

## PLSC/AFR 440: Globalization and Its Implications

Spring 2017

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**Office Hours:** Tuesday/Thursday 12:05pm to 1:05pm OR by appointment

### Course Goals and Overview

This course explores the socioeconomic implications of globalization and some fundamental changes that have taken place in the global system. The bipolar configuration of global power has been radically altered, market-state relations have been reformulated, and global systems of production and finance have been reorganized. Given these recent changes in the world's structure, globalization as a socioeconomic force is examined with a special emphasis on its implications on social issues, capital-labor relations, the roles of unions and trans-nationals, unemployment issues, poverty and inequality, environment, sustainability, and energy politics. This course also allows students to explore how different countries, communities, social classes, business firms and institutions are affected differently by globalization.

This course has NO particular regional focus.

The course is organized into five parts: I) it first introduces students to basic concepts of social science research as well as some theoretical foundations for international and comparative political economy. II) The second part of the course gives some broader pictures of globalization “now and then:” what is new about the current globalization? What are some of the basic tensions created by globalization? III) The third part of the course focuses on trade and finance. IV) The fourth part of the course explores the impacts of globalization on interest groups, partisan politics, and social institutions. V) In the final few weeks of the course, we study politics of environment, sustainability, energy, and development.

### Assignments

Exam 1: 25% (Tuesday of Week 6)

Exam 2: 25% (Tuesday of Week 11)

Final Exam: 30% (cumulative; during finals week)

- All exams consist of multiple choice, short answer, and essay questions.
- The first two exams will cover just the preceding section of material.
- The final exam will be **cumulative**.

Participation: 20%

- Your active involvement in class discussion is required: this means first showing up in class; and second contributing to the discussion.

### Grading and Class Policies

I will give extensions on midterms only in very extreme circumstances. You **MUST** have an extension approved by me **BEFORE** the exam. If you miss an exam, you will receive a 0 on it. Grades will be determined by a strict percentage.

The grading scale is as follows:

A: 94 – 100; A-: 90 – 93; B+: 87 – 89; B: 83 – 86; B-: 80 – 82; C+: 76 – 79; C: 70 – 75; D: 60 – 69; F: below 60.

### Plagiarism

An unpleasant topic that we need to discuss is plagiarism. If you don't know what plagiarism is, check with your advisor. Basically, though, plagiarism is taking credit for someone else's work. Examples of plagiarism include turning in a paper written by someone else, or using parts of a book or article without acknowledging the source. I join the University in taking plagiarism very seriously. If I catch someone plagiarizing, I will give that person a 0 on the assignment, and will consider giving you an automatic F for the course, as well as bringing you up on academic charges. It is not hard to avoid plagiarizing -- if you use a quote from someone, acknowledge it in a footnote; if you paraphrase or summarize an argument, cite the source where you got the idea; if you use facts and figures from some source and they are not common knowledge, note the source of your information. Similarly, cheating will get you a 0 on a test.

### Special Circumstances

The Pennsylvania State University encourages qualified persons with disabilities to participate in its programs and activities. Penn State also encourages students to participate in athletic and other extra-curricular events. If

you anticipate needing any type of accommodation in this course or have questions about physical access, please tell the instructor as soon as possible.

I will do my best to make special arrangements for students with any special needs or conflicts as far as course lectures or test-taking circumstances are required. However, if you anticipate a particular requirement, let me know **as soon as possible**. I will always accommodate legitimate needs, but I am unlikely to accommodate last minute requests. Special circumstances include disabilities and any scheduled activities that you have that conflict with this class, including academic or athletic competitions. **If you do not notify me of special circumstances early on, I am under no obligation to give you a make-up exam or assignment extension.**

### **Academic Dishonesty**

The Department of Political Science, along with the College of the Liberal Arts and the University, takes violations of academic dishonesty seriously. Observing basic honesty in one's work, words, ideas, and actions is a principle to which all members of the community are required to subscribe. All course work by students is to be done on an individual basis unless an instructor clearly states that an alternative is acceptable. Any reference materials used in the preparation of any assignment must be explicitly cited. Students uncertain about proper citation are responsible for checking with their instructor. In an examination setting, unless the instructor gives explicit prior instructions to the contrary, whether the examination is in-class or take-home, violations of academic integrity shall consist but are not limited to any attempt to receive assistance from written or printed aids, or from any person or papers or electronic devices, or of any attempt to give assistance, whether the one so doing has completed his or her own work or not. Lying to the instructor or purposely misleading any Penn State administrator shall also constitute a violation of academic integrity. In cases of any violation of academic integrity it is the policy of the Department of Political Science to follow procedures established by the College of the Liberal Arts. More information on academic integrity and procedures followed for violation can be found at: [http://www.la.psu.edu/CLA-Academic\\_Integrity/integrity.shtml](http://www.la.psu.edu/CLA-Academic_Integrity/integrity.shtml).

Note to students with disabilities: Penn State welcomes students with disabilities into the University's educational programs. If you have a disability-related need for reasonable academic adjustments in this course, contact the Office for Disability Services. For further information regarding policies, rights and responsibilities please visit the Office for Disability Services (ODS) Web site at: [www.equity.psu.edu/ods/](http://www.equity.psu.edu/ods/). Instructors should be notified as early in the semester as possible regarding the need for reasonable accommodations.

### **Readings**

I expect you to read everything listed on the syllabus **before** class. The lectures will often not duplicate the reading. Instead, the lectures will present other viewpoints, relate ideas to the rest of the course, and clarify tricky concepts. There is NO textbook required. There are also a few readings followed by \*\*: they are recommended but not required. Other readings are in PDF (mostly journal articles) and they are placed on reserve in ANGEL.

**Course Outline** (note: all dates/readings are subject to change):

### **I. Think as a Social Scientist and Know some Basic Theories**

#### *General Introduction and Research Design:*

[Week 1]: course policies; how to read a social science article/book? basic elements of research design; quantitative vs. qualitative research;

Frankfort-Nachmias and Nachmias, chapter 3: "Elements of Research."

Krasner. 1976. "State Power and the Structure of International Trade." *World Politics* 28(2): 317-347.

#### *Basic Theories of IPE and CPE:*

[Week 2]: IPE/CPE theory overview; the roles of actors and institutions.

Milner. 2005. "Globalization, Development, and International Institutions: Normative and Positive Perspectives." *Perspectives on Politics* 3(4): 833-54.

Caporaso. 1993. "Global Political Economy." In *Political Science: The State of the Discipline*, vol. 2, edited by Ada W. Finifter: 451-481. Washington, DC: American Political Science Association.\*\*

North. 1993. "Economic Performance through Time," Nobel prize lecture, at

[http://www.nobelprize.org/nobel\\_prizes/economics/laureates/1993/north-lecture.html](http://www.nobelprize.org/nobel_prizes/economics/laureates/1993/north-lecture.html).

## II. Today's Global Economy: Anything New?

### *Controversies about this Wave of Globalization*

[Week 3]: multinational corporations; the role of flowing money; and rising inequality.

Reich. 1990. "Who Is US?" *Harvard business review* 90 (1): 53-64.

Krugman. 1994. "Competitiveness: A Dangerous Obsession." *Foreign Affairs*, March/April: 28-44.

Scott. 2001. "The Great Divide in the Global Village." *Foreign Affairs*, January/February: 160-177.

[Week 4]: globalizations and its implications for human welfares.

Rodrik. 1997. "Sense and Nonsense in the Globalization Debate." *Foreign Policy* no. 107: 19.

Goodman and Pauly. 1993. "The Obsolescence of Capital Controls?" *World Politics* 46(1):52-80.

Frankel. 2000. "Globalization of the Economy," in Joseph S. Nye, Jr. and John D. Donahue, *Governance in a Globalizing World*, Brookings Press 2000.

Leamer. 2007. "A Flat World, A Level Playing Field, a Small World After All, or None of the Above?" *Journal of Economic Literature*, March: 83-126. \*\*

## III. Trade and Finance

### *Gains and Losses from Trade*

[Week 5]: Free trade: good or bad? Distributional effect of trade and what affect trade policies.

Milner. 1999. "The political economy of international trade." *Annual Review of Political Science* 2:91-114.

Rogowski. 1987. "Political Cleavages and Changing Exposure to Trade," *American Political Science Review*, 81(4): 1121-1137.

Goldstein. 1988. "Ideas, Institutions, and American Trade Policy." *International Organization* 42(1): 179-217.\*\*

### *Backlash against Free Trade and Public Opinion*

[Week 6]: Why Seattle? Who are those supporting free trade? Are they rational to do so?

Mayda and Rodrik. 2005. "Why Are Some People (And Countries) More Protectionist Than Others?" *European Economic Review* 49: 1393 – 1430.

Gabel. 1998. "Economic Integration and Mass Politics: Market Liberalization and Public Attitudes in the European Union." *American Journal of Political Science*, Vol. 42, No. 3 (Jul.), pp. 936-953.\*\*

### *Financial Globalization and Financial Crisis*

[Week 7]: views from economists; and political explanations for financial crisis.

Video from the documentary "Commanding Heights:" will send links before this week.

F. Wade. 2000. "Wheels within wheels: rethinking the Asian crisis and the Asian model." *Annual Review of Political Science* 3:85-115.

Rodrik and Subramanian. 2009. "Why Did Financial Globalization Disappoint?" *IMF Staff Papers*, Volume 56, Number 1: 112-138.\*\*

### *Causes and Impacts of Financial Globalization*

[Week 8]: theoretical frameworks to analyze financial globalization: Why countries chose financial openness?

Does the latter really tie the hands of the government?

Frieden. 1991. *Invested Interests: The Politics of National Economic Policies in a World of Global Finance*. *International Organization*, Vol. 45, No. 4 (Autumn, 1991), pp. 425-451.

Mosley. 2000. "Room to Move: International Financial Markets and National Welfare States." *International Organization* 54(4): 737-773.

Andrews and Willet. 1997. "Financial interdependence and the state." *International Organization* 51(3):479-511.\*\*

Quinn and Inlanc. 1997. "The origins of financial openness." *American Journal of Political Science* 41(3):771-813. \*\*

## Spring Break

## IV. Interest Groups, Partisan Politics, and Social Institutions.

### *Interest Groups and Partisan Politics*

[Week 9]: how interest groups work?

Hiscox. 2002. "Commerce, Coalitions, and Factor Mobility: Evidence from Congressional Votes on Trade Legislation." *American Political Science Review* 96(3): 593-608.

Verdier. 1998. "Domestic Responses to Capital Market Internationalization under the Gold Standard." *International Organization* 52 (1): 1-34.

#### *Globalization and Partisan Politics*

[Week 10]: why partisan politics matter? Is there a third way out?

Oatley. 1999. "How Constraining is Capital Mobility? The Partisan Hypothesis in an Open Economy." *American Journal of Political Science*, Vol. 43, No. 4: 1003-1027.

Blair and Schroeder. 1999. "Europe: The Third Way/Die Neue Mitte."

<http://www.fcpp.org/publication.php/349>\*\*

#### *Globalization and Social Institutions*

[Week 11]: why welfare states?

Ruggie. 1982. "International Regimes, Transactions, and Change: Embedded liberalism in the Postwar Economic Order," *International Organization* 36(2), 379-415.

Kapstein. 1996. "Workers and the World Economy." *Foreign Affairs*, May/June 1996: 16-37.\*\*

#### *Challenges to the social institutions in developed and developing world*

[Week 12]: challenges for mature welfare states; social institutions in the developing world.

Pierson. 2001. "Post-Industrial Pressures on the Mature Welfare States." In *The New Politics of the Welfare State*, edited by Paul Pierson.\*\*

Rudra. 2002. "Globalization and the decline of the welfare state in less-developed countries." *International Organization* 56(2):411-445.

Mosley. 2008. "Workers' Rights in Open Economies: Global Production and Domestic Institutions in the Developing World." *Comparative Political Studies*, April/May 2008.\*\*

### **V. Environment, Sustainability, and Development.**

#### *Is Globalization good or bad for the environment?*

[Week 13]: US evidence and evidence from other countries.

Jaffe et al. 1995. "Environmental Regulation and the Competitiveness of U.S. Manufacturing: What Does the Evidence Tell Us?" *Journal of Economic Literature*, Vol. 33, No. 1: 132-163.

Andonova et al. 2007. "International Trade and Environmental Policy in the Postcommunist World." *Comparative Political Studies* 40(7):782- 807.\*\*

#### *Sustainability and Development*

[Week 14]: development and sustainability go together: doable?

Goldsmith. 2001. "Foreign aid and statehood in Africa." *International Organization* 55(1):123-148.

Kahn. 2009. "The Green Economy." *Foreign Policy*. May-June 2009.\*\*

[Week 15]: more on development.

Acemoglu, Johnson, and Robinson. 2002. "Reversal of Fortune: Geography and Institutions in the Making of the Modern World Income Distribution." *The Quarterly journal of economics*, 117(4): 1231-1294.