

the Partnership

CAMPUS & COMMUNITY

United against dangerous drinking

Meeting Minutes
April 8, 2010
3:30 p.m. – 5:00 p.m.
330 HUB/Robeson

Members Present: Roy Baker, Beth Bradley, Rebecca Bywater, Loretta Doss, Ron Filippelli, Karen Foley, Tom Fountaine, Mayor Goreham, Ken Healy, Bob Heisse, Jeff Hermann, Bill Huston, Linda LaSalle, Jon Lodge, Chris Owens, Joe Puzycki, Christian Raglund, Damon Sims, Dawn Taylor, Ali Turley, Rachel Urwin, Keith Walker

Guest: Lou Ann Evans, Brittany Madison

CDT Initiative

Bob Heisse reported that the alcohol articles continue to be well received. The article on Monday <http://www.centredaily.com/2010/04/05/1893446/state-stores-can-play-a-role.html> is submitted from the Independent State Store Union who state that the LCB doesn't recognize the unique characteristics here. They offer some suggestions:

- Close all state stores in State College at 8 p.m. on Thursdays, Fridays and Saturdays;
- Close the state store on Atherton Street on Sundays;
- Close all the State College stores at 6 p.m. on all Thursdays, Fridays and Saturdays on Penn State home football weekends.

Contact Bob if you have article ideas: bheisse@centredaily.com

AlcoholEdu Update

2009 AlcoholEdu Summary by Rachel Urwin:

We are at the end of the second year of implementation.

Part 1 (which was completed before arriving on campus) completion rates are a little lower than 2008, this reflects attitudes and behaviors before college. Part 2 completion across all campuses, was 69% overall in 2008 compared to 57% in 2009. University Park completion in 2009 was 87% due to active tracking and follow-up of students who failed to completed Part 2, compared to 69% in 2008. Outside the Classroom make responses to all three surveys available on line. Benchmarking with National aggregate and participating Big Ten schools (Indiana University, Penn State University, University of Iowa and University of Michigan), and also provides us with an executive summary for each campus. We also plan to perform in-house data analysis, led by Andrew Dowhower and Betty Harper. Pulse data will be available soon with AlcoholEdu survey data analysis completed by September. A determination will be made if Part 2 attrition is a problem and will adjust data to account for this.

A brief snapshot of the Executive Summary:

- 31% of incoming UP students reported high risk drinking behavior in the 2 weeks prior to completing AlcoholEdu.
 - 30% in 2008
 - National aggregate 24%
 - Big Ten 29%
- Custom question in Part 1 asks, “As a college student, what is the ONE alcohol-related risk that you are most concerned about?”

Answers:

 - Getting into a verbal or physical fight
 - Forgetting where I went or what I did
 - Having unprotected sex
 - Having non-consensual sex
 - Passing out
 - Vomiting
- Of the UP students who completed Part 2, 41% reported high risk drinking behavior once on campus (could be under-reported) and compared to:
 - 31% National
 - 39% Big Ten
- Part 2: First year UP students most commonly drink in an off-campus residence
 - 39% fraternity
 - 37% sorority
 - 15% on-campus residence
- Part 2: The most common drinking-related risk behaviors reported by first year students
 - 41% are doing shots
 - 40% are pre gaming
- Most drinking occurs on Friday and Saturday with Thursday and Sunday next most frequent.

If you would like additional information please contact Rachel Urwin rxu2@sa.psu.edu

Update and Discussion on Next Steps from the Community Conversation on Alcohol

Lou Ann Evans attended this meeting and provided an overview on the Public Issues Forum, "Alcohol the Toxic Spill" held in November, please see attachments to the minutes.

- 220 people participated
- On March 23rd a follow up community conversation took place (96) people attended to discuss action steps. 46 people volunteered to take further action.

Common Ground

- Students need to feel more a part of the community
- Students do have the right to choose/individual freedom until it impacts someone in a negative way and then there should be consequences

Things Supported

- A downtown mall area
- Have community come to campus and be part of campus activities
- Life skills curriculum for the students; i.e. credit cards
- Incorporate service learning/community services into their majors
- Community member mentors for students – frats, dorm floors
- Require more cameras in apartment buildings
- Increasing consequences for violations of policy
 - Consistent enforcement
 - Increasing fines
 - Community services with a learning component
- More events that include both students and community
 - Music events, block parties

A task force has been formed and they plan to meet.

Similar town meeting in rural areas are in the process of being planned.

Next Meeting: TBA Fall 2010

Respectfully submitted by: Liz Barton

Community Conversation Flip Chart Highlights

Group 2: Jeanne & Connie

Common Ground #1:

1. Communicate to the students they are part of the community and accountable (3dots)
2. Leading by example- less drinking (2dots)
3. Bring community to a forum on campus (2dots)
4. Educate community about students (1dot)
5. Strongly encourage community service as a student requirement (1dot)

Common Ground #2:

1. Three strikes and you are out/ expulsion (4dots)
2. Arrest and prosecution for violating alcohol laws (2dots)
3. Increase student disciplinary action. Raising fines to maximum (2dots)
4. Make consequences more visible (2dots)

TOP 3

Leading by example-Greek Community

- less drinking
- increase visibility of action steps
- view Greek system as part of the solution

Educate the students and the community

- laws
- consequences
- ownership-hosts

Bring community to the university.

Increase enforcement

Increase university consequences-3 strikes you out.

Make consequences more visible.

Group #3: Cynthia & Tom K.

Common Ground #1:

1. Create adopt a student program (mentoring). (6 stars)
2. Students & non students demanding PSU not model a drinking/party culture. (4 stars)
3. Pedestrian mall, live music w/ students, families, community members (4 stars)
4. Class projects that improve community. (1 star)

Common Ground #2:

1. Increase fines for violations. (10 dots)
2. Require cameras in apartment buildings. (5 dots)
3. Use social network to discourage high risk drinking. (2 dots)
4. PSU fund an ad Campaign making drinking unglamorous and target alumni and students. (1 dot)

Group 4: Becky & Peg

Common Ground #1:

1. Consistent message (whatever is agreed upon) ((4 dots)
2. University Board of Trustees and Alumni Assoc. should take a leadership position. (4 dots)
3. Build trust with students to build relationships. (4 dots)
4. Target source (3 dots)
5. Students want to be part of the community (3 dots)
6. Alcohol-free events (instead of bars?) (3 dots)
7. Need to hear the people/students who are “unaffiliated” (2 dots)
8. Checklist-what are the most acceptable norms? (2 dots)
9. What makes you feel welcome? (2 dots)
10. Neighbors visiting neighbors (community visits new students) (2 dots)
11. Community-university-students (1 dot) Message-short-sweet (1 dot)
12. Wouldn't it be more effective to have responsible fellow students teach? behavior? (1 dot)
13. How do students feel together in com. (1 dot)
14. Social skills-*tech.* (1 dot)

Common Ground #2:

1. Up the fine limit-currently fines don't make impact. (6 dots)
2. Should parents be informed (4 dots)
 - a. Need to know because of “ROI”
 - b. Parents still have influence and can change behavior.
3. Faith community-“adopt (arrow up) apt. (2 dots)
4. What is done now? There in an example: parents are trained to do “teachable moments” interventions.(1 dot)

Group 5: Ron & Edie

Common Ground #1:

1. Engage educators in the process (10 dots)
 - a. “Grassroots” profs efforts getting together to use classrooms on campus as forum of topics
 - b. Not institutionalized @ at this point.
2. “Tipping Point” in last 2 years. (7dots)
 - a. Things seem to have escalated.
 - b. NOISE in the Highlands?
 - c. Destruction of property
 - d. Defecation
3. Change in how students view drinking. (5 dots)
4. Identify when & how the changes have happened? What is different now? (2 dots)
 - a. Sheer #'s
 - b. Issue of controls

- c. Frats-are they more lenient now?
 - d. Individual people-interventions
 - e. More available
 - f. Police presence
 - g. Citations
 - h. Background checks
5. Create a joint venture project (3 dots)
 - a. Walking the streets in shifts
 - b. Develop self-regulating teams
 6. Engage the university/alumni association (1 dot)
 - a. Increase enforcement of laws
 - b. Increase fines?
 - c. Background checks
 7. The publicity led to additional problems. (1 dot)

COMMUNIVERSITY

Common Ground #2:

1. Suggest that applicants to PSU must write an essay on living with CORE VALUES. (7 dots)
2. We don't want to see students die! (3 dots)

Group #7: Ali & Sherry

Common Ground # 1:

1. Improve communication between groups, articles or columns in CDT & Collegian. Sharing Information between PSU community & State College Community. (3 dots)
2. Inviting Community Stakeholders to address PSU classes. (3 dots)
3. 6 other actions that have 1- 2 dots:
 - a. Education the community about student lives. (1 dot)
 - b. Educating the community about positive student actions.(2 dots).
 - c. Use of social media to effectively communicate. (2 dots)
 - d. Mentoring relationships w/PSU students & middle schoolers. (1 dot)
 - e. Community volunteers @ PSU & vice versa. (2 dots)
 - f. Having community members engaged in Freshman Seminar. (2 dots)
 - g. Incorporate an honor code to help create a community norm. (1 dot)
 - h. Mixed team volleyball tournament. (2 dots)
 - i. Provide positive social opportunities/activities. More IM activities. (1 dot)

Common Ground # 2:

1. Change crime code to increase fines across the board. (4dots)

2. Community service directly related of offense. (6dots)
Public urination in garage=clean garage.
3. Getting a group of volunteers to serve as an information clearinghouse to look for information that will be useful to our purposes.

Group #8: Sara Ann & Ann

Common Ground #1:

1. Community engagement options for student to earn credit & get resume-to help them get internship connections, job leads-service learning goes out & options come in. (3 dots)
2. Drink to lower inhibition & get out of your head. Dance? All age music dance out of Seattle.(Community sponsored Street Dance/Clock Party.) (2 dots)
3. Hard to make 1 large community-large. Students read Collegian, not CDT. Help if read the same newspaper. All students read the Collegian? (1 dot)
4. Hard to make 1 large community-large. Students read Collegian, not CDT. Help if read the same newspaper. All students read the Collegian? (1 dot)
5. Diff. majors have diff. free time. So don't characterize & stereotype the students. (1 dot)

Common Ground #2:

1. Consequences-Nobel Prize Indiana? (5 dots)
 - a. \$300 max, no increase in 30 years.
 - b. 1981-1983, MN enacted tougher enforcement = decrease in activity.
 - c. Lincoln, Nebraska-wellness commons-dialog, twitter fed...
 - d. Enforcing underage drinking laws @ Lock Haven-grants to enforce; types of enforcement.
2. Need more information... (4 dots)
 - a. Especially before lots of \$\$ is spent.
 - b. Effective programming; best practices but this is a unique town.

Group #9: Mark & Brittany

Common Ground #1:

1. BLOCK PARTIES (8 dots)
2. Community interactions w/PSU students must increase (7dots)
3. Have community events w/ students. ex.-community softball league. (6 dots)

4. Be visible in the community. (5 dots)
5. Better undergrad knowledge of community intentions. (2 dots)
6. PSU students volunteer in community. (2 dots)
7. Change relationship between PSU/SCAHS (2 dots)

Common Ground #2:

1. Make sense of embarrassment? (7 dots)
2. Restorative justice. (6 dots)

Group #10: Cathy & Beth

Common Ground #1

1. Team goes out to feeder high schools & having these conversations-should this be students rather than adults? (5 dots)
2. Tailgating culture needs to be addressed. (4 dots)
3. Stronger focus on dangerous drinking than on underage drinking in terms of community support. (4 dots)
4. Neighborhood welcoming events. (3 dots)
5. Mentoring program. (3 dots)
6. Community needs to make sacrifices-volume, tax sales. . (3 dots)
7. Affordable engaging community alternative events. (2 dots)
8. Community needs to acknowledge & celebrate student successes.
9. →Student spotlights in the Town & Gown & State College press. (1 dot)

Common Ground #2:

1. Court ordered mentoring.(3 dots)