

Marketing Internship: Summer 2015

Kintner Homes, Inc. is a 21st Century home builder in NEPA specializing in both custom modular homes and turn-key modular houses for over 40 years. This revolutionary way of building has increased the quality of the homes, while decreasing the cost for the customer and builder. We work to provide quality homes to Northeastern Pennsylvania through this process. We are looking to hire an intern to take on projects that could be potentially useful for marketing purposes.

Responsibilities:

- Video testimonials of clients
- Photos of houses
- Time-lapse videos
- Social media optimization
- Keyword analysis
- Cost/benefit analysis
- Re-branding projects

Kintner Homes, Inc. will pay for the cost of the credits for the internship. You will work hands on with our management and collaborate with the CEO on a regular basis. Our goal is to facilitate the knowledge that you have learned in the classroom and turn it into real world experience. The internship will be three days a week and will run from May 18th to August 14th.

Education Requirements:

Those applying should be Sophomore Marketing, Broadcasting, Business, Communications, or Journalism Majors.

Application Procedure:

Send Resume with cover letter to kmhiinternships@gmail.com.