



Title: Undergraduate Summer Intern: Marketing Communications

Entities: Sanofi Pasteur & VaxServe

Location: Swiftwater, PA & Moosic, PA

Duration: May/June-August 2016

Note: Candidates must be available 40 hours per week, Monday-Friday

Sanofi Pasteur, the vaccines division of Sanofi, is the largest company in the world devoted entirely to human vaccines. Our driving goal is to protect people from infectious diseases by creating safe and effective vaccines. Our company distributes more than 1 billion doses of vaccine each year, making it possible to vaccinate more than 500 million people across the globe. Sanofi Pasteur offers the broadest range of vaccines in the world, providing protection against 20 bacterial and viral diseases.

Discover your future...

Sanofi Group's university opportunities offer exposure to a fast-paced and collaborative environment. Student hires work side-by-side with biopharmaceutical professionals, providing an opportunity to make an impact in the lives of patients around the globe.

Responsibilities:

Sample responsibilities may include:

The Marketing Team is responsible for developing strategies and tactics to improve awareness and understanding of vaccines among Healthcare Professionals, Patients and Support Groups.

This position will be responsible for executing several projects that align with our business strategy and assists us in differentiating our product in a changing and evolving landscape. The Intern will manage projects involving analytics, advertising/promotion and strategy that will ensure growth and development.

- Acquire working knowledge of all products, of the pharmaceutical market, sales process and selling skills from a hands-on perspective, and develop an in-depth knowledge of the marketing and promotional processes
- Acquire understanding of Market data and programs to drive product performance

Basic qualifications:

- Must be currently enrolled as a student at an accredited university with plans to graduate in Spring 2017
- Working towards a degree in Biology, Business, Communications, Management, Marketing, Psychology
- Proficient in use of MS Office 2010, including Excel, Outlook, PowerPoint, and Word
- Must have permanent US work authorization
- Minimum 3.0/4.0 GPA

Preferred qualifications:

- Advanced Proficiency with MS Excel, ability to collate and analyze data utilizing pivots, formulas, graphs, etc
- Proficiency with MS Power Point
- Able to work independently and in collaboration with others
- Strong organizational skills, attention to detail, and analytical skills
- Strong written, verbal, and interpersonal communication skills
- Desire to work within a team environment
- Strong project management skills including organization, time management, and follow-up

Application Instructions:

1. Please apply through your school's career site
2. As a required part of the Sanofi Group's application process, please also apply through our website following the steps below:
 - Go to <http://sanofiuscampus.com/>
 - Click "Apply Today"
 - Select the position - 2016 Sanofi North America University Recruitment Program (40381)
 - Click "Apply Now"

-Follow steps to apply online

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