



Blox.

A set-up guide and general information to help you get the most out of your new theme.

This document covers the installation, set up, and use of this theme and provides answers and solutions to common problems and issues - we encourage you to read this document thoroughly if you are experiencing any difficulties. If you have any questions that are beyond the scope of this document, feel free to pose them in the dedicated support forum. (<http://themezilla.com/support>)

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1. Getting Started

To install this theme you must have a working version of WordPress already installed. For information in regard to installing the WordPress platform, please see the WordPress Codex - http://codex.wordpress.org/Installing_WordPress

1.1 Installation

When you are ready to install a theme, you must first upload the theme files and then activate the theme itself. The theme files can be uploaded in two ways:

- **FTP Upload:** Using your FTP program, upload the non-zipped theme folder into the /wp-content/themes/ folder on your server.
- **WordPress Upload:** Navigate to Appearance > Add New Themes > Upload. Go to browse, and select the zipped theme folder. Hit “Install Now” and the theme will be uploaded and installed.

Once the theme is uploaded, you need to activate it. Go to Appearance > Themes and activate your chosen theme.

1.2 Setting up the Homepage

To set up the homepage you must create a new page, you can do so by navigating to Pages > Add New. You can give this page a title (which will be your homepage’s headline) yet you do not have to include any content unless you wish to do so. Select the “Portfolio” template from the Page Attributes section and click “Publish”.

Once you have created your new page which uses the “Portfolio” page template, navigate to Settings > Reading and configure the “Front Page Displays” setting. Select the static page option and choose the page you just created as your front page.

Your homepage is now created and can be configured through the theme options (Blox > Theme Options)

1.2.1 Adding Portfolio Items

To add a new portfolio item, navigate to [Portfolios > Add New](#). Here you can add a brief description of the project and upload media.

1.2.2 Adding Images

To add images to each portfolio item, you simply need to upload your images using the inbuilt WordPress media uploader. All images uploaded while creating or editing your portfolio item become attached automatically and will be shown on the project's detail page. You can upload an unlimited number of images.

Gallery Settings

Set up your gallery. All images attached to this portfolio will be included in the gallery.

Upload Images

Click to upload images.

Upload Images

Gallery Type

Shall the gallery images be displayed in a slideshow or as stacked images.

Stacked

Click the “upload images” button, select your images, upload. That’s it.

1.2.3 Adding Video

Each portfolio item can display either a self hosted video or video embedded from YouTube or Vimeo. To add a video from either Vimeo or YouTube, simply copy and paste the provided embed code in the appropriate section.

To display self hosted video, ensure to include the correct paths to the .m4v and .ogv file formats and declare the video height. You must also provide a poster image. Note: You must provide both formats for consistent display across all browsers.

Video Settings

These settings enable you to embed videos into your portfolio pages.

Video Height
The video height (e.g. 500).

M4V File URL
The URL to the .m4v video file

OGV File URL
The URL to the .ogv video file

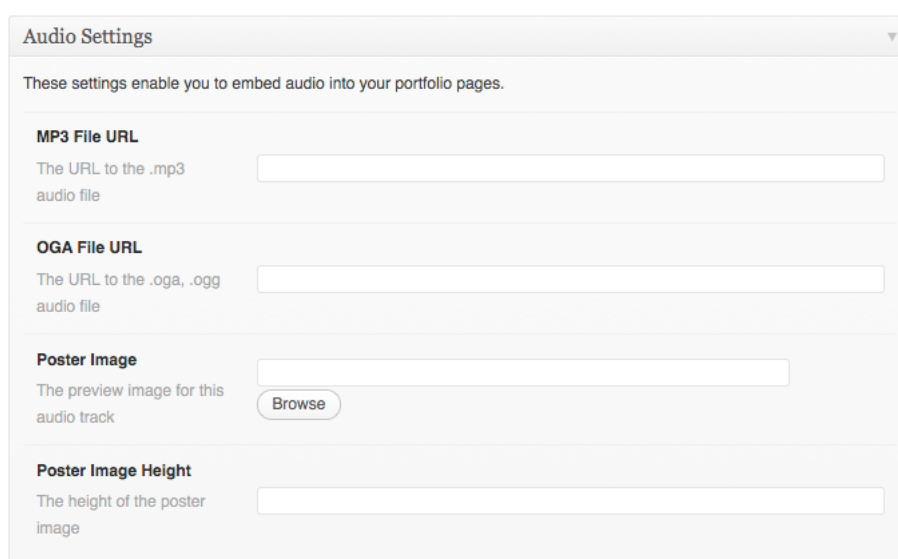
Poster Image
The preview image.

Embedded Code
If you are using something other than self hosted video such as Youtube or Vimeo, paste the embed code here. Width is best at 600px with any height.

This field will override the above.

1.2.4 Adding Audio

Each portfolio item can play a self hosted audio file. To play self hosted audio, ensure you include the correct paths to the .mp3 and .ogg file formats hosted on your server. You must also provide a poster image. Note: You must provide both formats for consistent display across all browsers.



The screenshot shows a 'Audio Settings' form with a title bar and a dropdown arrow. Below the title bar is a descriptive sentence: 'These settings enable you to embed audio into your portfolio pages.' The form contains four sections, each with a label, a description, and an input field. The first section is 'MP3 File URL' with the description 'The URL to the .mp3 audio file'. The second section is 'OGA File URL' with the description 'The URL to the .oga, .ogg audio file'. The third section is 'Poster Image' with the description 'The preview image for this audio track' and a 'Browse' button. The fourth section is 'Poster Image Height' with the description 'The height of the poster image'.

Audio Settings	
These settings enable you to embed audio into your portfolio pages.	
MP3 File URL	
The URL to the .mp3 audio file	<input type="text"/>
OGA File URL	
The URL to the .oga, .ogg audio file	<input type="text"/>
Poster Image	
The preview image for this audio track	<input type="text"/> <button>Browse</button>
Poster Image Height	
The height of the poster image	<input type="text"/>

1.3 Setting up the Blog

To set up the blog, you must create a new page, you can do so by navigating to [Pages > Add New](#). You can give this page a title of “blog” yet you do not have to include any content. Click “Publish”.

Once you have created your new page, navigate to [Settings > Reading](#) and configure the “Front Page Displays” setting. Select the static page option and choose the page you just created as your posts page. Your blog index is now created and can be viewed by visiting the page you just published.

2. Theme Features

The theme comes packed with features that control the layout and extend the functionality of WordPress. This section will document those features and how to use them successfully.

2.1 Custom Menus

The theme has a single custom menu location located in the header. You can assign this location a custom menu and in addition, custom menus to be used within widgets.

To setup your custom menus, navigate to [Appearance > Menus](#). Give your menu a name and build it up using the available widgets. You can add a variety of items including pages, categories, custom links. **To extend the available widgets, click the screen options tab at the very top of the screen and configure your options.** Once you have built your menu, save it and assign it to a location.

2.2 Theme Options

The theme comes with a simple to use administration panel. You can access it by navigating to [Hoarder > Theme Options](#). The theme options are conveniently spread over a number of tabs and each tab contains the options that pertain to a particular area of the theme.

2.3 Custom Widgets

The theme comes with 4 custom widgets that can be used to configure how your site displays content - they can be found under [Appearance > Widgets](#).

2.3.1 Custom Flickr Photos Widget

This widget allows you to configure and display Flickr photos from a user's photostream.

2.3.2 Custom Latest Tweets Widget

This widget allows you to configure and display your latest Twitter tweets.

2.3.3 Custom Video Widget

This widget allows you to configure and display a single video.

2.3.4 Custom 125x125 Ads Widget

This widget allows you to configure and display 125px x 125px ads.

2.4 Custom Page Templates

The theme comes with a number of in built custom page templates. These templates can be used on individual pages to alter the display or functionality.

2.4.1 Archives Template

The theme comes packed with a simple archives template. To create your archives, simply create a page using the “Archives” page template. The archive lists will automatically display below any page content.

2.4.2 Contact Form Template

The theme comes packed with a simple contact form. To use the form, simply create a page and use the “Contact” page template. The form will automatically insert below any page content. The form includes jQuery validation to enhance user experience and the recipient email can be configured from the theme options.

2.4.3 Full Width Template

The Full Width template allows the creation of a page without a sidebar. The main content will span the full width of the site. To use the template, simply create a page using the “Full Width” page template.

2.5 Custom Login Logo

The theme comes with an inbuilt function to replace the default WordPress login logo. To replace the default login logo, replace `admin-login-logo.png` with your chosen image in the themes `/images/` folder. Upload the new image to your server via FTP and the new logo will become visible on the WordPress login screen.

2.6 Featured Images

The theme supports the use of featured images. The theme supports auto-resizing of the featured images and so there is only the requirement to specify a single image. Auto-resizing will only occur however when the image is uploaded for the first time, images that have previously been uploaded will not be resized.

To upload a post thumbnail, go to `Posts > Add New` or open an existing post in editing mode. Locate the Featured Image module and click the Set featured image link.

Clicking the link will open up the usual WordPress image uploader where you will upload your image. Simply make sure that it is either the same size or larger than what the final thumbnail will be. Once you're done uploading the image, simply click the link that says "Set Featured Image", which is next to the button to insert it into the post.

For more on how to use the WP2.9+ Post Thumbnail feature you can view this article - <http://en.support.wordpress.com/featured-images/>

2.7 SEO Settings

The theme supports the use of simple SEO settings on a per page/post basis. You may set the title, meta description, meta keywords, and the meta robots tag. The SEO settings will automatically deactivate if you choose to use one of the more comprehensive SEO plugins: Headspace 2, All-in-one SEO Pack, WordPress SEO by Yoast.

2.8 Post Formats

The theme supports the use of different post formats in order to change the appearance of your content. The theme supports standard, aside, image, gallery, video, link, quote and audio formats.

2.8.1 Standard Post Format

This format functions just as you would expect any other typical post, the appearance of your content is not altered.

2.8.2 Image Post Format

To use the image post format, select “image” from the format select menu and assign a featured image. Your featured image will be shown along with your post content. Images should be a minimum width of 600px by any height.

2.8.3 Gallery Post Format

To use the gallery post format, select “gallery” from the format select menu and insert your content as normal. You will find an additional menu used to upload images. Press the “upload images” button, choose your images from your computer, and press upload. There are no further steps, all images uploaded will automatically show in your gallery. You can upload an unlimited number of images. Images should be a minimum width of 600px by any height.

2.8.4 Audio Post Format

To use the audio post format, select “audio” from the format select menu and insert your content as normal. You will find an additional menu used to upload your audio files. Ensure you include the correct paths to the .mp3 and .ogg file formats hosted on your server. You must also provide a poster image. Note: You must provide both formats for consistent display across all browsers.

2.8.5 Video Post Format

To use the video post format, select “video” from the format select menu and insert your content as normal. You will find an additional menu used to upload your video. Each post can display either a self hosted video or video embedded from YouTube or Vimeo. To add a video from either Vimeo or YouTube, simply copy and paste the provided embed code in the appropriate section. The dimensions are 600px x unlimited.

To display self hosted video, ensure to include the correct paths to the .m4v and .ogv file formats and declare the video height. You must also provide a poster image. Note: You must provide both formats for consistent display across all browsers.

2.8.6 Quote Post Format

To use the quote post format, select “quote” from the format select menu and insert your content as normal. You will find an additional menu used to enter your quote. Your post title will be used as the quote source.

2.8.7 Link Post Format

To use the link post format, select “link” from the format select menu and insert your content as normal. You will find an additional menu used to enter your link URL. Your link will be shown, and your post title will be used as the link text.

3. Theme Files

This section discloses the sources of various files used within the theme and describes their function. Use this section to gain an understanding on how the theme functions behind the scenes if considering any type of modification.

3.1 Cascading Style Sheets

The theme includes a main CSS files (style.css) which is used to style the layout and content.

3.2 JavaScript Files

The theme imports various Javascript files depending on the page being viewed, widget configuration and settings in the theme options.

jQuery Library - jQuery is a fast and concise JavaScript Library that simplifies HTML document traversing, event handling, animating, and Ajax interactions for rapid web development. More information can be found at <http://jquery.com/>

jQuery Validation Plugin - This jQuery plugin makes simple clientside form validation trivial, while offering lots of option for customisation. More information can be found at <http://bassistance.de/jquery-plugins/jquery-plugin-validation/>

Custom.js - This file controls various sections of JS throughout the theme dependant on settings in the theme options.

JPlayer - The jQuery HTML5 Audio / Video Library. More information can be found at <http://www.jplayer.org/>

FlexSlider - A simple slideshow plugin for jQuery. <http://www.woothemes.com/flexslider/>

Superfish - Superfish is an enhanced Suckerfish-style menu jQuery plugin. http://users.tpg.com.au/j_birch/plugins/superfish/#getting-started

Fitvids - A lightweight, easy-to-use jQuery plugin for fluid width video embeds. <http://fitvidsjs.com/>

Imagesloaded - A jQuery plugin that triggers a callback after all the selected/child images have been loaded. <https://github.com/desandro/imagesloaded/>

3.3 Photoshop Files

All PSDs included with the theme contain the necessary styling for all elements including layouts, icons and all custom widgets.

Again, thank you for purchasing this theme!

If you have any questions that are beyond the scope of this document,
feel free to pose them in the dedicated support forum (<http://themezilla.com/support>)