**Name**_____     **TED Talk**                    **Grade**_____

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**Content   - 35%**

Thoroughly developed

Flows sensibly and uses transitions artfully

Soundly reasoned

Credible claims with clear evidence

Inventive, engaging logos

Enlightening, new information and/or perspective

Relevant to audience

| Very Good | Good | Average | Poor | Unsatisfactory |
|---|---|---|---|---|
| | | | | |

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**Style – 20%**

Precise, clear, purposeful, carefully considered language

Mature tone; expresses investment in topic

Appropriate approach to content

Appropriate appearance

| Very Good | Good | Average | Poor | Unsatisfactory |
|---|---|---|---|---|
| | | | | |

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**Delivery – 30%**

Natural, comfortable use of space and body

Confidence; clear sense of ownership of information

Eye contact

Well-prepared; few fillers, strong sense of knowing topic

Engage with audience – gesticulation, tone, questions

| Very Good | Good | Average | Poor | Unsatisfactory |
|---|---|---|---|---|
| | | | | |

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**Visual Aids – 15%**

Doesn't over-rely on visuals; light use of text

Illustrative, enlightening, supportive

Not redundant or unnecessary

Smoothly integrated into presentation

| Very Good | Good | Average | Poor | Unsatisfactory |
|---|---|---|---|---|
| | | | | |

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| Time (minutes) | 4:00 | 4:01-5:00 | 5:01 – 5:30 |
|---|---|---|---|
| Grade penalty | Requirement | Grace period | - 5 points |