Thank you for your interest in sponsoring the Penn State Chapter of IEEE. As an officer team, it is our mission to develop our members into world-class electrical and computer engineers. We greatly appreciate the role our corporate sponsors take in making that mission a reality. Because of your partnership and support, our organization is able to offer the many programs and events that help make our members successful.

For more information about any of these events or our organization, don’t hesitate to contact me.

Sincerely,

Joshua Cetnar
Penn State IEEE Student Chapter
Corporate Relations

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**SPONSORSHIP TIERS**

**Gold Sponsor: $2000**

**Benefits:**
- Company name and logo on IEEE member t-shirts
- Free Resume Book ($500 value)
- Priority location on Penn State IEEE website sponsor list

**Common Gold Packages:**
1. Your choice of any **FOUR** “Company Favorites” + **$1000** worth of “Unique Opportunities”
2. Your choice of any **TWO** “Company Favorites” + **$1500** worth of “Unique Opportunities”

**Silver Sponsor: $1000**

**Benefits:**
- Free Resume Book ($500 value)
- Prominent location on Penn State IEEE website sponsor list

**Common Silver Packages:**
1. Your choice of any **FOUR** “Company Favorites”
2. Your choice of any **TWO** “Company Favorites” + **$500** worth of “Unique Opportunities”

**Bronze Sponsor: $250**

**Benefits:**
- Inclusion on Penn State IEEE website sponsor list

**Common Bronze Package:**
1. Your choice of any **ONE** of the “Company Favorites”
COMPANY FAVORITES

IEEE-Hosted Company Info Session

Cost to Sponsor:  Cost of Food (Approximately $250)
Timeframe:  All Year

IEEE info sessions provide students with a more focused and in-depth view of a company than a Career Fair display or corporate website. Info sessions are one of our most popular events and allow our students to interact with employers in a personal and informal environment. Many companies choose to give PowerPoint presentations, while others have interactive group discussions or activities. Generally, these sessions are held in the evening, and the sponsoring company provides dinner, such as pizza or sandwiches, for the students in attendance.

Company Benefits

- Gives students a deeper understanding of your company
- Allows recruiters to have meaningful conversations with interested students
- Opportunity to reconnect with Career Fair contacts and previous interns

Interested?
Email the Penn State IEEE Corporate Relations Officer to schedule your info session.

Tech Talk

Cost to Sponsor:  Cost of Food (Approximately $250)
Timeframe:  All Year

Tech talks give students a glimpse of a technical topic related to the sponsoring company. This targeted approach attracts interested students and provides a forum for in-depth discussions. Many companies structure their presentations like an info session, but focus on their role in developing an emerging technology or the challenges faced in their field. Non-technical talks on topics like business, leadership, or ethics are also encouraged. Like info sessions, these events are held in the evening and the sponsoring company provides dinner, such as pizza or sandwiches, for the students in attendance.

Company Benefits

- Brings in students specifically interested in your company’s field
- More appealing to upperclassmen and graduate students
- Allows recruiters to have meaningful conversations with interested students

Interested?
Email the Penn State IEEE Corporate Relations Officer to schedule your tech talk or help choose a topic.
**COFFEE SOCIAL**

Cost to Sponsor: $250  
Timeframe: All Year

Coffee socials bring together graduate and undergraduate students to socialize and discuss ideas over coffee and donuts. Since these socials are among our best attended events, they are a great opportunity to reach a large breadth of students. Sponsors can choose to attend the social and set up promotional displays or send digital materials to be projected in the room during the event. Coffee socials are generally held during the late morning or early afternoon for about two hours.

**Company Benefits**
- High student volume
- Inexpensive daytime event to add on to a recruiting visit
- Flexibility to sponsor event without attending

**Interested?**
Email the Penn State IEEE Corporate Relations Officer to schedule your coffee social.

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**BROOMBALL**

Cost to Sponsor: $250  
Timeframe: 2-3 Events per Semester

On several Friday nights each semester, IEEE members meet to play a friendly game of broomball, i.e. ice hockey without skates, against another student organization or just between our own members. Broomball is a favorite among our members and companies alike. This unique social event gives sponsors an opportunity to interact with students in a casual, fun environment. Games usually last an hour with time to socialize before and after the event.

**Company Benefits**
- High student volume
- Attracts students from multiple student organizations
- Flexibility to sponsor event without attending

**Interested?**
Email the Penn State IEEE Corporate Relations Officer to sponsor a broomball game.
**UNIQUE OPPORTUNITIES**

### IEEE Member-Of-The-Month

<table>
<thead>
<tr>
<th>Cost to Sponsor:</th>
<th>$500 per Semester</th>
</tr>
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<tbody>
<tr>
<td>Timeframe:</td>
<td>Monthly</td>
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Each month, one student is selected as the Penn State IEEE Member-of-the-Month. Students apply for this distinction via an online form and are selected based on club involvement, professional development, and personal projects. In the past, the officer team selected several finalists to pass on to the sponsoring company, who picked a winner. The sponsoring company also receives resumes from every student who applies for the honor. Sponsorship comes with the flexibility to personalize the program to meet recruiting goals. Costs go towards prizes for the recognized students. Companies may choose to sponsor this program for either one or two semesters.

**Company Benefits**
- Opportunity to build relationship with IEEE's top talent
- Resumes from many of the best students in the organization
- Ownership of a specific program

**Interested?**
Email the Penn State IEEE Corporate Relations Officer to discuss implementation of the program.

### Student-Led Workshops

<table>
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<tr>
<th>Cost to Sponsor:</th>
<th>$500 per Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Timeframe:</td>
<td>Once Every 1-2 Weeks</td>
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</table>

As part of our commitment to technical development, IEEE members regularly hold workshops on various technical topics. In the past, we have held workshops on microcontrollers and had a multi-week RC car competition based on the Arduino UNO. These workshops are well attended and give students the chance to learn skills that are not a part of the required curriculum. While these workshops are student-led, sponsors are welcome to lead a workshop or recommend topics. Sponsorship goes towards workshop materials.

**Company Benefits**
- Event attracts motivated students
- Opportunity to become part of students' technical development
- Flexibility to be actively involved or hands off

**Interested?**
Email the Penn State IEEE Corporate Relations Officer to discuss ideas and involvement in the program.
**K-12 Penn State IEEE Robotics Competition**

Cost to Sponsor: $1000  
Timeframe: March/April

As part of our commitment to community outreach, we host an annual Penn State IEEE Robotics Competition for over fifty local K-12 students. These students compete in a variety of competitions with both remote-controlled and autonomous robots. IEEE student members staff the event, serving as poster judges, competition judges, and organizational support. Sponsoring companies will be featured on advertisements and t-shirts for staff and students. Funding will be used to reserve the competition room, provide lunch, and fund prizes for the students. Sponsoring companies also have the opportunity to give a presentation to the students and staff attending the event.

**Company Benefits**
- Multiple avenues of exposure to younger students and IEEE staff  
- Opportunity to interact with ambitious robotics students  
- Flexibility to be actively involved or hands off

**Interested?**  
Email the Penn State IEEE Corporate Relations Officer to discuss possible competitions and scheduling.

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**IEEE Spring Picnic**

Cost to Sponsor: $750  
Timeframe: April

We host an annual picnic each spring for all the electrical and computer engineering students, faculty, and staff. This event is typically held a week or two before finals and offers everyone the chance to socialize and relax. It’s also a great chance for recruiters to talk to students informally about their summer plans and future goals. Sponsorship includes funding for food, which is served to over 100 people at the picnic. Sponsor is recognized on all picnic advertising and announcements.

**Company Benefits**
- Interaction with younger students before fall career events  
- Opportunity to connect with students outside of typical recruiting events  
- Access to mix of graduate and undergraduate students

**Interested?**  
Email the Penn State IEEE Corporate Relations Officer to reserve exclusive sponsorship for the event.
**STUDENT PROJECT FUND**

Cost to Sponsor: **Variable Donation**  
Timeframe: **All Year**

Students often work on personal projects to expand their education outside of the classroom. While many projects are inexpensive to complete, some require a few expensive components. In order to ease this financial strain and support technical development, these students can apply for funding from the Student Project Fund to cover the costs of their project. While these requests are improved by the officer team, the sponsoring company will receive the approved applications from the students they are supporting to receive feedback on their donation.

**Company Benefits**
- Targeted sponsorship toward creative and driven students
- Opportunity to connect with individual students
- Flexibility to be actively involved or hands off

Interested?  
Email the Penn State IEEE Corporate Relations Officer to get involved with this program.

**PLANT TOUR/FIELD TRIP**

Cost to Sponsor: **Transportation Expenses**  
Timeframe: **All Year**

While recruiters usually come to campus to meet with students, we can also come to you! Plant tours and company visits are a great opportunity for students to gain perspective on the day-to-day of a professional engineer. Sponsorship covers the cost of transportation, charged fees, and miscellaneous costs of the trips.

**Company Benefits**
- Gives students a concrete visual of their future careers  
- Allows students to talk with many different employees in one event  
- Reduces travel expenses of recruiters travelling to campus

Interested?  
Email the Penn State IEEE Corporate Relations Officer to plan a plant tour.
IEEE Resume Book

Cost to Sponsor: $500
Timeframe: Available beginning in October

Get resumes from all our participating members in one place with the Penn State IEEE Resume Book! This book is organized by grade level and areas of interest so recruiters can quickly scan the document and find the right students for their company. The resume book is free to our Gold and Silver tier sponsors (see page 3).

Company Benefits
- Organized to save recruiters time on reviewing resumes
- Easy to store digital pdf format
- Less expensive alternative to recruiting at the career fair

Interested?
Email the Penn State IEEE Corporate Relations Officer to request a copy.

General Donation

Cost to Sponsor: Any Amount
Timeframe: All Year

We are constantly expanding our efforts to better connect students, professors, companies, and the community through technology. General donations are particularly helpful as they give us the flexibility to explore new ideas and further our mission.

Company Benefits
- Inclusion on sponsors list
- Simple and easy way to support PSU IEEE
- Flexibility to designate IEEE as part of College of Engineering gift

Interested?
Email the Penn State IEEE Corporate Relations Officer or donate through the College of Engineering or directly through the HUB.
CREATE YOUR OWN

Cost to Sponsor: Any Amount
Timeframe: All Year

Have your own great idea? We are happy to work with you to create new, unique programs or competitions to improve your recruiting. We have a dedicated officer team that is committed to helping our members build relationships with our corporate partners. If you want to try something different, just ask!

Company Benefits
• Ability to bring successful recruiting ideas from other colleges to Penn State
• Flexibility to customize recruiting for your company
• Opportunity to work with members of the officer team to create a new program

Interested?
Email the Penn State IEEE Corporate Relations Officer to work together on a new recruiting event or program.
FREE SPONSORSHIP

**DISTINGUISHED SPEAKER**

Cost to Sponsor: **Free**  
Timeframe: **All Year**

As part of many of our events, such as general body meetings, we invite outside speakers to give a short technical presentation. Our goal is to provide our students with a taste of the many technical areas of electrical and computer engineering. Engineers are involved in many disciplines, including non-traditional fields such as bioengineering and energy economics, so we appreciate speakers from a variety of backgrounds and industries.

**Company Benefits**
- Allows speaker to interact with interested students
- Higher proportion of graduate students

**Interested?**  
Email the Penn State IEEE Corporate Relations Officer to select an event to speak at.

**TECHNICAL DEMONSTRATION/WORKSHOP**

Cost to Sponsor: **Free**  
Timeframe: **All Year**

As an alternative to giving a speech or talk, many technical leaders prefer to hold a demonstration or hands-on workshop with interested students. Many students find this format of presentation more engaging than a basic presentation, and these events are well-attended. Technical demonstrations/workshops can be stand-alone events or a part of regularly scheduled IEEE meetings.

**Company Benefits**
- Allows presenter to interact with students
- Well attended event

**Interested?**  
Email the Penn State IEEE Corporate Relations Officer to choose a topic and schedule your event.
**LOCAL COMPANY TOUR**

Cost to Sponsor:  **Free**  
Timeframe:  **All Year**

Let our students come to you! As a special opportunity for local companies in the State College/Centre County area, there is no cost to host a plant tour. Many students are unaware of the opportunities for internships and full-time employment locally, and a company tour is the best way to show them what is available.

**Company Benefits**
- Gives students a concrete visual of their future careers
- Allows students to talk with employees and see their work
- Ability to recruit and interact with students without leaving the workplace

**Interested?**  
Email the Penn State IEEE Corporate Relations Officer to plan a plant tour.

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**STUDENT MENTORSHIP**

Cost to Sponsor:  **Free**  
Timeframe:  **All Year**

Mentorship is one of the most important parts of professional development for young engineers. Many students receive most of their career advice from professors and other academics with little industry exposure. Because of this, having a mentor in industry can provide valuable perspective. Mentors often enjoy the opportunity to work with students and help guide them towards their future careers.

**Company Benefits**
- Meaningful relationships with ambitious students
- Opportunity to give back to young engineers

**Interested?**  
Email the Penn State IEEE Corporate Relations Officer to get involved with mentoring.