



## FALL 2017 PRESS & PR INTERNSHIP

### OPPORTUNITY DESCRIPTION:

The College of Arts & Architecture Research Office seeks a Press and Public Relations Intern to work under the Director and Program Manager to promote and document programming and exhibitions for the Woskob Family Gallery and the Borland Project Space. Responsibilities include writing and editing engaging and innovative campaigns for web content, e-campaigns, and social media (Facebook, Twitter, Instagram) as well as developing new audiences for the gallery through strategic partnerships. This position offers the intern an opportunity to gain hands-on skills developing publicity strategies and expanding audiences for two busy, vibrant spaces for arts and culture with active slates of exhibitions, visiting artists, and public programming.

The Woskob Family Gallery is a contemporary art space in downtown State College. Run by the College of Arts and Architecture, the gallery's mission is to forge new relationships between the university and local communities, increase the perception of downtown State College as a cultural destination, and spark new creative enterprises. Learn more at <http://woskobfamilygallery.psu.edu/>. The Borland Project Space (BPS) illuminates the vibrant research culture of the College of Arts & Architecture. Throughout the academic year, BPS is home to residencies, exhibitions, performances, and other projects in which faculty, staff, and students activate and utilize the space for research projects. The Borland Project Space brings transparency to the research process in all its forms and stages. Learn more at <https://borlandprojectspace.psu.edu>.

### QUALIFICATIONS:

The ideal candidate has excellent communication skills (verbal and written), is creative and self-motivated, and is organized with an ability to prioritize. A successful candidate will be an energetic self-starter with a neat and friendly demeanor. An interest in the arts and arts programming is key. Familiarity with Adobe CS6 programs and standard marketing strategies are a plus, but we can teach the right person.

### HOW TO APPLY:

Please send a cover letter and resume to Ann Tarantino, Gallery Director at [adt116@psu.edu](mailto:adt116@psu.edu) by August 11, 2017, describing your interest in the position and why you would be a great part of our team. Please include your name and "Fall Press & PR Internship" in the subject line.

### DETAILS:

This is an unpaid position. Students can choose to earn credit for their internship by registering for Art 495 or Art History 495 at the University Park campus. Students from the College of Communications may register for COMM 495 to receive credit. We require a minimum of 5 hours/week, as well as attendance during exhibition and programming events. Specific daily hours and schedules will be determined in consultation with staff. Additional questions regarding the number of credits can be directed to Program Manager Haley Finnegan at [hbs131@psu.edu](mailto:hbs131@psu.edu).