to “The Association of Women in Computing” and in the memo field, write “ASA Account Number: 1206”.

Step 4
Mail the check to:
Association of Women in Computing
240 HUB-Robeson Center
University Park, PA 16802

Step 5
Email us at psu.awc.corporate@gmail.com to let us know that the check has been sent. Once the check has been received, you will receive a confirmation from our officers.