AT A GLANCE:
Penn State Wilkes-Barre Strategic Plan 2020-2025
Version: 06 May 2021

MISSION
We are Penn State Wilkes-Barre. We are inclusive of all, lead with and live by Penn State values, and are driven to educate, inspire, and empower others in our communities.

VISION
Penn State Wilkes-Barre will deliver a leading edge, integrated, and welcoming educational experience that dynamically impacts lives through discovery, leadership, and sustainability.

Goal 1
DELIVER A HOLISTIC ACADEMIC EXPERIENCE

Overview of Objectives:
1.1 Increase the relevance and quality of Penn State Wilkes-Barre’s academic programs.
1.2 Develop and continuously improve programs that build and sustain student relationships with faculty and staff, and their peers.
1.3 Strengthen and sustain collaborations focused on the intellectual and social development of students.
1.4 Through intentional programming and interaction, expose students, staff, and faculty to diverse populations to build and sustain cultural competence.

Goal 2
CREATE AND STRENGTHEN INCLUSIVE RELATIONSHIPS AND DYNAMIC AND STRATEGIC PARTNERSHIPS TO INCREASE ENROLLMENT AND ESTABLISH THE CAMPUS AS AN EDUCATIONAL RESOURCE

Overview of Objectives:
2.1 Continuously improve relationships with local and virtual educational institutions through dynamic partnerships.
2.2 Foster, assess, and strengthen inclusive relationships, both existing and potential, external and internal to Penn State Wilkes-Barre and Penn State University to achieve campus demographics that are more reflective of national trends for women and under-represented minorities.
2.3 Collaborate with industry, community, advisory board, students, alumni, faculty, and staff to identify and engage existing and future partnerships with Penn State Wilkes-Barre as the educational institution of choice.

Goal 3
PROMOTE SUSTAINABILITY IN OUR TEACHING, CO-CURRICULAR ACTIVITIES, OUTREACH, AND OPERATIONS

Overview of Objectives:
3.1 Increase and promote sustainability in teaching through identification and amplification of courses and faculty development in this area.
3.2 Increase and promote sustainability in student life and experience through intentional programs and activities.
3.3 Increase and promote sustainability in outreach through the identification of opportunities and partnerships with Penn State Wilkes Barre.
3.4 Foster integration of sustainable practices and efforts into all aspects of campus life at Penn State Wilkes Barre.