

# A Conversation with the Provost

## Progress on Implementation of the University's Strategic Plan

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OPA Forum

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**PennState**

OFFICE OF THE EXECUTIVE VICE PRESIDENT AND PROVOST

# “Our Commitment to Impact”

[strategicplan.psu.edu](http://strategicplan.psu.edu)



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# How Our Plan Came Together

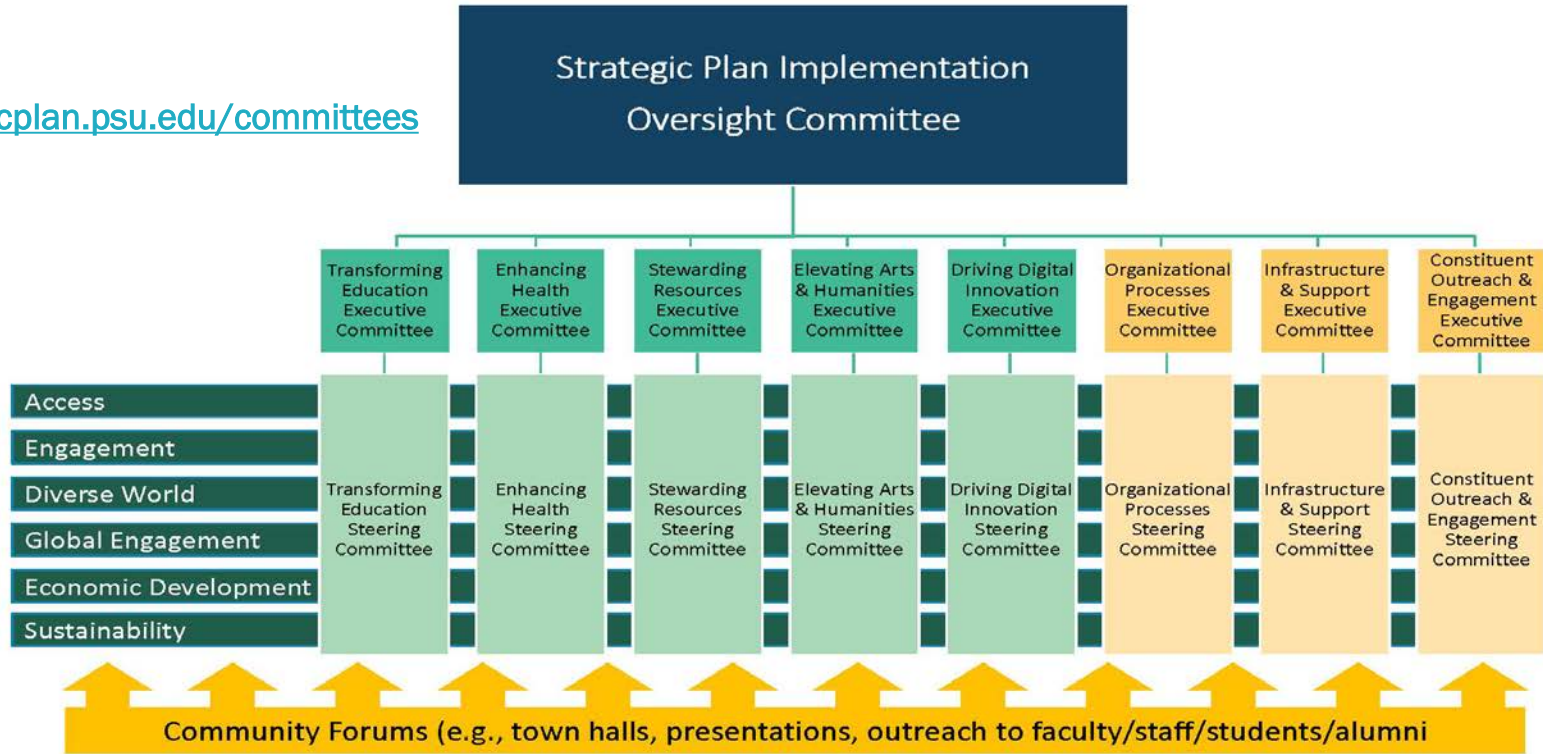


- Penn State's strategic plan was published in February 2016 after an inclusive two-year process.
- Planning in 48 academic and administrative units drove development of the University's plan for 2016-2020.
- We are now well into the implementation phase of the planning cycle.



# Implementation Committee Structure

[strategicplan.psu.edu/committees](https://strategicplan.psu.edu/committees)



# Committee Membership

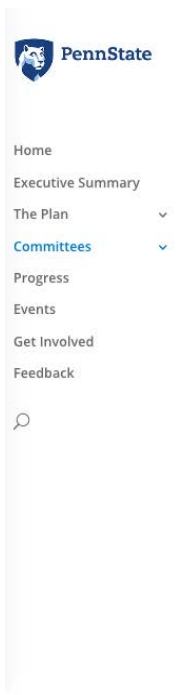
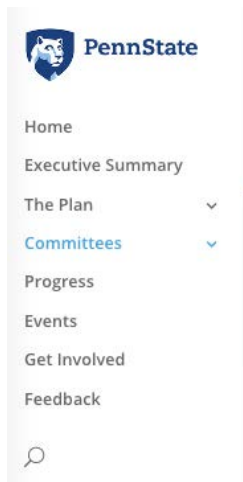
- 56 members of the University faculty
- 38 executives (provost, deans, vice presidents, vice provosts)
- 33 administrators
- 31 staff members
- 29 academic administrators (associate deans, department heads)
- 3 students
- 1 member of the Board of Trustees





# Committee Information

Use the Committees menu to find up-to-date membership lists.



## EXECUTIVE COMMITTEES

The executive committees are responsible for identifying key strategies to support the University's strategic goals and for directing resources to support those strategies. Each executive committee oversees an associated [steering committee](#), that is responsible for identifying and vetting potential strategies and measures of success. There are eight executive committees, one focused on each thematic priority and each supporting element in the strategic plan. Each executive committee includes University leaders who represent varied areas of the institution and bring relevant experience and expertise to the table. These are people with the capacity to transform our goals into ambitious but achievable strategies and outcomes. The executive committees report to the [Oversight Committee](#).

[Complete List of Executive Committees and Their Members](#)

### Executive Committees for the Plan's Five Thematic Priorities

- [Advancing the Arts and Humanities](#)
- [Driving Digital Innovation](#)
- [Enhancing Health](#)
- [Stewarding our Planet's Resources](#)
- [Transforming Education](#)

### Executive Committees for the Plan's Three Supporting Elements

- [Constituent Outreach and Engagement](#)
- [Infrastructure and Support](#)
- [Organizational Processes](#)



# Where Do Unit Plans Fit?

- The University plan is built around unit synergies, but respects unit individuality.
- Unit plans and updates are incorporated into the University planning process.
- We don't expect unit plans to align with every University goal, but there will be some points of alignment.



# Unit Progress

- Units are three years into their five-year plans (2014-15 through 2018-19).
- **Campus highlights:** New four-year majors, new and renovated facilities, increased regional collaboration
- **College highlights:** Key faculty hires, new research centers, co-curricular learning experiences, entrepreneurial programs, more online offerings





# University Progress

- Identified synergies between unit plans and focal areas of the University plan
- Committee goals developed
- Short-, mid- and long-term strategies drafted
- RFP process launched



# Plan Taking Root Through University-wide Initiatives

- “Energy University” and Center for Energy Law and Policy
- “All In” Initiative
- Invent Penn State (LaunchBox, innovation hubs across the Commonwealth, special conference in Spring 2018)
- Global Engagement Network
- 100&Change MacArthur Foundation Grant Proposal



# Plan Supports Student Success

- Increased support for student mental health programs
- Penn State Startup Week
- Student Engagement Network
- Increase in number of programs offering senior capstone experiences
- Pathways to Success: Summer Start (PaSSS)





# Strategic Initiative Funding

Scale	Description	Request process
\$	Projects focused in a single unit, typically requiring less than \$50,000 in funding	Request from unit budget executive
\$\$	Seed grants for projects that cross unit boundaries and have the potential to develop into sustainable programs, \$50,000 – \$250,000	Strategic plan RFP
\$\$\$	Large-scale projects that require a significant University investment and have executive support from multiple units	Proposal to the Office of the Executive Vice President and Provost



# How Our Fundraising and Strategic Plan Are Interrelated

Campaign Imperatives →	Open Doors	Create Transformative Experiences	Impact the World
Strategic Plan Components →	<ul style="list-style-type: none"><li>• Transforming Education</li><li>• Enhancing Access</li></ul>	<ul style="list-style-type: none"><li>• Transforming Education</li><li>• Advancing the Arts and Humanities</li><li>• Driving Digital Innovation</li><li>• Student Engagement</li><li>• Global Engagement</li><li>• Diverse World</li></ul>	<ul style="list-style-type: none"><li>• Enhancing Health</li><li>• Stewarding Our Planet's Resources</li><li>• Global Engagement</li><li>• Economic Development</li></ul>





# Strategic Initiative RFPs

- The request for proposal process is open to current students, faculty, and staff.
- Submitters are strongly encouraged to work with the appropriate Steering Committee(s) to develop strong proposals.
- The rolling submission process will continue through the end of spring 2018.
- Committee review and award announcements will occur three times a year.
- Learn more on the plan website at [strategicplan.psu.edu/rfp](https://strategicplan.psu.edu/rfp)



# What Makes for a Great Proposal?

## DO:

- Have a well-explained connection to at least one plan priority
- Incorporate the plan's foundations
- Have the potential to scale up and a plan for sustained funding beyond the award period
- Incorporate committed collaborators from multiple units

## DO NOT:

- Exceed the scale and scope of the funding
- Seek strategic initiative funding where traditional funding sources would be more appropriate
- Seek to replace funding more appropriately sourced at the unit level



# Our Ongoing Call to Action

## What We're Asking of Our Leaders:

- Connect plan strategies to daily work
- Be engaged, accountable, communicative
- Embrace change and feedback

## Key Message:

Without their focused leadership, Penn State cannot achieve its desired outcomes.



# Let's Have a Conversation!



[provost.psu.edu](http://provost.psu.edu)



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