

MARKETING/PUBLIC RELATION INTERN JOIN ONE OF THE AREA'S TOP HOME BUILDERS

Tuskes Homes is looking for high energy, confident individuals who are self-motivated and willing to learn.

Description: Sand Springs Golf Community is new home community nestled around an 18-Hole championship golf course in Drums, PA. Sand Springs not only includes new homes sales, but also golf facilities, wedding facilities and a full operational restaurant. Interns would participate in various stages of print, online, social media marketing campaigns for new homes sales, golf events, and wedding facilities. This intern should be prepared to work in a fast-paced team environment, and will finish the internship having gained broad experience in various aspects of marketing.

Responsibilities:

- assist in the creation of signage, newspaper ads, email campaigns, and online promotion
- assist in the distribution or delivery of marketing materials to local businesses, corporations, and non-profit organizations
- assist and coordinate realtor and HR director functions to promote our community and facilities
- perform analysis of marketing and sales data for homes, golf, and wedding data
- seek and analyze competitor marketing and sales materials
- enter contact information in contact management systems
- provide support to social media efforts
- maintain tracking report of public relation activity
- manage editorial and event calendars
- collaborate with staff on: new ideas, directions, and tools for marketing and communications
- prepare weekly reports and maintain weekly contact with supervisors

Requirements: Company is looking for an undergraduate student from the Hazleton/Wilkes-Barre area whose major is in sales, marketing, or advertising. This person should have excellent verbal and written communication skills with extensive knowledge of web and social media. Strong familiarity with Microsoft Office is a necessity and photography and public relations skills are a bonus.

Compensation: Hourly wages with possible incentives

Majors: Marketing, Sales, Advertising, Public Relations

Application Procedures: email resumes to Amandat@tuskeshomes.com