

Beyond Our Wildest Dreams

Racial Equity Learning

ARC's: Racial Justice Framing Worksheet

1. Select a current issue to examine, then use this guide to identify the framing elements.
2. Analyze the dominant frame and how it is reinforced by racism (implicitly or explicitly).
3. Create an alternative frame that reveals the racial inequities and highlights racial justice.
4. Lastly, develop a story that conveys the racial justice frame. (A good story humanizes and dramatizes the issues so people can “see” the impacts and feel what’s at stake, reveals the causes and patterns, highlights a viable and values-based solution and compels people to act.)

Framing Element	Dominant/ Racist Frame (conceals and reinforces racism)	Alternative/ Racial Justice Frame (reveals racism and advances equity)
1. What's the Problem ?		
2. What's the Cause (What/Who's Responsible)		
3. What's the Solution ?		
4. What Action is Needed?		
5. What Values are highlighted?		

© 2012 Terry Keleher, The Applied Research Center