

The Pechter Business Plan Competition

Registration Form

Please complete and submit this registration form and the team's application to:
Paul Cooney, Professor in Entrepreneurship at pmc100@psu.edu.

TEAM MEMBER #1

Name: _____ Semester Classification: _____
E-mail: _____ Phone: _____

TEAM MEMBER #2

Name: _____ Semester Classification: _____
E-mail: _____ Phone: _____

TEAM MEMBER #3

Name: _____ Semester Classification: _____
E-mail: _____ Phone: _____

TEAM MEMBER #4

Name: _____ Semester Classification: _____
E-mail: _____ Phone: _____

TEAM MEMBER #5

Name: _____ Semester Classification: _____
E-mail: _____ Phone: _____

Pechter Business Plan Competition

Pitch-it Application

Full Name: _____

Major: _____ **Year of Graduation:** _____

Email: _____ **Phone Number:** _____

Team Member(s) & Year of Graduation

Company Name: _____

Web Site: _____

Industry: _____

Brief Overview of Opportunity:

Brief Description of Business Venture:

What is your value proposition?

What is the market size? How did you arrive at it?

Who are your key competitors? What is your competitive advantage?

Where are you in the development process? What goals and milestones have been achieved?

Finalists will be provided a mentor in the field of their potential business.

Finalists are required to work with an expert in the field of business plan preparation. The St. Francis University Small Business Development Center is able to assist with up to four teams. In the event there are more than four finalists, the coordinator of the program will make arrangements with an additional provider.

Finalists are required to provide bi-weekly progress reports to the coordinator of the Pechter Business Plan competition. The progress reports should provide a detailed update on the status of the finalists' plan.

Plans will be reviewed for quality, grammar and conformity with the guidelines provided. If a business plan is lacking in any of the areas mentioned above, finalists will receive feedback and will be able to revise the business. Failure to revise a business plan will result in the removal of the finalist from the competition.

I agree that I have read the presenter guidelines for The Pechter Business Plan Competition Phase I “Pitch-it” Program. I agree materials I am submitting are my original work.

Signature: _____

Printed Name: _____

Date: _____

Signature: _____

Printed Name: _____

Date: _____

Signature: _____

Printed Name: _____

Date: _____

Signature: _____

Printed Name: _____

Date: _____

Signature: _____

Printed Name: _____

Date: _____