

# Yaoyao Dai

Department of Political Science  
Pennsylvania State University  
University Park, PA 16802

Phone: (919) 813-8082  
Email: [yud115@psu.edu](mailto:yud115@psu.edu)  
Homepage: <http://sites.psu.edu/yaoyaodai/>

## Education

Dual-title Ph.D, Political Science & Asian Studies, Pennsylvania State University, 2014-2019.

Dissertation: Populism and Authoritarian Survival.

Committee: [Matt Golder](#) (chair), [Boliang Zhu](#) (co-chair), [Sona Golder](#), [Jonathan Abel](#) (Asian Studies), [Wenfang Tang](#) (University of Iowa).

Pre-doctoral associate, [Center for Social Data Analytics](#), Pennsylvania State University, 2018-2019.

M.A. Political Science, Pennsylvania State University, 2016.

M.A. Political Science, Duke University, 2014.

B.A. International Relations, Renmin University of China, 2012.

## Additional Training

Empirical Implications of Theoretical Models (EITM) Institute, University of Michigan (2018).

Certificate for Neural Networks and Deep Learning, [deeplearning.ai](http://deeplearning.ai) (2018).

Certificate for Online Teaching, Pennsylvania State University (2017).

Automated Content Analysis, Essex Summer School in Social Science Data Analysis (2016).

## Research Interests

Substantive: Authoritarianism, populism, information manipulation.

Methodological: Experiments, measurement, automated text analysis, computational science.

## Publications

### Peer-reviewed Articles

**Yaoyao Dai**, Chenyuan Ji, and Zijie Shao. Forthcoming. "Media Framing Effects in Public Opinion: A Survey Experiment in China" (In Chinese). *Journal of Public Management*.

**Yaoyao Dai**, Zijie Shao, and Xianglin Xu. 2016. "Agenda-Setting and International News Coverage: A Quantitative Text Analysis on China Central TV News Reports" (In Chinese). *Journal of Chinese Academy of Governance* 4: 29-34.

### Editor-reviewed Articles

**Yaoyao Dai** and Luwei Luqiu. 2018. "International Propaganda." To be published in *CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association*.

**Yaoyao Dai** and Zijie Shao. 2016. "[Populism as a Strategy of Authoritarian Survival in China: Concept and Measurement](#)." *CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association* 26(2): 31-40.

## ***Other Publications***

**Yaoyao Dai.** 2018. [“Populism and Abuse of Populism”](#) (In Chinese). [Tencent Dajia](#) (Most influential self-media in China. Article has been viewed over 310,000 times).

## ***Under Review***

**Yaoyao Dai.** [“Anti-corruption Campaigns and Popular Support for Authoritarian Governments: A Survey Experiment in China.”](#)

## **Working Papers**

**Yaoyao Dai.** [“Measuring Populism in Context: A Supervised Approach with Word Embedding Models.”](#)

**Yaoyao Dai** and Benjamin Radford. [“Multilingual Word Embedding for Zero-Shot Text Classification.”](#)

**Yaoyao Dai.** [“Self-censorship in Authoritarian Regimes: A List Experiment in China.”](#)

**Yaoyao Dai** and Luwei Luqiu. [“Soft Propaganda, Misinformed Citizens, and Source Credibility: A Survey Experiment on Foreign Political Advertising.”](#)

## **Works in Progress**

**Yaoyao Dai** and Chiedo Nwankwor. [“Anti-corruption Campaigns and Popular Support for the Government: A Survey Experiment in Nigeria.”](#)

**Yaoyao Dai** and Benjamin Radford. [“Structural Word Embedding.”](#)

**Yaoyao Dai** and Burt Monroe. [“Better Word Embedding Methods for Social Science Research.”](#)

**Yaoyao Dai** and Matt Golder. [“Identifying Party Families with Cluster Analysis.”](#)

**Yaoyao Dai** and Alexander Kustov. [“When Do \(and Don’t\) Politicians Use Populist Rhetoric? A Mobilization Model of Populism.”](#)

## **Conference Presentations and Participation**

New Directions in Analyzing Text as Data Conference (2018).

Visions in Methodology (VIM) Conference (2018).

Annual Meeting of the Society for Political Methodology (2017).

Annual Meeting of the American Political Science Association (2018, 2017, 2016).

Annual Meeting of the Midwest Political Science Association (2018, 2015).

Annual Meeting of the Southern Political Science Association (2018).

University of Pennsylvania Symposium on Contemporary China (2016).

## Teaching Experience

### *Teaching Assistant*

Quantitative Political Analysis (Suzanna Linn, Pennsylvania State University, Fall 2017).

Introduction to Comparative Politics (Matt Golder, Pennsylvania State University, Fall 2016).

### *Guest Lectures*

Quantitative Political Analysis (Suzanna Linn, Pennsylvania State University, Fall 2017).

(Gave three lectures on hypothesis testing, data manipulation in R, and research ethics).

### *Instructor*

Introduction to Political Philosophy, TopU International Education, Beijing, China (2011, 2012).

### *Volunteer Teacher*

Dongfanghong Primary School for the Children of Migrant Workers, Beijing, China (Spring 2009).

## Grants

Conference Travel Grants, Pennsylvania State University, 2015 - 2018 (\$2,500 Total)

Conference Travel Grants (Polmeth), National Science Foundation, 2017 (\$850).

Conference Travel Grants (TADA), National Science Foundation, 2018.

Conference Travel Grants (VIM), National Science Foundation, 2018.

Keith Karako Funding for Summer Research Support, Pennsylvania State University, 2016 (\$2,600).

Keith Karako Funding for Field Work, Pennsylvania State University, 2015 (\$4,000).

National Undergraduate Research Funding, Ministry of Education of the People's Republic of China, 2010-2012 (RMB 20,000/\$3,171).

## Awards and Fellowships

Graduate Student International Research Award, The Graduate School, Pennsylvania State University (nominated for 2018).

Summer Graduate Research Award, Pennsylvania State University (2017).

Award for Outstanding Undergraduate Student of Renmin University (2009, 2010, 2011).

Award for Excellent Volunteer of Renmin University (2009, 2011).

Award for Excellent Student Leader of Renmin University (2010).

Honor of the Best Debater in the Debate Among Sixteen Universities in Beijing (2010).

## Professional Activities and Services

Editorial Assistant, APSA's Comparative Politics Newsletter (2015-2017).

Editorial Board for APSA's Comparative Politics Newsletter (2014-).

Reviewer, *American Political Science Review*, *British Journal of Political Science*, *Comparative Political Studies*.

Panel Organizer and Discussant, "Global Populism," Annual Meeting of the Midwest Political Science Association, April 5-8, 2018.

Panel Discussant, Annual Meeting of the Southern Political Science Association, January, 2018.

Judge, The 2018 Undergraduate Exhibition, Pennsylvania State University.

## Field Work

Interviews and data collection, Shanghai & Beijing, China, May 2015, May - June 2016.

Survey experiments, Beijing, China, December 2013 - January 2014.

Interviews, Jiangsu Province, China, July 2011.

Interviews, Henan Province, China, January 2011.

## Affiliations

Member, [Team Populism](#) (2018 - present).

Member, [CP Group](#) (2015 - present).

Professional memberships: *American Political Science Association*, *Midwest Political Science Association*, *Visions in Methodology*.

## Skills

Statistics and Visualization: R, Stata, Gephi.

Programming and Analysis: Python, ArcGIS (beginner), Qualtrics.

Language: Chinese (native), English (fluent).

Other: Highest level certification for Guzheng performance (traditional Chinese musical instrument).

## References

[Matt Golder](#)

Professor of Political Science  
Pennsylvania State University  
e-mail: [mgolder@psu.edu](mailto:mgolder@psu.edu)

[Boliang Zhu](#)

Assistant Professor of Political Science  
Pennsylvania State University  
e-mail: [bxz14@psu.edu](mailto:bxz14@psu.edu)

[Suzanna Linn](#)

Professor of Political Science  
Pennsylvania State University  
e-mail: [sld8@psu.edu](mailto:sld8@psu.edu)

[Sona Golder](#)

Professor of Political Science  
Pennsylvania State University  
e-mail: [sgolder@psu.edu](mailto:sgolder@psu.edu)

[Wenfang Tang](#)

Professor of Political Science  
University of Iowa  
e-mail: [wenfang-tang@uiowa.edu](mailto:wenfang-tang@uiowa.edu)

[Burt Monroe](#)

Professor of Political Science  
Pennsylvania State University  
e-mail: [burtmonroe@psu.edu](mailto:burtmonroe@psu.edu)