

Travel Request Form—United States

Contact UPAC: 208 HUB-Robeson Center, University Park, 16802

814-863-8951 upac@psu.edu pennstateupac.org

YOU ARE NOT TO START ANY PROCESS THAT WILL COMMIT YOU FINANCIALLY UNTIL YOU HAVE BEEN APPROVED FOR FUNDING

Organization Information

Organization Name[^]: University Park Allocation Committee ASA Account[^]: 0000
(No abbreviations)

Requestor's Name[^]: Daniel Stauffer E-mail Address[^]: dos5531@psu.edu

Requestor's Signature[^]: Daniel Stauffer Phone Number[^]: 814-863-8951

Travel Information

Name of Event[^]: MIT Sloan Sports Analytics Conference

Destination[^]: Hynes Convention Center - Boston, MA

Date leaving (MM/DD/YYYY)[^]: 2 / 28 / 2019 Date returning (MM/DD/YYYY)[^]: 3 / 3 / 2019

UPAC SCT Member—Contact the following UPAC member for assistance

Name: UPAC

E-mail Address: upac@psu.edu

Deadline

Your **COMPLETED** form must be received in 208 HUB no later than 5:00 PM on:

12 / 6 / 2018

Signing below is certifying that you have reviewed the following Budget Request Form with a UPAC member or other UPAC related party and have been informed about the following information:

- I have been provided with a U.S. Travel Request Help form outlining all necessary information required to submit with this budget.
- I understand the budget and all required information must be submitted on or before the deadline stated above.

Requestor's signature: Daniel Stauffer Date: 11/12/2018

**Submission of UPAC form signifies agreement to abide with all UPAC, Student Affairs, Penn State, state, and federal policies and/or laws. Failure to comply may result in revocation of requesting privileges and/or referral to the Student Organization Conduct Committee and/or the Office of Student Conduct.

Form Completion Checklist

Items to Include	For requestor use ✓	For office use ✓
Questions answered in typed format	✓	✓
Transportation quotes	✓	✓
Hotel bids if requesting less than \$50.00 per night per student	—	—
Registration quotes	✓	✓
Tentative travel roster	✓	✓
Detailed schedule of your travel experience	✓	✓

For Office Use Only

Date signed out: / / Time signed out: AM/PM UPAC member:

Date signed in: / / Time signed in: AM/PM UPAC member:

Date entered: / / Worksheet Photocopy Upload Entry number:

Date approved: / / Chair/ Leadership/ Committee Chair signature:

United States Travel Request Form

U.S. Travel Questions—Attach typed answers separately

1. What is your primary purpose for attending this travel experience?
2. Which mode(s) of transportation will each student use? (i.e. different departures, flights, etc. for each group or member)
3. What are the lodging arrangements for all students requesting travel funding?
4. Provide a detailed schedule for your travel experience. What is the greatest number of information sessions/ competitions/ workshops being offered at one time? (Note: UPAC considers 3 students per concurrent session for conference/ workshops travel experiences.)

Prioritize all
Expenses

Transportation Expenses—Attach official transportation bids

Airfare:	Philadelphia Boston	137	x	7	=	\$ 959	2
	Origin location Destination location	Rate per ticket		# of tickets		Total	Priority
Airfare:	_____	_____	x	_____	=	\$ _____	_____
	Origin location Destination location	Rate per ticket		# of tickets		Total	Priority
Airfare:	_____	_____	x	_____	=	\$ _____	_____
	Origin location Destination location	Rate per ticket		# of tickets		Total	Priority
Airfare:	_____	_____	x	_____	=	\$ _____	_____
	Origin location Destination location	Rate per ticket		# of tickets		Total	Priority
Charter:	Buses/Tickets	_____	x	_____	=	\$ _____	_____
	Please circle one	Per bus/ ticket rate		# of buses/ tickets		Total	Priority
Rental Vehicle:	_____	x	_____	x	_____	=	\$ _____
	Per vehicle rate	# of vehicles		# of days/ weeks		Total	Priority
Personal Mileage*:	\$0.25	x	2	x	402	=	\$ 201
	Mileage rate	# of vehicles		# of miles round trip		Total	Priority
Fleet Vehicle:	_____	x	_____	x	_____	=	\$ _____
	Per vehicle rate	# of vehicles		# of days/ weeks		Total	Priority
Fleet mileage*:	_____	x	_____	x	_____	=	\$ _____
	Mileage rate	# of vehicles		# of miles round trip		Total	Priority

*Please provide mileage verification from an online mapping site (e.g. Google Maps).

Lodging Expenses

Hotel bid:	\$50	x	7	x	3	=	\$ 1,050	3
	Per student rate		# of students		# of nights		Total	Priority

Registration Expenses— Attach official registration bid

Registration:	275	x	7	=	\$ 1,925	1
	Per student rate		# of students		Total	Priority

Does registration include hotel/ lodging costs? No Yes

Does registration include meal costs? No Yes

Travel Roster—Attach tentative travel roster

Total number of students traveling: 7

Please include a tentative travel roster with names of students traveling.

Total amount requested

\$ 4,135



U.S. Travel Request Help

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YOU ARE NOT TO START ANY PROCESS THAT WILL COMMIT YOU FINANCIALLY UNTIL YOU HAVE BEEN APPROVED FOR FUNDING

Use this handout as a reference as you fill out your U.S. travel funding request to verify completeness, ensure you've gathered the appropriate supporting information, and make sure you're aware of all relevant UPAC policies.

If you have any questions in the process of filling out your request, please reach out to your Student Contact Team representative (listed on the front of your U.S. Travel Request Form) or stop into the UPAC office in 208 HUB.

You are not to start any process that will commit you financially until you have been approved for funding.

Requestors are responsible for a minimum of 25% of transportation expenses.

General Policies and Information:

- UPAC will only consider items that have attached bids sourced from the service provider in U.S. dollars.
- Only active status student organizations with recognition from the Office of Student Activities or a Penn State department or an independent student who is assessed the Student Initiated Fee may request funding from UPAC.
- Do not adjust prices; list the full price of each request—UPAC will determine which expenses the requestor must cover based on the requestor's prioritization of expenses.
- Student organization requestors are eligible for up to \$5,000 in travel funding per academic year. Independent requestors are eligible for up to \$500 in travel funding per academic year.

Section	Relevant Policies	Items to Include
U.S. Travel Questions	<ul style="list-style-type: none"> • Field trips are defined as "a travel experience where at least 50% of the time in the educational location is spent accompanied by a professional in that field, or in the case of a performance event, must be spent viewing the performance. Lodging will not be considered for field trips. 	<ul style="list-style-type: none"> • Typed answers to U.S. Travel questions. • Detailed travel itinerary. • Conference/ competition/ field trip schedule.
Transportation Expenses	<ul style="list-style-type: none"> • Requestors are responsible for a minimum of 25% of transportation expenses. • UPAC will only consider funding for transportation expenses from a first departure location to an arrival location (e.g., State College airport to another airport). Local transportation and other secondary travel expenses will not be considered around the departure location or the destination. • UPAC does not consider funding for Uber, Lyft, or other similar peer-to-peer transportation services. 	<ul style="list-style-type: none"> • Quotes to substantiate all transportation expenses (e.g. screenshot of online airfare or bus fare quote, screenshot of mapping site to verify mileage, etc).
Lodging Expenses	<ul style="list-style-type: none"> • UPAC caps lodging expenses at \$50.00 per student per night if lodging is not included in registration. 	<ul style="list-style-type: none"> • Quotes to substantiate lodging expenses IF lodging expenses are less than \$50.00 per student per night.
Registration Expenses	<ul style="list-style-type: none"> • UPAC caps registration fees at \$100.00 per student unless lodging is included in the total fee. 	<ul style="list-style-type: none"> • Quotes to substantiate registration expenses. • Indicate on request form if registration includes lodging or meal costs.
Number of Students Traveling	<ul style="list-style-type: none"> • In the case of a conference, 3 students will be funded per concurrent session, unless the Committee determines there is an exceeding need for more students to go. 	<ul style="list-style-type: none"> • Indicate on U.S. Travel Request Form the total number of students traveling. • Attach a tentative travel roster with the names of students traveling.

U.S. Travel Questions

1. *What is your primary purpose for attending this travel experience?*

Our primary purpose for attending the MIT Sloan Sports Analytics Conference is to learn about the most up-to-date and cutting-edge analytical techniques being used in sports leagues and by sports teams around the world. The conference provides a forum for industry professionals—team executives, league executives, and researchers—and students to discuss the increasing role of analytics in the global sports industry.

2. *What mode(s) of transportation will each student use? (i.e. different departures, flights, etc. for each group or member)*

Each of the six students attending will drive in two personal cars from State College to Philadelphia on February 28th and fly to Boston from Philadelphia on the same flight. On the day after the conference, March 3rd, the students will fly back to Philadelphia from Boston and drive back to State College.

3. *What are the lodging arrangements for all students requesting travel funding?*

Each student will be staying at the Sheraton Boston Hotel at 39 Dalton St., Boston, MA 02199 for the three nights of February 28th, March 1st, and March 2nd. On March 3rd, the students will check out and return to State College.

4. *Provide a detailed schedule for your travel experience. What is the greatest number of information sessions/ competitions/ workshops being offered at one time? (Note: UPAC considers 3 students per concurrent session for conference/ workshop travel experiences.)*

February 28th:

- ~5 AM—Leave State College in two personal vehicles.
- ~8:30 AM—Arrive at Philadelphia International Airport
- 10:55 AM—Fly out of Philadelphia International Airport for Boston
- 12:23 PM—Arrive in Boston

March 1st:

- 9 AM - 7 PM—Attend conference

March 2nd:

- 9 AM - 7 PM—Attend conference

March 3rd:

- ~4 AM—Leave hotel for Logan International Airport in Boston
- ~4:45 AM—Arrive at airport
- 6:47 AM—Fly out of Boston
- 8:26 AM—Arrive in Philadelphia
- ~9:30 AM—Depart from Philadelphia for State College
- ~1 PM—Arrive back in State College

The 2019 conference schedule has not yet been released, but I've attached part of a copy of the 2018 conference schedule. From 11:30 AM - 12:30 PM on Friday, February 23rd, there was one workshop, three presentations, and two panels. So at that time, there were a total of 6 concurrent sessions.

TOP SHELF WITH GARY BETTMAN AND JEFF VINIK

Description



Friday, February 23, 11:30 AM – 12:30 PM
Bill James Room

The NHL's TV viewership is increasing, a new generation of star players is emerging, and parity is at an all-time high. Innovative leadership at the league office and team levels has positioned hockey for sustained growth in the years ahead. On the heels of a successful All-Star Weekend in Tampa Bay, NHL Commissioner Gary Bettman and Lightning owner Jeffrey Vinik sit down to discuss the factors that have fueled the NHL's renaissance, what it takes to succeed in new markets, and the innovations that will take the sport to the next level.

Speakers



GARY BETTMAN



JEFF VINIK



ELLIOTTE FRIEDMAN

ESPORTS OWNERSHIP: A NEW CHALLENGER APPROACHES

Description



Friday, February 23 11:30 AM – 12:30 PM
Bill Walsh Room

As esports popularity grows worldwide, an increasing amount of attention and financial investment is directed toward esports ventures. From private equity groups to traditional sports franchises, diverse organizations are seeking to leverage their core competencies to build a new business line and reach the engaged millennial audience. Can these investors' expertise build sustainable, successful esports franchises? How do teams with experience running teams within other professional league experience support new leagues? Do independent teams have an edge and how do they plan to compete? How will the influx of investment shape esports franchises over the next 5 years? This panel will feature independent and investor-backed team leaders as well as those participating in newly launched esports leagues discussing how quickly esports is evolving and what's needed to build a competitive advantage.

Speakers



KIRK LACOB



CARLOS RODRIGUEZ



JENNIFER FERRON



RYAN GARFAT

2018 MIT SLOAN SPORTS ANALYTICS CONFERENCE WORKSHOP

REST API AND JSON GRAPHING

Description

Friday, February 23 11:30 AM – 12:30 PM
Workshops Room

How do you find and convey data that matters? This session will first explain what REST APIs are, why they are useful, and how to utilize them to gather information. Next, this session will explore the JSON data format and its importance to these APIs. Finally, this session will cover creating graphs and visualizations from JSON data retrieved using a REST API.

Speakers



JASON ROMAN

MAKING MIRACLE CONTENT

Description

Friday, February 23 11:30 AM – 12:00 PM
Competitive Advantage West

Minnesota routinely achieves top quartile rankings in nearly all NFL digital measures and produced the No. 1 ranked Game Entertainment in the NFL in 2017. Harper will provide an introduction to the team's integrated approach to content platforms, how the team has built an infrastructure for quick and informed decision-making and utilized data to drive results.

Speakers



BRYAN HARPER

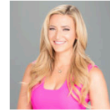
INNOVATIVE ANALYTICS PROCESSES AND STORYTELLING IN THE NFL AND NFL MEDIA

Description

Friday, February 23 12:00 PM – 12:30 PM
Competitive Advantage West

What do data insights from lineman's backsides and targeted social listening on Sunday mornings have in common? The answer lies in using empathy to create valuable analytics-based models. This talk is a case study of how two models in separate parts of the NFL's business reveal similar, impactful best practices.

Speakers



CYNTHIA FRELUND

HOW THE PHILADELPHIA 76ERS LEVERAGE ANALYTICS TO HELP GROW AND RETAIN THEIR SEASON TICKET BASE (PRESENTED BY KAGR)

Description

Friday, February 23 12:00 PM – 12:30 PM
Competitive Advantage East

Renowned for their use of analytics, the Philadelphia 76ers will share insights on their use of their Data Warehouse, CRM, analytical models and Sales Account Executive adoption to build a data driven culture that has helped lead to impressive season ticket member growth and consistent 95 percent plus client retention rate.

Speakers



BRADEN MOORE

Tentative travel roster:

- Dan Stauffer
- Libby Powell
- Andrew Uhring
- Adam Smoluk
- Stephen Morgan
- Katie Schietroma
- Brenner Ferringer

Expense Quotes

Personal mileage:

The image displays a Google Maps interface with a sidebar on the left showing route options from State College, Pennsylvania to Philadelphia International Airport. The sidebar includes a menu, a search bar with the origin and destination, and three route options. The first option is selected and highlighted in blue.

Route Description	Time	Distance
via US-322 E and I-76 E Fastest route, the usual traffic ▲ This route has tolls.	3 h 11 min	201 miles
via US-322 E and I-476 S	3 h 31 min	223 miles
via I-80 E and I-476 S	3 h 32 min	233 miles

The map shows the selected route (US-322 E and I-76 E) in blue, starting at State College and ending at Philadelphia International Airport. Other routes are shown in grey. The map includes various geographical features, roads, and city names. The sidebar also includes a 'Send directions to your phone' button and a 'Leave now' dropdown menu.

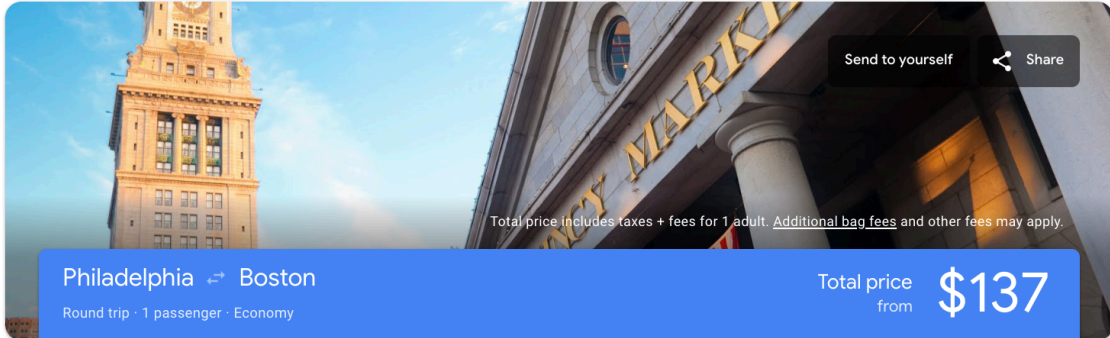
Airfare:

Round trip ▾ 1 passenger ▾ Economy ▾

Philadelphia ↔ Boston BOS

Thu, Feb 28 < > Sun, Mar 3 < >

PHL-BOS Thu, Feb 28 > BOS-PHL Sun, Mar 3 > ✓ Trip summary



Send to yourself [Share](#)

Total price includes taxes + fees for 1 adult. [Additional bag fees](#) and other fees may apply.

Philadelphia ↔ Boston Total price from **\$137**

Round trip · 1 passenger · Economy

Track prices · Monitor the lowest price for this itinerary, and receive price alerts and travel tips by email

Google may be compensated by some of these providers.

Book with American Basic Economy ▾ **\$137** [Select](#)

AA 1898, AA 1657

Departing flight · Thu, Feb 28

American [Remove flight](#) ^

○ 10:55 AM · Philadelphia International Airport (PHL)

⋮ Travel time: 1h 28m

○ 12:23 PM · Logan International Airport (BOS)

American · Basic Economy · Airbus A321 · AA 1898

Average legroom (31 in)

Wi-Fi

Stream media to your device

Returning flight · Sun, Mar 3

American [Remove flight](#) ^

○ 6:47 AM · Logan International Airport (BOS)

⋮ Travel time: 1h 39m

○ 8:26 AM · Philadelphia International Airport (PHL)

American · Basic Economy · Airbus A321 · AA 1657

Above average legroom (32 in)

Wi-Fi

Stream media to your device

Registration:

13TH ANNUAL
MIT SLOAN
SPORTS ANALYTICS CONFERENCE
MARCH 1 - 2, 2019 | BOSTON, MA
presented by **ESPN**

**MIT Sloan Sports Analytics
Conference 2019**
by MIT Sloan Sports Analytics
Conference

Select Tickets

General Admission \$650.00 + \$29.45 FEE	0
VIP \$2,500.00 + \$84.95 FEE	0
MIT Alumni / Faculty / Staff \$525.00 + \$24.38 FEE	SOLD OUT
Current Student \$275.00 + \$13.13 FEE	SOLD OUT
Current Student (MIT) \$250.00 + \$12.00 FEE	SOLD OUT

Checkout

DESCRIP

Join us
are proud
analytics
together
up of sp
and man

At our re
opportu
discuss
identifi
recogniz
seen ad
popular
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competi

esports. we will continue to identify unique and exciting topics to
include in our conference that fit the 2019 theme, "A Numbers Game."
We are planning our best conference yet and are excited to see you
March 1-2nd, 2019!

Partial refunds will be granted for all requests submitted prior to
January 15, 2019. For more information on the conference, visit our [FAQ](#)
page or [contact us](#).

If you are a media outlet looking to cover this year's conference, please
complete our [Media Request Form](#).