

Graphic Design Communications Intern

Maternal and Family Health Services (MFHS) is seeking a Graphic Design Communications Intern who will work directly with the MFHS Marketing Team on the agency's integrated marketing communications plan. The intern will lead in editing and creating layouts and images for agency collateral as well as develop portions of the agency's statewide teen health website, SafeTeens.org, and its social media. The intern will have the opportunity to have a lasting legacy on the MFHS visual identity, contribute to a statewide campaign, build their portfolio with a variety of pieces for two brands, and supplement their graphic design skills with website management and digital advertising.

- Refresh MFHS visual brand identity by designing marketing collateral, including template manuals, PowerPoints, Prezis, posters, rack cards, sell sheets, letterheads, business cards and website images
- Design images for MFHS social media on Facebook, Twitter, LinkedIn, including infographics emphasizing the agency's impact
- Build "The State of Sex Ed" section of SafeTeens.org, creating new webpages via WordPress, creating images in Photoshop and uploading existing content.
- Design images for and manage SafeTeens paid and unpaid social media campaigns on Facebook, Twitter, Tumblr
- Design SafeTeens posters
- Research an Instagram strategy for SafeTeens.org
- Research themes for a future SafeTeens.org update
- Other duties as assigned

Compensation: Unpaid Internship | Hours: 10-15 hours per week (or based on credit requirements)

Skills needed:

- Experience in Photoshop and InDesign required
- Understanding of social media marketing best practices a plus
- Ability to produce creative, concise and playful teen-friendly writing a plus
- Commitment to social change a plus

To apply, please send a resume and three or more graphic design work samples or a portfolio to Nick Sufrinko, Outreach Coordinator, at nicholas@mfhs.org.