

## Angela Brown, MBA, CPA, CMA

Lecturer or Instructor  
Business

**Title of your research project.**

The Production Company - an Activity Based Assessment for Introductory Managerial Accounting Concepts

**Description of research. Please provide a few sentences that explain the question and the methods employed in this research project.**

Through a hands-on team-based approach, students mimicked a production process and were responsible for completion of various managerial/cost accounting reports and calculations throughout the assessment. Observation was used to assess project success.

**Did this project include Penn State students as researchers?**

No

**If yes to the above question, please state where it was published.**

Not applicable.

**What problem do you address with your research?**

This activity-based assessment was developed to effectively assess learning outcomes during an extremely stressful time.