

MISSION

We are Penn State Wilkes-Barre. We are inclusive of all, lead with and live by Penn State values, and are driven to educate, inspire, and empower others in our communities.

VISION

Penn State Wilkes-Barre will deliver a leading-edge, integrated, and welcoming educational experience that dynamically impacts lives through discovery, leadership, and sustainability.

Goal 1

DELIVER A HOLISTIC ACADEMIC EXPERIENCE

Overview of Objectives:

- 1.1 Increase the relevance and quality of Penn State Wilkes-Barre's academic programs.
- 1.2 Develop and continuously improve programs that build and sustain student relationships with faculty and staff, and their peers.
- 1.3 Strengthen and sustain collaborations focused on the intellectual and social development of students.
- 1.4 Through intentional programming and interaction, expose students to diverse populations to build and sustain cultural competence.

Goal 2

CREATE AND STRENGTHEN INCLUSIVE RELATIONSHIPS AND DYNAMIC AND STRATEGIC PARTNERSHIPS TO INCREASE ENROLLMENT AND ESTABLISH THE CAMPUS AS AN EDUCATIONAL RESOURCE

Overview of Objectives:

- 2.1 Continuously improve relationships with local and virtual educational institutions through dynamic partnerships.
- 2.2 Foster, assess, and strengthen inclusive relationships, both existing and potential, external and internal to Penn State Wilkes-Barre and Penn State University to achieve campus demographics that are more reflective of national trends for women and under-represented minorities.
- 2.3 Collaborate with industry, community, advisory board, students, alumni, faculty, and staff to identify and engage existing and future partnerships with Penn State Wilkes-Barre as the educational institution of choice.

Goal 3

PROMOTE SUSTAINABILITY IN OUR TEACHING, CO-CURRICULAR ACTIVITIES, OUTREACH, AND OPERATIONS

Overview of Objectives:

- 3.1 Increase and promote sustainability in teaching through identification and amplification of courses and faculty development in this area.
- 3.2 Increase and promote sustainability in student life and experience through intentional programs and activities.
- 3.3 Increase and promote sustainability in outreach through the identification of opportunities and partnerships with Penn State Wilkes Barre.
- 3.4 Foster integration of sustainable practices and efforts into all aspects of campus life at Penn State Wilkes Barre.