Flipd

A solution to distractions in your classroom

The Problem

There is strong evidence that smartphones are a disruption to learning in today's classroom. A study at the University of Nebraska found that 95% of students bring their smartphones to class, and nearly 9 in 10 of them admit to texting or using their phone for "non-academic purposes" during a lecture, even though most of their teachers have a phone policy in place (McCoy, 2016). While the direct solution many educators apply is implementing a technology policy or ban in their class, these usually include a penalty for "getting caught", or is implemented and is simply too difficult to enforce, as the above statistic shows. Ultimately, this problem has significant implications on the learning environment, with it impacting the quality of the lecture and discussions, as well each student's ability to learn effectively.

Learn more at team.flipdapp.co

Offer the carrot instead of the stick

Flipd is a solution that educators can use to reward students for staying off of their phones during a lecture. The app encourages students to stay unplugged, and it connects educators with measurable, data driven analytics that can be used to better understand participation and engagement.

How does it work

Flipd works like a lock screen on a timer and tracks how long each student remains "Flipd Off". This data is translated to an accessible web-dashboard, which provides detailed reports of the lecture that can be used to reward students with extra credit. The Flipd lock screen still allows students to make emergency calls if they need to, and when the lock screen is active it helps remind students who are likely to get distracted to stay focused and engaged.

The App: For Students

- Flipd uniquely encourages students to stay unplugged during class, while the decision to do so remains fully autonomous.
- Using Flipd does not render the phone inaccessible and it allows students to keep the phone on in case of emergency.
- Flipd respects each user's privacy; it doesn't track what they are doing on their phone and doesn't save or share any personal information.
- The app is easy to use and won't take time out of the lecture.
- Flipd is effective; students are significantly more likely to use Flipd than to follow a class policy or ban.
- Using Flipd helps students change and improve their behavior over time.
- Flipd is also a top-rated productivity app that can be used to improve productivity outside of the classroom, like for studying or writing.

The Dashboard: For Educators

The dashboard provides measurable insights to educators about each student's participation and engagement during their lecture. These insights can be used to award extra credit for students who've successfully participated, and it helps educators understand and improve engagement in their classroom.