

## Net Driven Seeking Internet Marketing Intern

Net Driven, established in 2007, combines automotive industry expertise with Internet marketing experience to produce a unique combination of skills and great results for automotive businesses. Our mission is to provide results-oriented digital marketing solutions to the automotive industry.

### **Job Summary:**

We are currently seeking an Internet marketing intern to join the Customer Results Team. Through Search Engine Optimization, Search Engine Marketing, and Social Media the Customer Results Team provides industry leading Internet marketing solutions that maximize the potential, performance and positioning of our results-oriented digital marketing solutions.

### **Key Responsibilities:**

1. Keep up-to-date with SEO, SEM, social media, and Internet marketing industry trends and best practices
2. Keep up-to-date with Google Analytics, Google Webmaster Tools, and Bing Webmaster Tools trends and best practices
3. Collaborate on client strategy and goal definition for success

### **Key Functional Responsibilities:**

1. Apply Google Analytics best practices to our client websites
2. Apply Google Webmaster Tools best practices to our client websites
3. Apply Bing Webmaster Tools best practices to our client websites
4. Communication to team and management on project development, timelines, and results

### **Professional Competencies:**

1. Passion for Internet marketing and quality assurance
2. Outstanding ability to think creatively, strategically and identify and resolve problems
3. Attention to detail and the ability to effectively multi-task in a deadline driven atmosphere
4. Ability to clearly and effectively articulate thoughts and points
5. High levels of integrity, autonomy, and self-motivation
6. Excellent analytical, organizational, project management, and time management skills