



COMMUNICATIONS INTERN

The SMART Blogger Academy was developed by two blogger friends who have taken their years of expertise and developed a learning system for up and coming bloggers. We offer blogger training, coaching and an online forum to help beginner and intermediate bloggers grow and prosper.

The SMART Blogger Academy is looking to make an addition to our team who's interested in getting hands-on experience and developing writing and communications skills for his/her portfolio. Our ideal candidate is eager to work in social media, has solid writing skills and has a strong desire to be a part of a start-up company.

RESPONSIBILITIES:

- Drafting content for new blog posts
- Drafting content for social media posts
- Assisting in developing and implementing our Periscope marketing plan
- Pitching ideas
- Assisting with research on relevant topics
- Engaging with partners and fans through social media and online channels

QUALIFICATIONS:

- Strong writing skills
- Strong social media skills, including Facebook, Twitter, Pinterest, Instagram and YouTube are a major plus
- Previous Wordpress and blogging experience are a major plus, but not required
- Should be a self-starter that knows how to prioritize, is incredibly detail-oriented, and doesn't require a lot of structure or guidance
- Must be enthusiastic! We are a small team and need someone with a positive attitude that loves to juggle multiple projects at once
- A strong affinity for organization, clear communication, and humor is encouraged

The work schedule is extremely flexible. Interns must be available to work a minimum of 100 hours throughout the semester. Most of the internship work may be completed from your home office, however periodic meetings in person or via Skype will be required. This internship is unpaid.

WHY INTERN WITH IT'S A KEEPER?

- This is not a coffee-making internship. You have the opportunity to gain valuable hands-on experience in web development and interactive media to help build your portfolio.
- You'll work in a flexible environment that allows you to meet your goals.
- You're part of a team. We're a small company, and that means that when you work here, you're not "the intern"—you're part of the team. Plus, we're all about having fun. We are an energetic, innovative team that laughs a lot.
- Your ideas matter. We hope you'll learn a lot here, but we're also open to learning from you. It's a chance to be at the start of something huge. We've only made a small dent in what we plan to do. We are pursuing big dreams and we'll give you the chance to explore yours too.

TO APPLY:

In the body of an email, tell us how great you are, including a brief outline of your work/education history. Include links to your portfolio, Vimeo or YouTube account, and any other sites that reflect your work and aesthetic. Be sure to attach your resume. Send applications to itsakeeperblog@gmail.com with "Internship" as the subject line.

CONTACT:

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